



HOUGHTON

MIFFLIN HARCOURT

SPRING 2015

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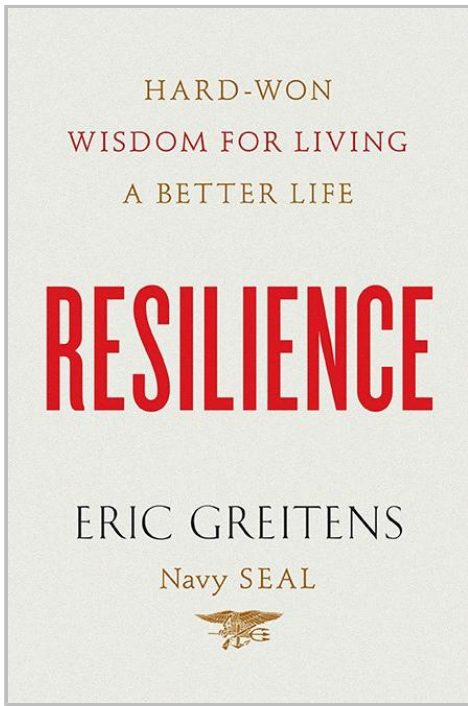
T = Translation

A = Audio

P = Performance

M = Merchandise

S = Serial



9780544323988 • \$26.00 / Hardcover

*Resilience*

**MARCH** • Self-Help/Philosophy • 320 pages • 2 b/w photos • 6.000 in W | 9.000 in H | 1.000 lb Wt

• Carton Qty: 12 • Territory: World •

B/T/S: HMH

A: Macmillan Audio

P/M: McCarthy Agency

- Prepublication appearances at ALA Midwinter and First-Year Experience conferences
- National author tour, including New York, Washington, D.C., St. Louis, Seattle, San Francisco, Los Angeles, and San Diego
- National drive-time radio tour
- National print, online, and radio advertising including the *New York Times*, *Bloomberg Business Week*, and *Imus*
- Author website: <http://ericgreitens.com/>

E-book available 9780544323995

Eric Greitens

## Resilience

### Hard-Won Wisdom for Living a Better Life

A masterpiece of warrior wisdom that shows how to overcome obstacles with positive action. The best-selling author, Navy SEAL, and humanitarian Eric Greitens offers a self-help book unlike any other.

Two years ago, Eric Greitens unexpectedly heard from a former SEAL comrade, a brother-in-arms he hadn't seen in a decade. Drew Sheets had been one of the toughest of the tough. But ever since he returned home from war to his young family in a small logging town, he'd been struggling. Without a sense of purpose, plagued by PTSD, and masking his pain with heavy drinking, he needed help. Drew and Eric started writing and talking nearly every day, and Eric set down his thoughts on what it takes to build resilience in our lives.

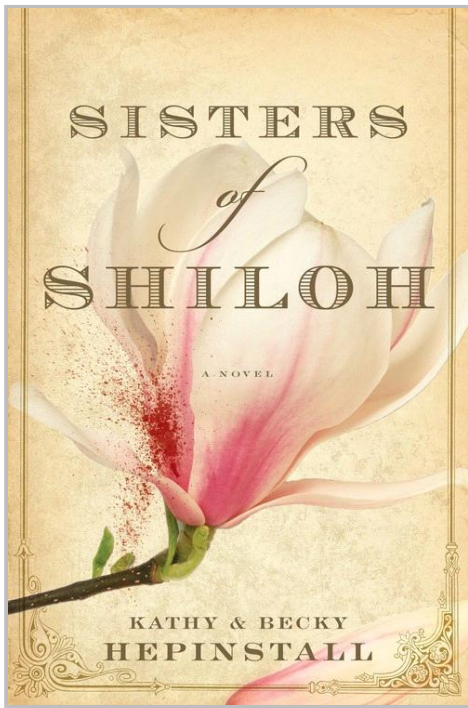
Eric's letters—drawing on both his own experience and wisdom from ancient and modern thinkers—are now gathered and edited into a timeless handbook. They explain how we can build purpose, confront the pain in our lives, practice compassion, develop our vocations, find a mentor, create happiness, follow a role model, think about the story of our lives, and much more.

*Resilience* grapples with real hardship. The lessons are deep, yet practical, and the advice leads to clear solutions. This is a profoundly hopeful book: We all face pain, difficulty, and doubt. But with resilience, we can lead vital, flourishing lives.

ERIC GREITENS has been a Navy SEAL, Rhodes Scholar, and White House Fellow. A best-selling author, he is founder and CEO of The Mission Continues. He was awarded the Bronze Star, and named by *Fortune* as one of the World's 50 Greatest Leaders in 2014.

Author's residence:  
St. Louis, Missouri





9780544400009 • \$24.00 / Hardcover

*Sisters of Shiloh*

**MARCH** • Fiction • 256 pages • 5.500 in W | 8.250 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •

B/T/P/M/S: Dunow, Carlson & Lerner

A: Recorded Books

#### ALSO AVAILABLE

*Blue Asylum*

978-0-544-00222-7 • \$14.95 PA

- Author appearances
- Print and online advertising, including BookPage and Goodreads
- Reading group promotion
- Historical fiction blog tour
- Advance reading copies

E-book available 9780544400016

Kathy Hepinstall, Becky Hepinstall

## Sisters of Shiloh

A best-selling novelist enlists her own sister to bring us the story of two Southern sisters, disguised as men, who join the Confederate Army—one seeking vengeance on the battlefield, the other finding love.

In a war pitting brother against brother, two sisters choose their own battle.

Joseph and Thomas are fresh recruits for the Confederate Army, daring to join the wild fray that has become the seemingly endless Civil War, sharing everything with their fellow soldiers—except the secret that would mean their undoing: they are sisters.

Before the war, Joseph and Thomas were Josephine and Libby. But that bloodiest battle, Antietam, leaves Libby to find her husband, Arden, dead. She vows vengeance, dons Arden's clothes, and sneaks off to enlist with the Stonewall Brigade, swearing to kill one Yankee for every year of his too-short life. Desperate to protect her grief-crazed sister, Josephine insists on joining her. Surrounded by flying bullets, deprivation, and illness, the sisters are found by other dangers: Libby is hurtling toward madness, haunted and urged on by her husband's ghost; Josephine is falling in love with a fellow soldier. She lives in fear both of revealing their disguise and of losing her first love before she can make her heart known to him.

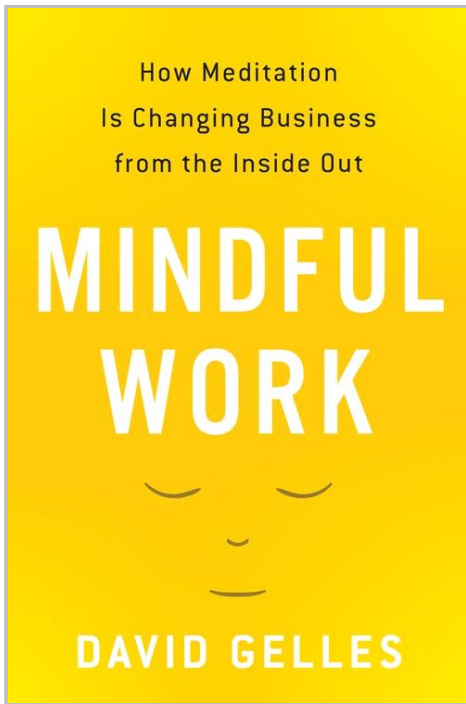
In her trademark “vibrant” (*Washington Post Book World*) and “luscious” (*Atlanta Journal-Constitution*) prose, Kathy Hepinstall joins with her sister Becky to show us the hopes of love and war, the impossible-to-sever bonds of sisterhood, and how what matters most can both hurt us and heal us.

KATHY and BECKY HEPINSTALL grew up outside of Houston, Texas. An award-winning creative director, Kathy is also the best-selling author of four previous books. Becky holds a history degree from the University of Texas at Austin, and lives in Virginia with her husband, a Navy pilot, and their four children.



Author's residence:

Kathy: Carpinteria, California; Becky: Virginia Beach, Virginia



9780544227224 • \$27.00 / Hardcover

*Mindful Work*

**MARCH** • Business/Psychology • 288 pages • 6,000

in W | 9,000 in H | 1,000 lb Wt • Carton Qty:

12 • Territory: US, C, O •

B/T/A/P/M/S: ICM

- National media from New York
- National drive-time radio tour
- Online advertising, including Mindful.org and ShambhalaSun.com
- Online promotion, including podcasts and author interviews targeting healthy, green living, and mindfulness blogs, such as Mind Body Green, Tricylce, and Zen Habits

E-book available 9780544226326

David Gelles

## Mindful Work

How Meditation Is Changing Business from the Inside Out

A *New York Times* reporter reveals what business leaders around the country are already discovering: Meditation may be the key to fostering a happier, more productive workplace.

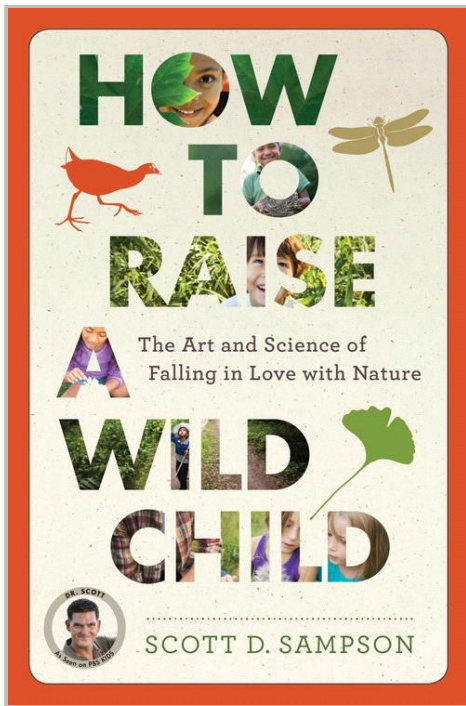
For the past few years, mindfulness has begun to transform the American workplace. Many of our largest companies, such as General Mills, Ford, Target, and Google, have built extensive programs to foster mindful practices among their workers. *Mindful Work* is the first book to explain how all sorts of businesses and any kind of worker can benefit from meditation, yoga, and other mindful techniques. As a business reporter for the *New York Times* who has also practiced meditation for two decades, David Gelles is uniquely qualified to chart the growing nexus between these two realms. As he proves, mindfulness lowers stress, increases mental focus, and alleviates depression among workers. He also offers real-world examples of how mindfulness has benefited companies that have adopted it — from the millions of dollars Aetna has saved in health-care costs to the ways Patagonia has combined leadership in its market with a pervasively mindful outlook.

Gelles's revelatory book picks up where bestsellers like *Thrive* and *10% Happier* leave off, by detailing how mindfulness works in and for the companies that adopt it, revealing the profound impact mindfulness can have on the world of work. *Mindful Work* goes beyond other books on the subject by providing evidence for the practical benefits of mindfulness and showing readers how to become more mindful themselves.

DAVID GELLES is a staff writer for the *New York Times* and its business blog, DealBook. Previously, he was a correspondent for the *Financial Times*, and his work has appeared in *Forbes*, the *Los Angeles Times*, and other publications. He has also practiced meditation regularly for more than a decade, since he studied the technique while living in India.



Author's residence:  
New York City



Scott D. Sampson

## How to Raise a Wild Child

The Art and Science of Falling in Love with Nature

From the beloved host of PBS Kids' *Dinosaur Train*, an easy-to-use guide for parents, teachers, and others looking to foster a strong connection between children and nature, complete with engaging activities, troubleshooting advice, and much more

American children spend four to seven minutes a day playing outdoors—90 percent less time than their parents did. Yet recent research indicates that experiences in nature are essential for healthy growth. Regular exposure to nature can help relieve stress, depression, and attention deficits. It can reduce bullying, combat illness, and boost academic scores. Most critical of all, abundant time in nature seems to yield long-term benefits in kids' cognitive, emotional, and social development.

Yet teachers, parents, and other caregivers lack a basic understanding of how to engender a meaningful, lasting connection between children and the natural world. *How to Raise a Wild Child* offers a timely and engaging antidote, showing how kids' connection to nature changes as they mature.

Distilling the latest research in multiple disciplines, Sampson reveals how adults can help kids fall in love with nature—enlisting technology as an ally, taking advantage of urban nature, and instilling a sense of place along the way.

SCOTT SAMPSON is a dinosaur paleontologist and science communicator. He serves as vice president of research and collections at the Denver Museum of Nature & Science, and, as "Dr. Scott the Paleontologist," hosts the PBS KIDS television series *Dinosaur Train*.



Author's residence:  
Denver, Colorado

9780544279322 • \$25.00 / Hardcover

*How to Raise a Wild Child*

**MARCH** • Nature • 288 pages • 5.500 in W | 8.250 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •

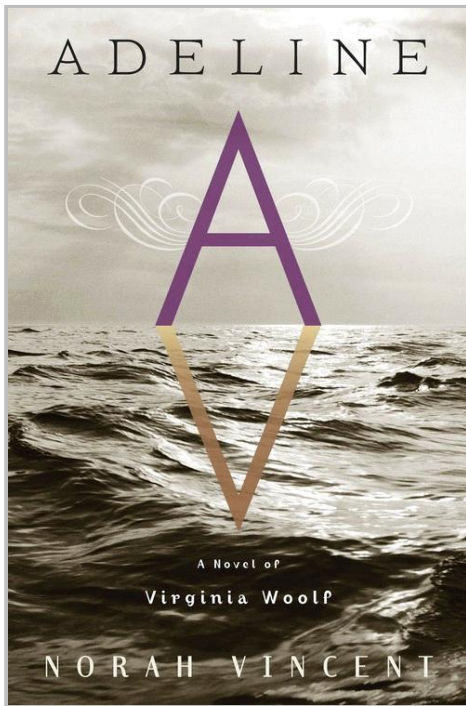
B/T/P/M: Zachary Shuster Harmsworth Literary Agency

A: Recorded Books

S: HMH

- Author tour to New York City, Boston, Denver, and Seattle
- National media
- National drive-time radio tour
- Large galley distribution
- Copromotion with the Nature Conservancy, including monthly blog posts at NatureRocks.org
- Library and educational outreach
- Promotional video
- Author website: [www.scottsampson.net](http://www.scottsampson.net)

E-book available 9780544279193



9780544470200 • \$23.00 / Hardcover

*Adeline*

**APRIL** • Fiction • 288 pages • 5.500 in W | 8.250 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/P/M/S: William Morris Endeavor  
A: HMM

- Reading group promotion
- Promotion to Virginia Woolf and Bloomsbury Group enthusiasts and Virginia Woolf book clubs

E-book available 9780544471917

Norah Vincent

## Adeline

A Novel of Virginia Woolf

From a *New York Times* best-selling author, a boldly imagined portrait of Virginia Woolf that sheds new light on the events that preceded her fatal immersion in the River Ouse in 1941

On April 18, 1941, twenty-two days after Virginia Woolf went for a walk near her weekend house in Sussex and never returned, her body was reclaimed from the River Ouse. Norah Vincent's *Adeline* reimagines the events that brought Woolf to the riverbank, offering us a denouement worthy of its protagonist.

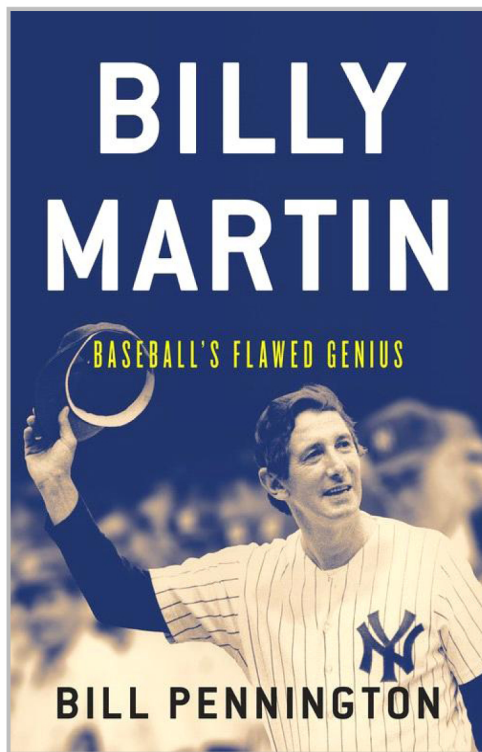
With poetic precision and psychological acuity, Vincent channels Virginia and Leonard Woolf, T. S. and Vivienne Eliot, Lytton Strachey and Dora Carrington, laying bare their genius and their blind spots, their achievements and their failings, from the inside out. And haunting every page is Adeline, the name given to Virginia Stephen at birth, which becomes the source of Virginia's greatest consolation, and her greatest torment.

Intellectually and emotionally disarming, *Adeline*—a vibrant portrait of Woolf and her social circle, the infamous Bloomsbury Group, and a window into the darkness that both inspired and doomed them all—is a masterpiece in its own right by one of our most brilliant and daring writers.

NORAH VINCENT is the *New York Times* best-selling author of *Self-Made Man* as well as two other books. Formerly an op-ed columnist for the *Los Angeles Times*, she has also contributed regularly to *Salon*, the *Advocate*, and the *Village Voice*. She lives in New York City.



Author's residence:  
New York City



9780544022096 • \$28.00 / Hardcover

*Billy Martin*

**APRIL** • Sports/Biography • 496 pages • 'photo insert' • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •

B/T/A/P/M/S: Waxman Literary Agency

#### ALSO AVAILABLE

*On Par*

978-0-544-00217-3 • \$14.95 PA

- National media from New York
- Author appearances
- National sports-radio tour
- Print, online, and outdoor advertising, including the *New York Times*, the *New York Metro* newspaper, and Yankee stadium parking garages
- Online promotion, including Facebook and Twitter
- Shelftalker available on [Scribd.com/hmhbooks](https://www.scribd.com/hmhbooks)

E-book available 9780544022942

Bill Pennington

## Billy Martin

### Baseball's Flawed Genius

The definitive biography of one of baseball's most celebrated, mercurial, and misunderstood figures

Billy Martin is a story of contrasts. He was the clutch second baseman for the dominant New York Yankees of the 1950s. He then spent sixteen seasons managing in the big leagues, and is considered by anyone who knows baseball to have been a true baseball genius, a field manager without peer. Yet he's remembered more for his habit of kicking dirt on umpires, for being hired and fired by George Steinbrenner five times, and for his rabble rousing and public brawls. He was combative, fiery, intimidating, and controversial, yet beloved by the everyday fan. He was hard on his players and even harder on himself. He knew how to turn around a losing team like no one else—and how to entertain us every step of the way.

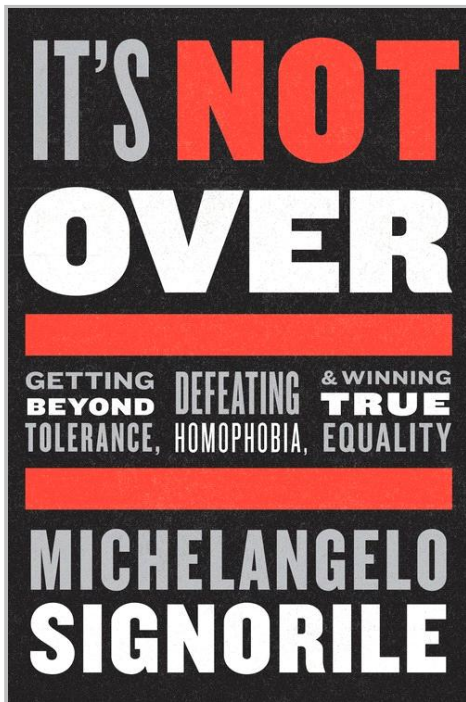
Now, with his definitive biography *Billy Martin*, Pennington finally erases the caricature of Martin. Drawing on exhaustive interviews with friends, family, teammates, and countless adversaries, Pennington paints an indelible portrait of a man who never backed down for the game he loved. From his shantytown upbringing in a broken home; to his days playing for the Yankees when he almost always helped his team find a way to win; through sixteen years of managing, including his tenure in New York in the crosshairs of Steinbrenner and Reggie Jackson, Billy Martin made sure no one ever ignored him. And indeed no one could. He was the hero, the antihero, and the alter ego—or some combination of all three—for his short sixty-one years among us.

BILL PENNINGTON is an award-winning sports writer for the *New York Times*, where he pens the "On Par" column and covers a variety of sports. He is the author of two books, *The Heisman* and *On Par*. Early in his career he served as the New York Yankees beat writer at the *Record* (Bergen County), where he covered Billy Martin.



Author's residence:  
Warwick, New York





9780544381001 • \$27.00 / Hardcover

*It's Not Over*

**APRIL** • Gay & Lesbian/Politics/Current Affairs • 272 pages • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O • B/T/A/P/M/S: Rob Weisbach Creative Management

- National media from New York and Los Angeles
- Author appearances
- Online advertising, such as *OUT*, the *Advocate*, the *New York Times Book Review*, and the *Huffington Post*
- Online promotion to political, progressive, and LGBT blogs and organizations

E-book available 9780544409583

Michelangelo Signorile

## It's Not Over

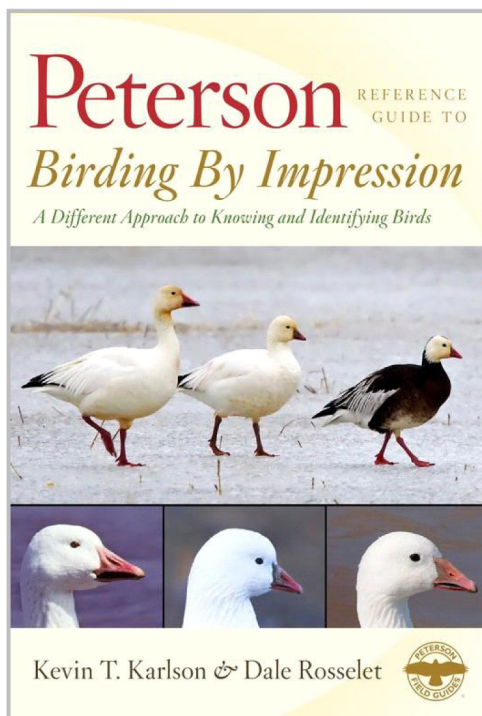
Getting Beyond Tolerance, Defeating Homophobia, and Winning True Equality

One of the most prominent voices on politics and gay civil rights boldly confronts the hidden forces still standing in the way of full equality, and charts a hopeful course toward victory.

Marriage equality is gaining ground in dozens of states. The NFL has drafted its first openly gay player. For many Americans, it can start to feel as if the fight has been won. But as longtime advocate Michelangelo Signorile argues in this provocative and timely book, these hard-won successes are only part of the picture. Signorile dissects Washington, the entertainment industry, and the media to reveal the hidden obstacles that still stand in the way of progress, and documents signs of hope in schools and communities across the country. Telling the stories of lesbian, gay, bisexual, and transgender Americans who still face discrimination in surprising and often subtle ways—and who are finding the strength to fight back—Signorile reports from the front lines of a battle that has entered a new phase, with new priorities, new rules, and new dangers.

MICHELANGELO SIGNORILE is the best-selling author of *Queer in America*. He hosts Sirius XM Radio's *The Michelangelo Signorile Show* and is an editor-at-large for Huffington Post Gay Voices. An award-winning journalist, Signorile has written for dozens of publications, including the *New York Times*, *Los Angeles Times*, *New York Magazine*, *Salon*, and the *Village Voice*.

Author's residence:  
New York City



Kevin Karlson, Dale Rosselet

## Peterson Reference Guides: Birding by Impression

A Different Approach to Knowing and Identifying Birds

A highly visual guide to identifying birds in the field based on the important, unchanging features of size, shape, structure, and behavior

Birding is an extremely rewarding and fun hobby, but some situations can be frustrating or unsuccessful because of a variety of challenging viewing conditions. This guide to identifying birds offers the holistic “birding by impression” method, which not only helps with these difficult conditions, but also develops an efficient mental identification process using left- and right-brain skills. It begins with a conscious assessment of a bird’s unchanging physical characteristics, including general size, body shape, structural features (bill, legs, neck, and wings), and behavior. Using this approach, birders can quickly assess all birds and distinguish new and uncommon species from familiar ones. They can then examine more detailed field marks to fine-tune the identification. Rather than a traditional field guide, this book presents an interactive how-to approach to a more complete identification process.

9780547195780 • \$35.00 / Hardcover  
*Peterson Reference Guides: Birding by Impression*  
**APRIL** • Nature • 256 pages • 220 color photos • 7.000 in W | 10.000 in H | 9.990 lb Wt  
 • Carton Qty: 12 • Territory: World •  
 B/T/A/P/S: HMM  
 M: Author via HMM

### ALSO AVAILABLE

*The Shorebird Guide*  
 978-0-618-43294-3 • \$21.00

- Author appearances at birding festivals nationwide
- Online advertising
- Promotional postcards

E-book available 9780547527864

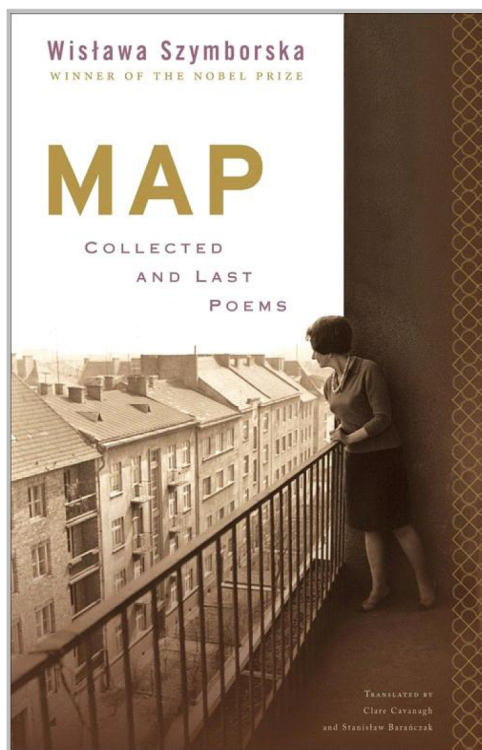
KEVIN KARLSON is an accomplished birder, tour leader, and wildlife photographer. He is a coauthor of *The Shorebird Guide* and two other books.



DALE ROSSELET is vice president for education for New Jersey Audubon, where she oversees statewide education programs.



Author’s residence:  
 Cape May Court House, New Jersey



Wisława Szymborska, Clare Cavanagh, Stanisław Barańczak

## Map

### Collected and Last Poems

A new collected volume from the Nobel Prize–winning poet that includes, for the first time in English, all of the poems from her last Polish collection

One of Europe’s greatest recent poets is also its wisest, wittiest, and most accessible. Nobel Prize–winner Wisława Szymborska draws us in with her unexpected, unassuming humor. Her elegant, precise poems pose questions we never thought to ask. “If you want the world in a nutshell,” a Polish critic remarks, “try Szymborska.” But the world held in these lapidary poems is larger than the one we thought we knew.

Carefully edited by her longtime, award-winning translator, Clare Cavanagh, the poems in *Map* trace Szymborska’s work until her death in 2012. Of the approximately two hundred and fifty poems included here, nearly forty are newly translated; thirteen represent the entirety of the poet’s last Polish collection, *Enough*, never before published in English.

*Map* is the first English publication of Szymborska’s work since the acclaimed *Here*, and it offers her devoted readers a welcome return to her “ironic elegance” (*The New Yorker*).

WISŁAWA SZYMBORSKA (1923–2012) was born in Poland and worked as a poetry editor, translator, and columnist. She was awarded the Nobel Prize in Literature in 1996.



CLARE CAVANAGH has received an NBCC award for criticism and a PEN Translation Award for her work, with STANISŁAW BARAŃCZAK, on Szymborska’s poetry.

Author’s residence: Cavanagh: Evanston, Illinois; Barańczak: Boston, Massachusetts

9780544126022 • \$28.00 / Hardcover

*Map*

**APRIL** • Poetry • 224 pages • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: World English •

B/A/P/M/S: HMH

T: Wisława Szymborska Foundation

#### ALSO AVAILABLE

*Here*

978-0-547-50464-3 • \$14.95 PA

*Nonrequired Reading*

978-0-15-100660-1 • \$30.00 PA

*Poems New and Collected*

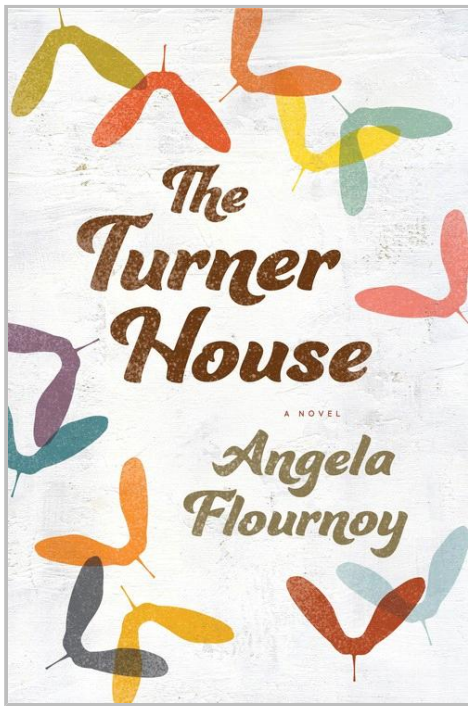
978-0-15-601146-4 • \$17.95 PA

*View with a Grain of Sand*

978-0-15-600216-5 • \$14.00 PA

- National Poetry Month sponsorship
- Online poetry promotion

E-book available 9780544127777



9780544303164 • \$23.00 / Hardcover

*The Turner House*

**APRIL** • Fiction • 320 pages • 6.000 in W | 9.000 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/A/P/M/S: Trident Media Group

- National author tour, including New York, Washington, D.C., Detroit, Minneapolis, and Los Angeles
- National online advertising
- Regional trade show and ABA Winter Institute promotion
- Online promotion, including book club outreach

E-book available 9780544303201

Angela Flournoy

## The Turner House

A powerful, timely debut, *The Turner House* marks a major new contribution to the story of the American family.

The Turners have lived on Yarrow Street for over fifty years. Their house has seen thirteen children grown and gone—and some returned; it has seen the arrival of grandchildren, the fall of Detroit’s East Side, and the loss of a father. The house still stands despite abandoned lots, an embattled city, and the inevitable shift outward to the suburbs. But now, as ailing matriarch Viola finds herself forced to leave her home and move in with her eldest son, the family discovers that the house is worth just a tenth of its mortgage. The Turner children are called home to decide its fate and to reckon with how each of their pasts haunts—and shapes—their family’s future.

Already praised by Ayana Mathis as “utterly moving” and “unputdownable,” *The Turner House* brings us a colorful, complicated brood full of love and pride, sacrifice and unlikely inheritances. It’s a striking examination of the price we pay for our dreams and futures, and the ways in which our families bring us home.

ANGELA FLOURNOY is a graduate of the Iowa Writers’ Workshop and the University of Southern California. She has taught writing at the University of Iowa and Trinity Washington University, and has worked for the D.C. Public Library. Raised in Southern California, she spent time throughout her childhood at her grandparents’ home on Detroit’s East Side.

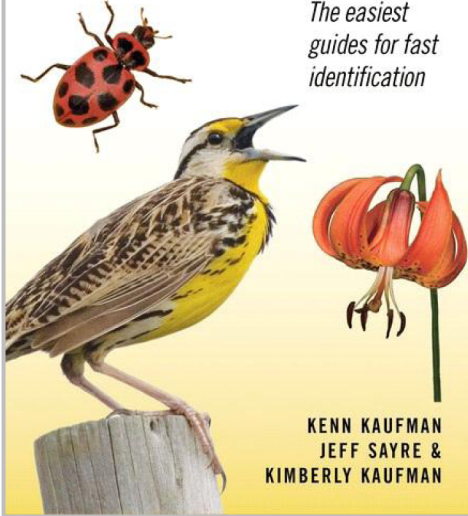


Author’s residence:  
Los Angeles

# KAUFMAN

## Field Guide to Nature of the Midwest

*The easiest  
guides for fast  
identification*



KENN KAUFMAN  
JEFF SAYRE &  
KIMBERLY KAUFMAN

9780618456949 • \$20.00

*Kaufman Field Guide to Nature of the Midwest*

**APRIL** • Nature • 416 pages • 2,300 photos, 4/c  
throughout • 4.500 in W | 7.500 in H | 9.990 lb Wt  
• Carton Qty: 24 • Territory: World •

B/T/A: HMH

P/M/S: The Stothman Agency

### ALSO AVAILABLE

*Kaufman Field Guide to Nature of New England*

978-0-618-45697-0 • \$20.00 HC

*Kaufman Field Guide to Birds of North America*

978-0-618-57423-0 • \$18.95 HC

- Midwest saturation author tour
- Regional print advertising
- Poster for stores, schools, and nature centers
- Regional promotion
- Media from the Mississippi River to the Great Lakes, and beyond!

Kenn Kaufman, Kimberly Kaufman, Jeff Sayre

## Kaufman Field Guide to Nature of the Midwest

The only field guide to bring along to identify the birds, mammals, trees, wildflowers, insects, reptiles, amphibians, fish, spiders, mushrooms, ferns, rocks, and sky of the Midwest

Even if we focus on certain things in the outdoors, most of us are curious about everything else that might turn up. Serious birders, botanists, and entomologists all have their specialized guides, but this book is the guide to “everything else”—the one guide to take when you go out for a walk. Wow, that’s a cool-looking mushroom. Wonder what it is. Hey, look at that weird insect.

Birds, mammals, trees, wildflowers, insects, reptiles, amphibians, fish, spiders, mushrooms, ferns, grasses, even constellations overhead and rocks underfoot—it’s all here. With authoritative yet broad coverage, nontechnical language, and more than two thousand color photographs, this book is an essential reference for nature lovers living in or visiting Ohio, Indiana, Illinois, Michigan, Minnesota, Wisconsin, and Iowa.

KENN KAUFMAN is the originator of the Kaufman Field Guide series.

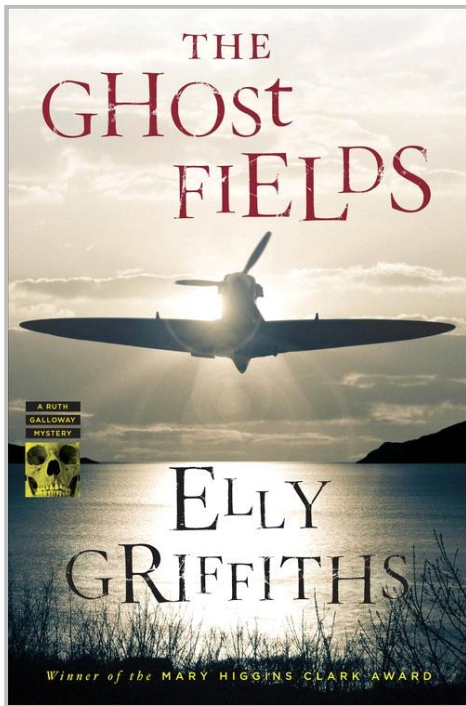
JEFF SAYRE, past director of one of the nation’s largest native plant nurseries, is a naturalist and technologist.

KIMBERLY KAUFMAN is the director of Ohio’s Black Swamp Bird Observatory.

Author’s residence:

Kenn and Kimberly Kaufman: Oak Harbor, Ohio; Sayre: South Bend, Indiana





Elly Griffiths

## The Ghost Fields

The chilling discovery of a downed World War II plane with a body inside leads Ruth and DCI Nelson to uncover a wealthy family's secrets in the seventh Ruth Galloway mystery.

Norfolk is suffering from record summer heat when a construction crew unearths a macabre discovery—a downed World War II plane with the pilot still inside. Forensic archaeologist Ruth Galloway quickly realizes that the skeleton couldn't possibly be the pilot, and DNA tests identify the man as Fred Blackstock, a local aristocrat who had been reported dead at sea. When the remaining members of the Blackstock family learn about the discovery, they seem strangely frightened by the news.

Events are further complicated by a TV company that wants to make a film about Norfolk's deserted air force bases, the so-called Ghost Fields, which have been partially converted into a pig farm run by one of the younger Blackstocks. As production begins, Ruth notices a mysterious man lurking on the outskirts of Fred Blackstock's memorial service. Then human bones are found on the family's pig farm. Can the team outrace a looming flood to find a killer?

Laced with dry humor and anchored by perennial fan favorite Ruth, *The Ghost Fields* will delight fans new and old.

9780544330146 • \$25.00 / Hardcover

*The Ghost Fields*

**APRIL** • Mystery • 384 pages • 5.500 in W | 8.250 in H  
| 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/A/P/M/S: Quercus Publishing

### ALSO AVAILABLE

*The Outcast Dead*

978-0-547-79277-4 • HC \$27.00

*A Dying Fall*

978-0-544-22780-4 • HC \$14.95

*A Room Full of Bones*

978-0-544-00112-1 • HC \$14.95

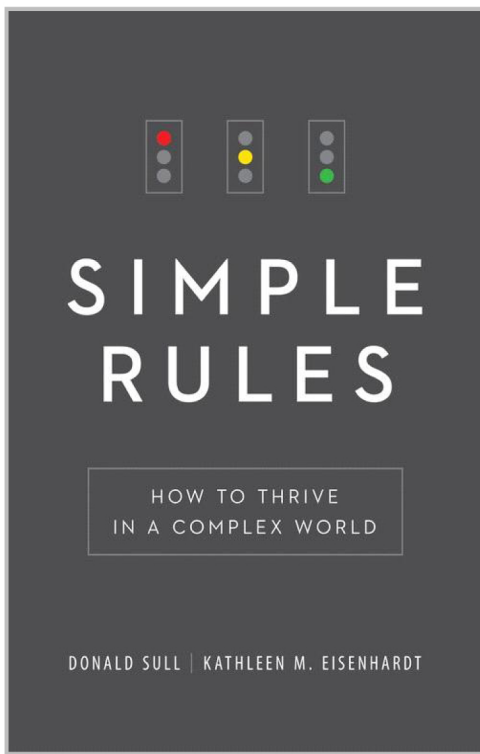
- National print advertising in mystery scene
- Blog tour
- Sponsored social media posts
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- Shelftalkers for the series available

E-book available 9780544330160

ELLY GRIFFITHS's Ruth Galloway novels have been praised as "gripping" (Louise Penny), "highly atmospheric," (*New York Times Book Review*), and "must-reads for fans of crime fiction" (Associated Press). She is the winner of the Mary Higgins Clark Award.

Author's residence:  
Brighton, England





Donald Sull, Kathleen M. Eisenhardt

## Simple Rules

How to Thrive in a Complex World

A new approach to decision making and problem solving in the face of overwhelming complexity that outperforms both gut instinct and big data analysis

We struggle to manage complexity every day. Proliferating data and interconnected global networks make running a business more complicated than ever. At home, we're bombarded by excessive consumer choices and confusing terms of service. Eisenhardt and Sull argue there's a better way: developing a few simple yet effective rules to help you tackle complex problems.

Their simple rules offer a hands-on tool to achieve some of our most pressing personal and professional objectives, from overcoming insomnia to becoming a better manager or a smarter investor. Drawing on rigorous research and their work with executives and business owners, the authors provide a clear framework for developing your own simple rules. They find insights in interesting places, from the way Tina Fey codified her experience working at *SNL* into rules for producing *30 Rock* (rule five: never tell a crazy person he's crazy) to Zipcar's uncomplicated instructions for coordinating thousands of carsharing drivers (like "keep it clean" and "return on time") to the U.S. Forest Service's rules for surviving when a fire gets out of control (go where the fuel is thinnest, don't let the fire choose the spot where it hits you).

Whether you're struggling with information overload, attempting to act effectively with limited resources, or trying to change your bad habits, *Simple Rules* provides the tools you need to make smart decisions quickly.

9780544409903 • \$27.00 / Hardcover

*Simple Rules*

**APRIL** • Business • 256 pages • 5.500 in W | 8.250 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •

B: John Murray

T/A/S: HMH

P/M: Larry Weissman, LLC

- National author tour, including New York, Boston, San Francisco, Los Angeles, Washington, D.C., Houston, Dallas, Chicago, and Pittsburgh
- National media from New York
- National drive-time radio tour

E-book available 9780544409590

DONALD SULL is a global expert on strategy and execution in turbulent markets. He is a senior lecturer at the MIT Sloan School of Management and a former London Business School professor.



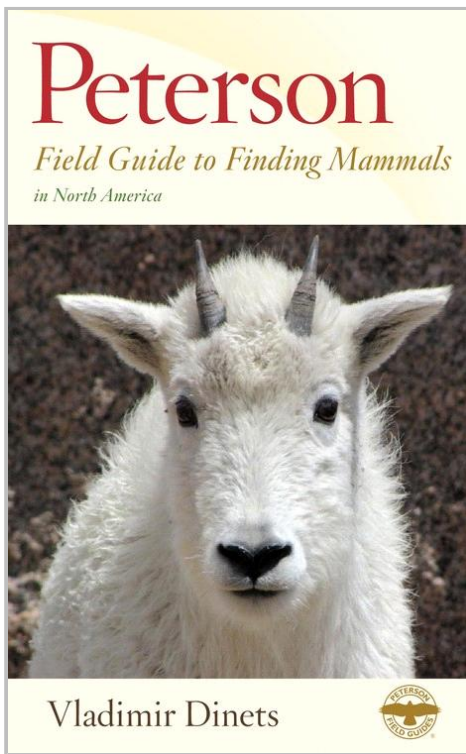
KATHLEEN M. EISENHARDT is the S. W. Ascherman Professor of Strategy at Stanford's School of Engineering and codirector of the Stanford Technology Ventures Program.



Author's residence:

Sull: Cambridge, Massachusetts;

Eisenhardt: Palo Alto, California



Vladimir Dinets

## Peterson Field Guide to Finding Mammals in North America

A guide to finding and observing 420 species of North American mammals, including overviews of the best locations and a species-finding guide along with an introduction to the art of mammal watching,

To see a fog shrew, should a mammal watcher go to Muir Woods National Monument? If a family is planning to visit Yellowstone National Park, what animals can they expect to show their children? When should a photographer visit to get a shot of a gray fox?

A finder's guide (rather than an identification guide), this book tells people interested in observing mammals how to look, where to go, and what they are likely to find there. The bulk of the book is made up of two sections: the first includes regions of North America, highlighting the best places to look for mammals. The second section's accounts of each of the more than four hundred species of mammals covered include detailed directions to specific parks, refuges, and other locations; the best times of day (or night) to look; and much more information specific to each mammal.

VLADIMIR DINETS has a PhD in zoology and specializes in animal behavior, conservation biology, and the natural history of little-known animals in remote places. His previous book, *Dragon Songs*, received excellent reviews from critics and the general public.



Author's residence:  
Davis, California

9780544373273 • \$19.95 / Trade Paperback  
*Peterson Field Guide to Finding Mammals in North America*  
**APRIL** • Nature • 352 pages • 120 color photos; 12 color maps • 4.500 in W | 7.250 in H | 1.000 lb Wt  
• Carton Qty: 12 • Territory: US, C, O •  
B/T/A/P: Regina Ryan Publishing Enterprises  
M/S: HMM

### ALSO AVAILABLE

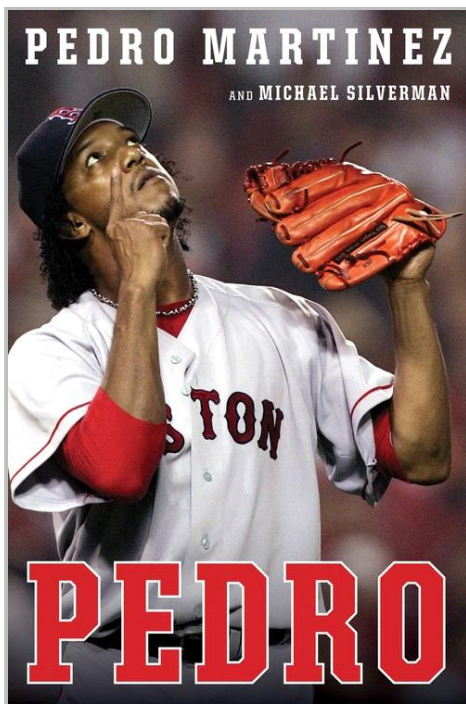
*Peterson Field Guide to Mammals of North America*  
978-0-395-93596-5 • \$20.00 PA

*Peterson Reference Guide to the Behavior of North American Mammals*  
978-0-618-88345-5 • \$35.00 HC

- Outreach to the parks covered in the book
- Promotion at nature festivals around the country
- E-newsletter to over eight thousand nature book readers

E-book available 9780544454538





9780544279339 • \$28.00 / Hardcover

*Pedro*

**MAY** • Sports/Memoir • 320 pages • 'photo insert' • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton

Qty: 12 • Territory: World •

B/T/A/S: HMM

P/M: Relativity Sports

- Author tour, including New York and Boston
- National media from New York
- National print, online, radio, and outdoor advertising, including *Sports Illustrated*, *USA Today*, the Kenmore Tower near Fenway, Boston and New York *Metro* newspapers, and sports websites
- Online promotion, including Facebook, Google, and Twitter

E-book available 9780544279230

Pedro Martinez, Michael Silverman

## Pedro

A bold, no-holds-barred memoir from one of the most dominant and dynamic pitchers to ever play the game

Before Pedro Martinez was the eight-time All Star, three-time Cy Young Award winner, and World Series champion, before stadiums full of fans chanted his name, he was just a little kid from the Dominican Republic who sat under a mango tree and dreamed of playing pro ball. Now in *Pedro*, the charismatic and always colorful pitcher opens up for the first time to tell his remarkable story.

Martinez entered the big leagues a scrawny power pitcher with a lightning arm who they said wasn't "durable" enough, who they said was a punk. But what they underestimated about Pedro Martinez was the intensity of the fire inside. Like no one before or since, Martinez willed himself to become one of the most intimidating pitchers to have ever played the game.

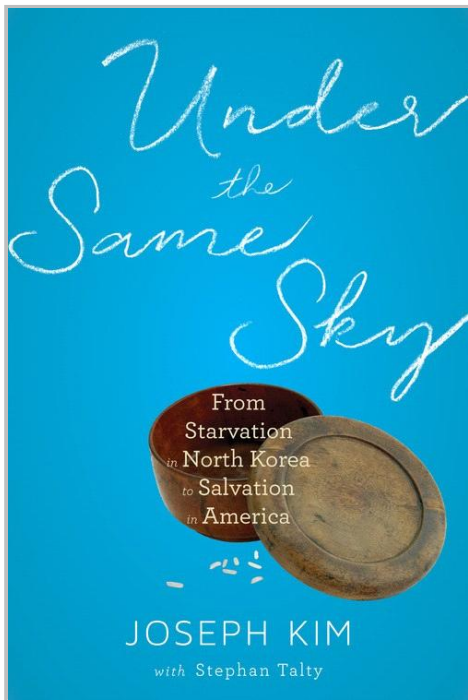
In *Pedro* we relive it all in Technicolor brightness, from his hardscabble days in the minor leagues clawing for respect; to his early days in lonely Montreal, where he first struggled with the reputation of being a headhunter; to his legendary run with the Red Sox when start after start he dazzled with his pitching genius; to his twilight years on the mound as he put the finishing touches on a body of work that made him an icon.

Bold, outspoken, intimate in its details, and grand in ego and ambition, this new memoir by one of baseball's most enigmatic figures will entertain and inspire generations of fans to come.

PEDRO MARTINEZ is a former Major League Baseball pitcher. An eight-time All-Star, three-time Cy Young Award winner, and 2004 World Series champion, Martinez is eligible for the Hall of Fame in 2015. He currently serves as a special consultant for the Boston Red Sox.

MICHAEL SILVERMAN is a baseball columnist for the *Boston Herald* and has been covering baseball and the Red Sox since 1995.

Author's residence:  
Boston, Massachusetts



9780544373174 • \$28.00 / Hardcover

*Under the Same Sky*

**JUNE** • Memoir • 288 pages • 6.000 in W | 9.000 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/P/M: Waxman Leavell Literary Agency  
A/S: HMH

- National media from New York
- Author tour
- Buzz mailing to Korean American churches and organizations across the country
- Academic promotion at the Conference on the First-Year Experience, promotion to members of the Association for Asian American Studies, and e-blast to Korean American studies professors

E-book available 9780544373181

Joseph Kim, Stephan Talty

## Under the Same Sky

From Starvation in North Korea to Salvation in America

A searing story of starvation and survival in North Korea, followed by a dramatic escape, rescue by activists and Christian missionaries, and success in the United States thanks to newfound faith and courage

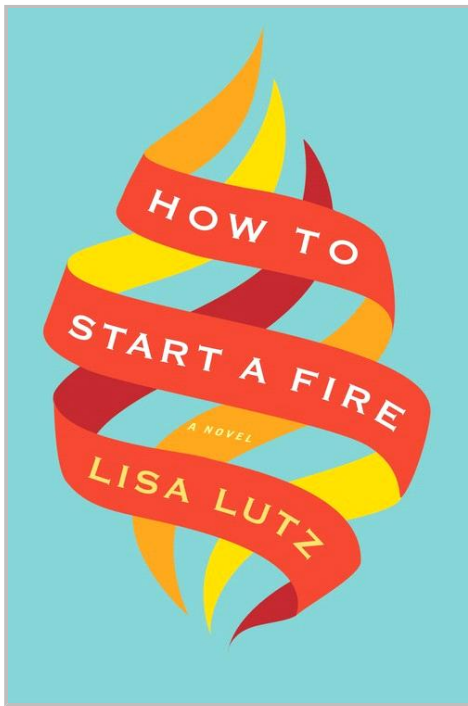
Inside the hidden and mysterious world of North Korea, Joseph Kim lived a young boy's normal life until he was five. Then disaster struck: the first wave of the Great Famine, a long, terrible ordeal that killed millions, including his father, and sent others, like his mother and only sister, on desperate escape routes into China. Alone on the streets, Joseph learned to beg and steal. He had nothing but a street-hardened survival instinct. Finally, in desperation, he too crossed a frozen river to escape to China.

There a kindly Christian woman took him in, kept him hidden from the authorities, and gave him hope. Soon, through an underground network of activists, he was spirited to the American consulate, and became one of just a handful of North Koreans to be brought to the U.S. as refugees. Joseph knew no English and had never been a good student. Yet the kindness of his foster family changed his life. He turned a new leaf, became a dedicated student, mastered English, and made it to college, where he is now thriving thanks to his faith and inner strength. *Under the Same Sky* is an unforgettable story of suffering and redemption.

JOSEPH KIM was born in North Korea in 1990. In 2006 he came to the United States, where he completed high school. He is currently a college student in New York City.

STEPHAN TALTY is the coauthor of several works of narrative nonfiction, including *Captain Phillips*.

Author's residence:  
Brooklyn, New York



9780544411630 • \$25.00 / Hardcover

*How to Start a Fire*

**MAY** • Fiction • 352 pages • 6.000 in W | 9.000 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/A/P: Spellman Enterprises  
S: HMM

- Author events in New York and San Francisco
- National broadcast media from New York
- National print and online advertising, including *Entertainment Weekly*, Hello Giggles, and Goodreads
- ABA Winter Institute promotion
- Online promotion, including Facebook, Twitter,
- Advance reading copies
- Author website: [www.lisalutz.com](http://www.lisalutz.com)

E-book available 9780544409644

Lisa Lutz

## How to Start a Fire

From a bestselling writer, a story of unexpected friendship—three women thrown together in college who grow to adulthood united and divided by secrets, lies, and a single night that shaped all of them

When UC Santa Cruz roommates Anna and Kate find passed-out Georgiana Leoni on a lawn one night, they wheel her to their dorm in a shopping cart. Twenty years later, they gather around a campfire on the lawn of a New England mansion. What happens in between—the web of wild adventures, unspoken jealousies, and sudden tragedies that alter the course of their lives—is charted with sharp wit and aching sadness in this meticulously constructed novel.

Anna, the de facto leader, is fearless and restless—moving fast to stay one step ahead of her demons. Quirky, contemplative Kate is a natural sidekick but a terrible wingman (“If you go home with him, might I suggest breathing through your mouth”). And then there’s George: the most desired woman in any room, and the one most likely to leave with the worst man.

Shot through with the crackling dialogue, irresistible characters, and propulsive narrative drive that make Lutz’s books so beloved, *How to Start a Fire* pulls us deep into Anna, Kate, and George’s complicated bond and pays homage to the abiding, irrational love we share with the family we choose.

LISA LUTZ is the author of the Spellman Files series and *Heads You Lose* (with David Hayward). She has won the Alex Award and has been nominated for the Edgar Award for Best Novel.

Author’s residence:  
Upstate New York





Sarai Walker

## Dietland

A Novel

The diet revolution is here. And it's armed.

Plum Kettle does her best not to be noticed, because when you're fat, to be noticed is to be judged. Or mocked. Or worse. With her job answering fan mail for a popular teen girls' magazine, she is biding her time until her weight-loss surgery. Only then can her true life as a thin person finally begin.

Then, when a mysterious woman starts following her, Plum finds herself falling down a rabbit hole and into an underground community of women who live life on their own terms. There Plum agrees to a series of challenges that force her to deal with her past, her doubts, and the real costs of becoming "beautiful." At the same time, a dangerous guerrilla group called "Jennifer" begins to terrorize a world that mistreats women, and as Plum grapples with her personal struggles, she becomes entangled in a sinister plot. The consequences are explosive.

*Dietland* is a bold, original, and funny debut novel that takes on the beauty industry, gender inequality, and our weight loss obsession—from the inside out, and with fists flying.

SARAI WALKER received her MFA in creative writing from Bennington College. As a magazine writer, her articles appeared in national publications, including *Seventeen* and *Mademoiselle*. She subsequently served as an editor and writer for *Our Bodies, Ourselves*, before moving to London and Paris to complete a PhD. She currently lives in the New York City area. *Dietland* is her first novel.

Author's residence:  
New York City

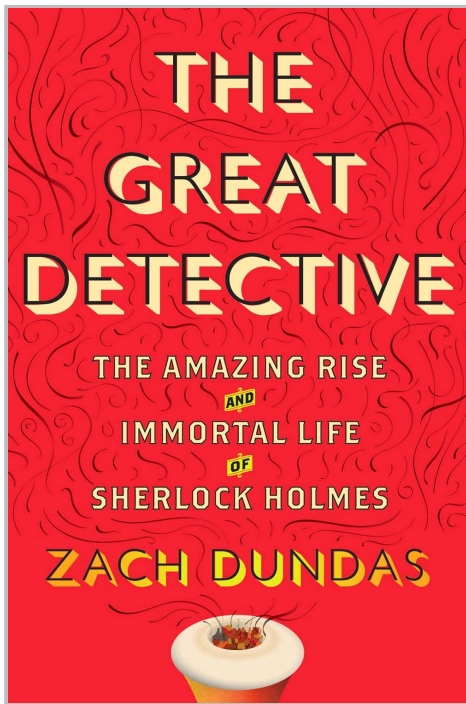
9780544373433 • \$26.00 / Hardcover

*Dietland*

**MAY** • Fiction • 272 pages • 6.000 in W | 9.000 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/P/M/S: Jean V. Naggar Literary Agency  
A: Recorded Books

- National media from New York
- Author appearances
- National print and online advertising, including *Entertainment Weekly*, the *Hairpin*, and *Jezebel*
- Online promotion, including Facebook, Twitter, quizzes, author interviews, and a downloadable excerpt
- Academic promotion
- Advance reading copies
- On Twitter: @QueSaraiSera

E-book available 9780544373440



9780544214040 • \$26.00 / Hardcover

*The Great Detective*

**JUNE** • Cultural Studies/Literary

Criticism/History • 304 pages • 6.000 in W | 9.000 in

H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C,

O •

B/T/A/P/M: Trident Media Group

S: HMH

- Print and online advertising
- Online promotion, including Facebook, Goodreads, and e-blasts
- Library and academic promotion

E-book available 9780544220201

Zach Dundas

## The Great Detective

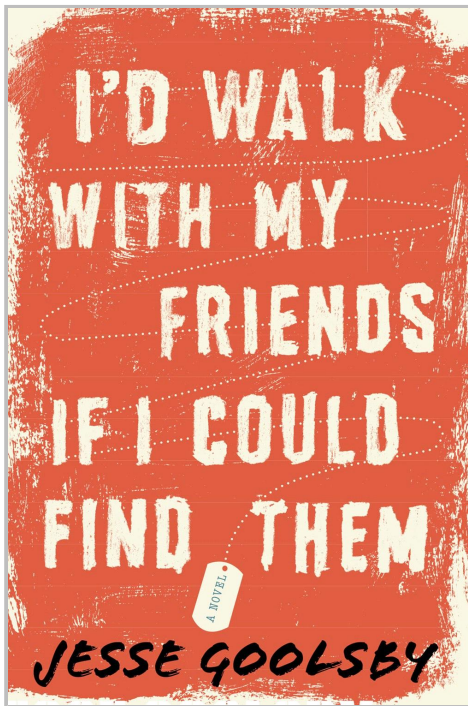
The Amazing Rise and Immortal Life of Sherlock Holmes

For longtime Conan Doyle fans as well as readers just discovering Sherlock Holmes, a wickedly smart and rollicking journey through the birth, life, and afterlives of popular culture's most beloved sleuth

Today he is the inspiration for fiction adaptations, blockbuster movies, hit television shows, raucous Twitter feeds, and a thriving subculture. Over a century after Sherlock Holmes first capered into our world, what is it about Arthur Conan Doyle's peculiar creation that continues to fascinate us? Journalist and lifelong Sherlock fan Zach Dundas set out to find the answer. Through sparkling new readings of the original stories, Dundas explores Conan Doyle's fictional and real-world inspirations and reveals how the Holmes tales laid the groundwork for an infinitely remixable myth, kept alive over the decades by writers, actors, and readers. Dundas's investigation leads him—like a Bill Bryson of Baker Street—on travels into the heart of the Holmesian universe. He infiltrates fan conventions, nearly freezes on a heath out of *The Hound of the Baskervilles*, and talks to the creators and star of the BBC's *Sherlock*. Along the way, he discovers and celebrates the ingredients that have made Holmes go viral—then, now, and as long as the game's afoot.

ZACH DUNDAS is coexecutive editor of *Portland Monthly*, a longtime journalist, and the author of *The Renegade Sportsman*. He is a member of the Sherlock Holmes Society of London and the Diogenes Club.

Author's residence:  
Portland, Oregon



9780544380981 • \$24.00 / Hardcover

*I'd Walk with My Friends If I Could Find Them*

**JUNE** • Fiction • 288 pages • 5.500 in W | 8.250 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •  
B/T/A/P/M/S: Sanford J. Greenburger Associates

- Author appearances
- Reading group promotion, including online reader's guide
- Online promotion, including e-newsletters, author interviews, and giveaways
- Library and academic promotion
- Advance reading copies

E-book available 9780544381025

Jesse Goolsby

## I'd Walk with My Friends If I Could Find Them

In this powerful debut novel, three American soldiers haunted by their actions in Afghanistan search for absolution and human connection in family and civilian life.

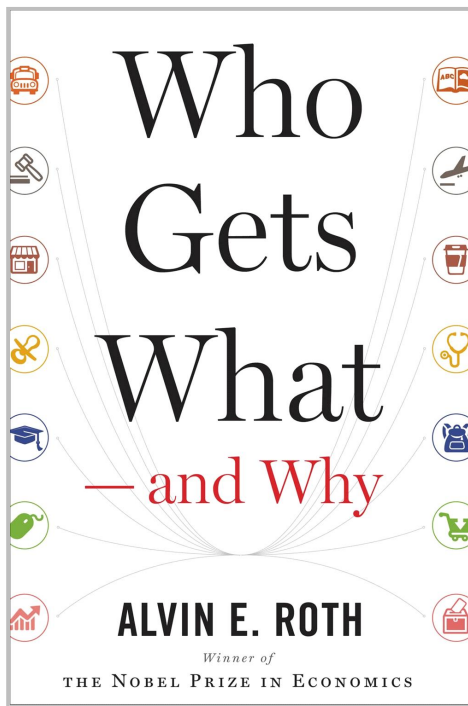
Wintric Ellis joins the army as soon as he graduates from high school, saying goodbye to his girlfriend, Kristen, and to the backwoods California town whose borders have always been the limits of his horizon. Deployed for two years in Afghanistan in a directionless war, he struggles to find his bearings in a place where allies could at any second turn out to be foes. Two career soldiers, Dax and Torres, take Wintric under their wing. Together, these three men face an impossible choice: risk death or commit a harrowing act of war. The aftershocks echo long after each returns home to a transfigured world, where his own children may fear to touch him and his nightmares still hold sway.

Jesse Goolsby casts backward and forward in time to track these unforgettable characters from childhood to parenthood, from redwood forests to open desert roads to the streets of Kabul. Hailed by Robert Olen Butler as a “major literary event,” *I'd Walk with My Friends If I Could Find Them* is a work of disarming eloquence and heart-wrenching wisdom, and a debut novel from a writer to watch.

JESSE GOOLSBY's fiction and essays have appeared in *Narrative*, *Epoch*, the *Literary Review*, and many other publications. His awards include the John Gardner Memorial Prize. A U.S. Air Force officer, Goolsby lives in Tallahassee with his family.



Author's residence:  
Tallahassee, Florida



9780544291133 • \$28.00 / Hardcover

*Who Gets What — And Why*

**JUNE** • Economics • 320 pages • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O • B/T/A/P/M: Levine Greenberg Literary Agency  
S: HMH

- Author tour, including New York, San Francisco, Boston
- National media from New York
- National advertising, including *Bloomberg Businessweek* and the *Harvard Business Review*
- Academic promotion

E-book available 9780544288393

Alvin E. Roth

## Who Gets What — And Why

The New Economics of Matchmaking and Market Design

A Nobel laureate reveals the often surprising rules that govern a vast array of activities — both mundane and life-changing — in which money may play little or no role.

If you've ever sought a job or hired someone, applied to college or guided your child into a good kindergarten, asked someone out on a date or been asked out, you've participated in a kind of market. Most of the study of economics deals with *commodity markets*, where the price of a good connects sellers and buyers. But what about other kinds of "goods," like a spot in the Yale freshman class or a position at Google? This is the territory of *matching markets*, where "sellers" and "buyers" must choose each other, and price isn't the only factor determining who gets what.

Alvin E. Roth is one of the world's leading experts on matching markets. He has even designed several of them, including the exchange that places medical students in residencies and the system that increases the number of kidney transplants by better matching donors to patients. In *Who Gets What — And Why*, Roth reveals the matching markets hidden around us and shows how to recognize a good match and make smarter, more confident decisions.

ALVIN E. ROTH, PhD, is the McCaw Professor of Economics at Stanford University and is one of the world's leading experts in the fields of market design and game theory. He was a corecipient of the 2012 Nobel Prize in Economics.



Author's residence:  
Stanford, California



9780544085114 • \$27.00 / Hardcover  
*The Boy Who Played with Fusion*  
**JUNE** • Science • 272 pages • 16 b/w photos • 6,000  
in W | 9,000 in H | 1,000 lb Wt • Carton Qty:  
12 • Territory: US, C, O •  
B/T/P/M/S: McCormick & Williams  
A: HMH

- National media from New York
- Academic promotion, including NSTA, NCTE, and programs for gifted and talented students
- Mailing to science charter schools
- Goodreads promotion

E-book available 9780544084742

Tom Clynes

## The Boy Who Played with Fusion

Extreme Science, Extreme Parenting, and How to Make a Star

How an American teenager became the youngest person ever to build a working nuclear fusion reactor

By the age of nine, Taylor Wilson had mastered the science of rocket propulsion. At eleven, his grandmother's cancer diagnosis drove him to investigate new ways to produce medical isotopes. And by fourteen, Wilson had built a 500-million-degree reactor and become the youngest person in history to achieve nuclear fusion. How could someone so young achieve so much, and what can Wilson's story teach parents and teachers about how to support high-achieving kids?

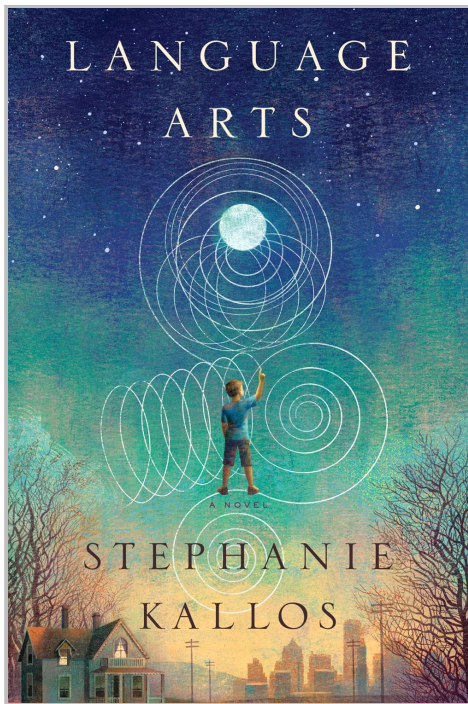
In *The Boy Who Played with Fusion*, science journalist Tom Clynes narrates Taylor Wilson's extraordinary journey—from his Arkansas home where his parents fully supported his intellectual passions, to a unique Reno, Nevada, public high school just for academic superstars, to the present, when now nineteen-year-old Wilson is winning international science competitions with devices designed to prevent terrorists from shipping radioactive material into the country. Along the way, Clynes reveals how our education system shortchanges gifted students, and what we can do to fix it.

TOM CLYNES is a contributing editor at *Popular Science* and regularly writes for *National Geographic* and *Men's Journal*. His work has also appeared in *GQ*, the *Guardian*, the *Washington Post*, *Conservation*, *Bicycling*, and many other publications.

Author's residence:  
Ann Arbor, Michigan, and Brookline, Vermont







Stephanie Kallos

## Language Arts

Sometimes the most powerful words are the ones you're still searching for.

Charles Marlow teaches his high school English students that language will expand their worlds. But linguistic precision cannot help him connect with his autistic son, or with his ex-wife, who abandoned their shared life years before, or even with his college-bound daughter who has just flown the nest. He's at the end of a road he's traveled on autopilot for years when a series of events forces him to think back on the lifetime of decisions and indecisions that have brought him to this point. With the help of an ambitious art student, an Italian-speaking nun, and the memory of a boy in a white suit who inscribed his childhood with both solace and sorrow, Charles may finally be able to rewrite the script of his life.

From the best-selling author of *Broken for You*, *Language Arts* is an affecting tale of love, loss, and language—its powers and its perils.

9780547939742 • \$27.00 / Hardcover

*Language Arts*

**JUNE** • Fiction • 320 pages • 6.000 in W | 9.000 in H |

1.000 lb Wt • Carton Qty: 12 • Territory: US, C •

B/T/S: HMH

A: Recorded Books

P/M: Writers House

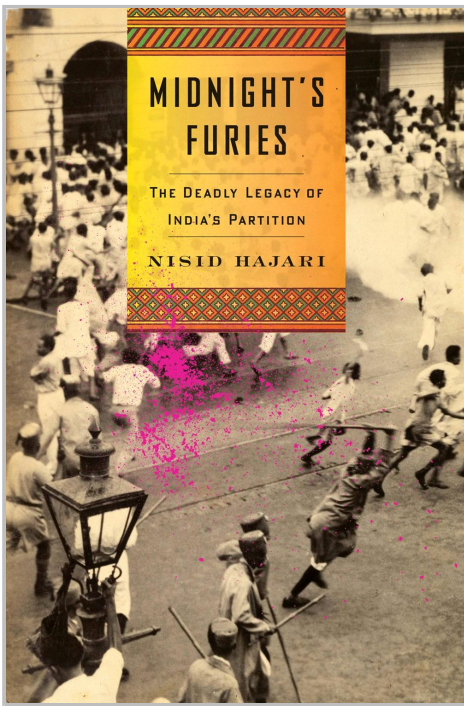
STEPHANIE KALLOS is the author of *Broken for You*, which was selected by Sue Monk Kidd for the *Today Show* Book Club and was a national bestseller, and *Sing Them Home*, one of *Entertainment Weekly's* Ten Best Novels of the year. She lives in Seattle with her family.



Author's residence:  
Seattle, Washington

- National media from Seattle
- Author appearances
- National print and online advertising, including *The New Yorker* and Goodreads
- Reading group promotion, including an online reader's guide
- Regional trade show and ABA Winter Institute promotion
- Advance reading copies

E-book available 9780547939971



9780547669212 • \$28.00 / Hardcover

*Midnight's Furies*

**JUNE** • History • 304 pages • 8pp insert of 25 b/w photos • 6.000 in W | 9.000 in H | 1.000 lb Wt

• Carton Qty: 12 • Territory: World English •

B/S: HMH

T/A/P/M: Ross Yoon Agency

- National review attention
- National online advertising
- Academic and library promotion

E-book available 9780547669243

Nisid Hajari

## Midnight's Furies

### The Deadly Legacy of India's Partition

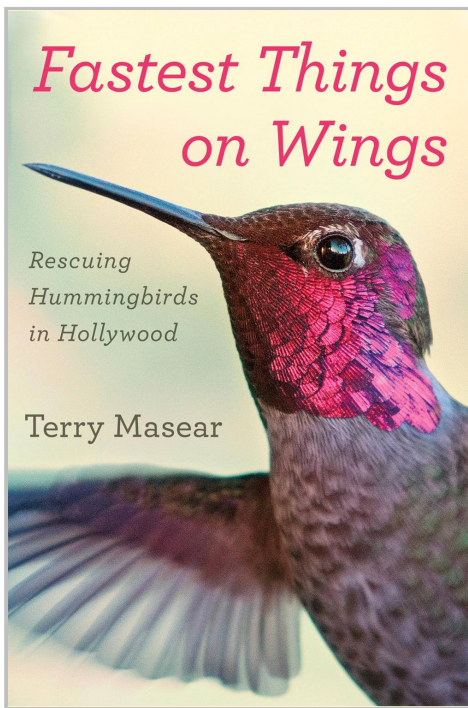
A few bloody months in South Asia during the summer of 1947 explain the world that troubles us today.

Nobody expected the liberation of India and birth of Pakistan to be so bloody — it was supposed to be an answer to the dreams of Muslims and Hindus who had been ruled by the British for centuries. Jawaharlal Nehru, Gandhi's protégé and the political leader of India, believed Indians were an inherently nonviolent, peaceful people. Pakistan's founder, Mohammad Ali Jinnah, was a secular lawyer, not a firebrand. But in August 1946, exactly a year before Independence, Calcutta erupted in street-gang fighting. A cycle of riots — targeting Hindus, then Muslims, then Sikhs — spiraled out of control. As the summer of 1947 approached, all three groups were heavily armed and on edge, and the British rushed to leave. Hell let loose. Trains carried Muslims west and Hindus east to their slaughter. Some of the most brutal and widespread ethnic cleansing in modern history erupted on both sides of the new border, searing a divide between India and Pakistan that remains a root cause of many evils. From jihadi terrorism to nuclear proliferation, the searing tale told in *Midnight's Furies* explains all too many of the headlines we read today.

NISID HAJARI is the Asia editor for Bloomberg View. Prior to Bloomberg, he spent a decade at *Newsweek* as Asia editor, foreign editor, and, eventually, coeditor at the top of the masthead. He has appeared frequently as a foreign affairs commentator on NPR, NBC, and CNN and is a member of the Council on Foreign Relations.



Author's residence:  
Singapore



9780544416031 • \$25.00 / Hardcover

*Fastest Things on Wings*

**JUNE** • Nature • 256 pages • 16 color photos • 5.500

in W | 8.250 in H | 1.000 lb Wt • Carton Qty:

12 • Territory: World •

B/T: HMH

A/P/M/S: Felicia Eth Literary Representation

- Author appearances in select cities in Texas and California
- National media
- Promotion at birding and nature festivals around the country
- Images available for accounts

E-book available 9780544416086

Terry Masear

## Fastest Things on Wings

### Rescuing Hummingbirds in Hollywood

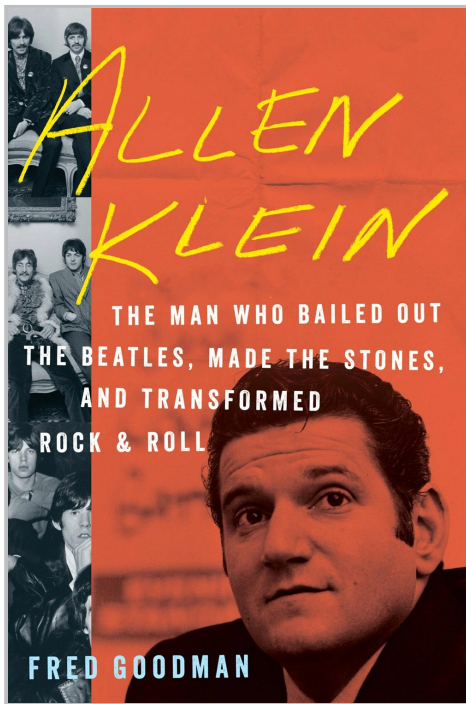
A heartwarming account of the trials and triumphs a hummingbird rehabber encounters while caring for her tiny, fragile patients

Before he collided with a limousine, Gabriel, an Anna's hummingbird with a head and throat cloaked in iridescent magenta feathers, could spiral 130 feet in the air, dive 60 miles per hour in a courtship display, hover, and fly backward. When he arrived in rehab caked in road grime, he was so badly injured that he could barely perch. But Terry Masear, one of the busiest hummingbird rehabbers in the country, was determined to save this damaged bird, who seemed oddly familiar. During the four months that Terry worked with Gabriel, she took in 160 hummingbirds, from a miniature nestling rescued by a bulldog and a fledgling trapped inside a skydiving wind tunnel at Universal CityWalk, to Pepper, a female Anna's injured on a film set. In their time together, Pepper and Gabriel form a special bond and, together, with Terry's help, learn to fly again. Woven around Gabriel's and Pepper's stories are those of other colorful birds in this personal narrative filled with the science and magic surrounding these fascinating creatures.

TERRY MASEAR has taken time off from teaching English as a second language at UCLA Extension to devote time to researching and writing about hummingbirds. Terry and her network in Southern California rescue and rehabilitate over five hundred orphaned and injured hummingbirds each year.



Author's residence:  
Portland, Oregon, and Los Angeles, California



9780547896861 • \$27.00 / Hardcover

*Allen Klein*

**JUNE** • Music • 368 pages • 16pp bw insert • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty:

12 • Territory: US, C, O •

B/T/P/M: Darhansoff & Verrill Literary Agency

A/S: HMH

- National media from New York
- Author appearances
- National print and online advertising, such as *Rolling Stone*, *Entertainment Weekly*, and Facebook
- Online promotion, including podcasts and author interviews on Beatles and Stones sites and forums

E-book available 9780547896892

Fred Goodman

## Allen Klein

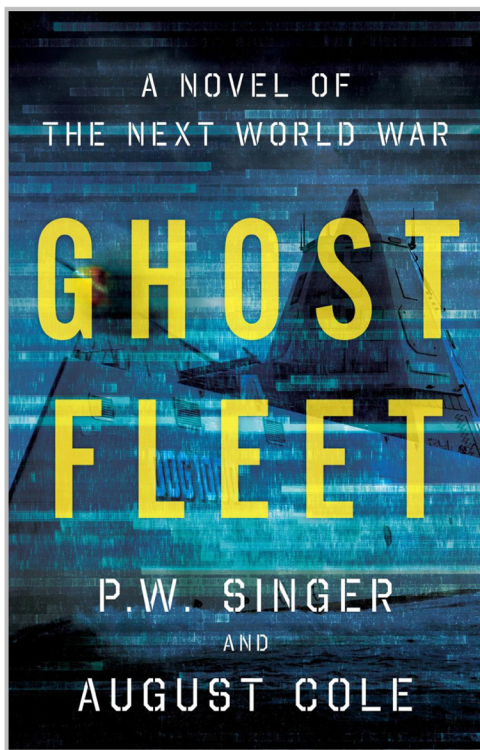
The Man Who Bailed Out the Beatles, Made the Stones, and Transformed Rock & Roll

The story of notorious manager Allen Klein, revealing new, behind-the-scenes details about some of the biggest rock bands in history

Allen Klein was like no one the music industry had seen before. The hard-nosed business manager became infamous for allegedly catalyzing the Beatles' breakup and robbing the Rolling Stones, but the truth is both more complex and more fascinating. As the manager of the Stones and then the Beatles—not to mention Sam Cooke, the Who, Donovan, the Kinks, and numerous other performers—he taught young soon-to-be legends how to be businessmen as well as rock stars. In so doing, Klein made millions for his clients and changed music forever. But Klein was as merciless with his clients as he was with anyone else, earning himself an outside reputation for villainy that has gone unchallenged until now. Through unique, unprecedented access to Klein's archives, veteran music journalist Fred Goodman tells the full story of how the Beatles broke up, how the Stones achieved the greatest commercial success in rock history, and how the music business became what it is today.

FRED GOODMAN is a former *Rolling Stone* editor and the author of the books *Fortune's Fool*, *The Secret City*, and *The Mansion on the Hill*, which was a *New York Times* Notable Book and received the Ralph J. Gleason Award for Best Music Book.

Author's residence:  
White Plains, New York



9780544142848 • \$28.00 / Hardcover  
*Ghost Fleet*

**JULY** • Fiction/Thriller • 416 pages • 6.000 in W |  
9.000 in H | 1.000 lb Wt • Carton Qty: 12 • Territory:  
US, C, O •

B/T/P/M/S: Sanford J. Greenburger Associates  
A: Recorded Books

- Author appearances in Boston, Washington, D.C., and elsewhere
- National media from New York and Washington, D.C.
- Online advertising
- Online promotion, including Twitter, Facebook, and e-blasts
- Advance reading copies and high-level endorsements
- Twitter: @peterwsinger; @august\_cole

E-book available 9780544145979

P. W. Singer, August Cole

## Ghost Fleet

A Novel of the Next World War

What will the next global conflict look like? Find out in this ripping, near-futuristic thriller.

The United States, China, and Russia eye each other across a twenty-first century version of the Cold War, which suddenly heats up at sea, on land, in the air, in outer space, and in cyberspace. The fighting involves everything from stealthy robotic-drone strikes to old warships from the navy's "ghost fleet." Fighter pilots unleash a Pearl Harbor-style attack; American veterans become low-tech insurgents; teenage hackers battle in digital playgrounds; Silicon Valley billionaires mobilize for cyber-war; and a serial killer carries out her own vendetta. Ultimately, victory will depend on blending the lessons of the past with the weapons of the future.

*Ghost Fleet* is a page-turning speculative thriller in the spirit of *The Hunt for Red October*. The debut novel by two leading experts on the cutting edge of national security, it is unique in that every trend and technology featured in the novel — no matter how sci-fi it may seem — is real, or could be soon.

P. W. SINGER was senior fellow and director of the Brookings Institution's Twenty-first Century Defense Initiative and currently consults for the U.S. Department of Defense and the FBI. His award-winning nonfiction books include *New York Times* bestseller *Wired for War*.

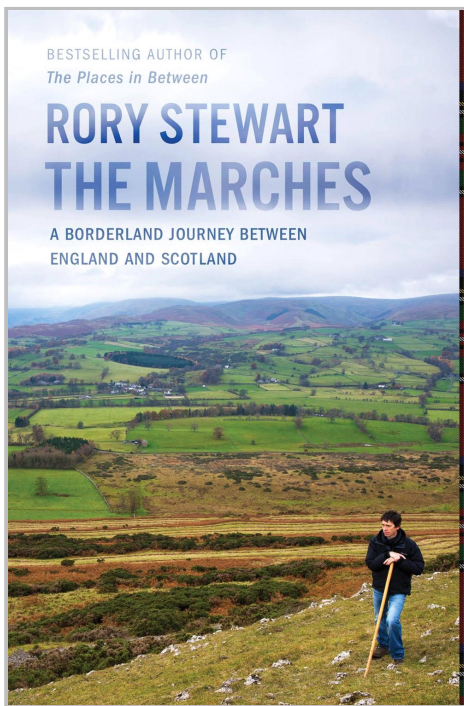


AUGUST COLE is a writer, analyst, and consultant, and a former defense industry reporter for the *Wall Street Journal*. He is an Atlantic Council nonresident senior fellow, focusing on using narrative fiction to explore the future of warfare.



Author's residence:

Singer: Washington, D.C.; Cole: Boston, Massachusetts



9780544108882 • \$26.00 / Hardcover

*The Marches*

**JULY** • Travel • 304 pages • 6.000 in W | 9.000 in H |  
1.000 lb Wt • Carton Qty: 12 • Territory: US, O (-EU) •

B/T/P/M: Sterling Lord Literistic

A: Recorded Books

S: HMH

#### ALSO AVAILABLE

*The Places in Between*

978-0-156-03156-1 • \$14.96 PA

- National author tour, including New York, Washington, D.C., San Francisco, Chicago, and Portland
- National print and online advertising, including the *New York Times* and *The New Yorker*
- Online promotion and outreach to Scottish interests and sites

E-book available 9780544105799

Rory Stewart

## The Marches

A Borderland Journey between England and Scotland

From the best-selling author of *The Places in Between*, “a flat-out masterpiece” (*New York Times Book Review*), an exploration of the Marches—the borderland between England and Scotland—and the people, history, and conflicts that have shaped it

In *The Places in Between* Rory Stewart walked through the most dangerous borderlands in the world. Now he walks along the border he calls home—where political turmoil and vivid lives have played out for centuries across a magnificent natural landscape—to tell the story of the Marches.

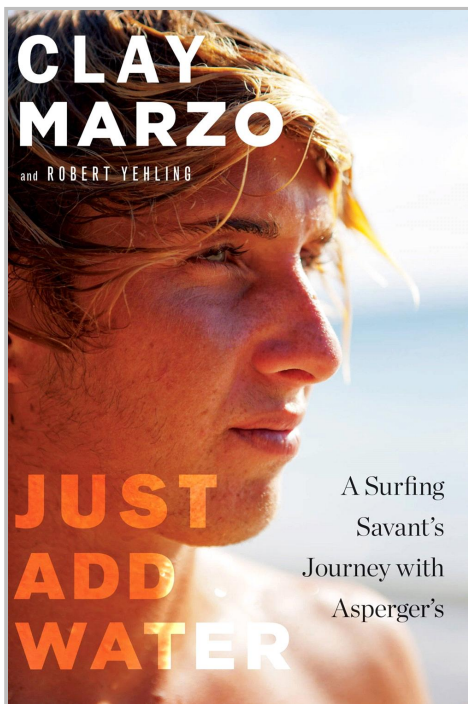
In his thousand-mile journey, Stewart sleeps on mountain ridges and in housing estates, in hostels and in farmhouses. Following lines of ancient neolithic standing stones, wading through floods and ruined fields, he walks Hadrian’s Wall with soldiers who have fought in Afghanistan, and visits the Buddhist monks who outnumber Christian monks in the Scottish countryside today. He melds the stories of the people he meets with the region’s political and economic history, tracing the creation of Scotland from ancient tribes to the independence referendum. And he discovers another country buried in history, a vanished Middleland: the lost kingdom of Cumbria.

With every step, Stewart reveals the force of myths and traditions and the endurance of ties that are woven into the fabric of the land itself. A meditation on deep history, the pull of national identity, and home, *The Marches* is a transporting work from a powerful and original writer.

RORY STEWART is the best-selling author of *The Places in Between*, named one of the Ten Best Books of the Year by the *New York Times Book Review*, and *The Prince of the Marshes*. A former fellow at the Carr Center for Human Rights Policy at Harvard, he was awarded the Order of the British Empire for services in Iraq. He is a member of Parliament.



Author’s residence:  
Cumbria, United Kingdom



9780544256217 • \$26.00 / Hardcover

*Just Add Water*

**JULY** • Autobiography • 288 pages • 'photo insert' • 6.000 in W | 9.000 in H | 1.000 lb Wt • Carton

Qty: 12 • Territory: World •

B/T/A/S: HMH

P/M: Dana Newman Literary

- National media
- Copromotion with Clay's surfing sponsors and our extensive lists of autism organizations
- Photos and other online collateral will be made available for online and retail accounts

E-book available 9780544253179

Clay Marzo, Robert Yehling

## Just Add Water

### A Surfing Savant's Journey with Asperger's

From the best freestyle surfer in the world, an inspiring and moving memoir about his ascendance to the top of the surfing world while struggling for most of his young life with undiagnosed Asperger's syndrome

Clay Marzo has an almost preternatural gift with a surfboard. From his first moments underwater (he learned to swim at two months old) to his first ventures atop his father's surfboard as a toddler, it was obvious that Marzo's single-minded focus on all things surfing was unique. But not until late in his teens, when this surfing phenom was diagnosed with Asperger's syndrome, did the deeper reasons for his obsession—and his astonishing gift for surfing—become clear.

*Just Add Water* is the remarkable story of Marzo's rise to the top of the pro surfing world—and the personal trials he overcame in making it there. Marzo endured a difficult childhood. He was a colicky baby who his mother found could be soothed only with water. Later, as he entered school, his undiagnosed Asperger's made it tough for him to relate to his peers and fit in, but his relationship with the wave was elemental. Marzo could always turn to surfing, the only place where he truly felt at peace.

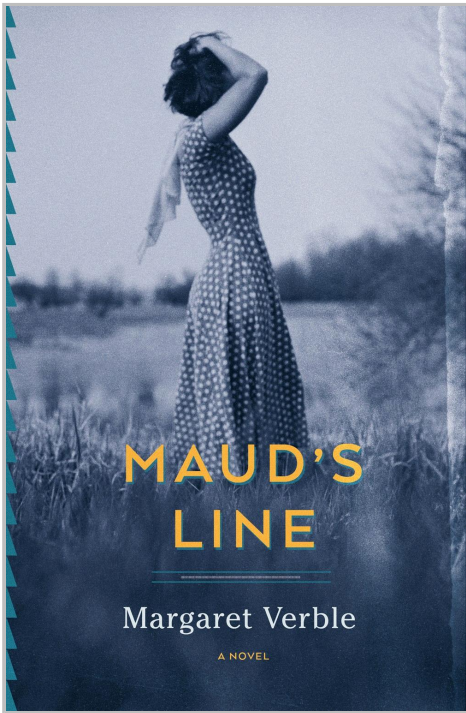
Unflinching and inspiring, *Just Add Water* is a brave memoir from a one-of-a-kind surfing savant who has electrified fans around the world with his gift and whose story speaks boldly to the hope and ultimate triumph of the human spirit.

CLAY MARZO is a professional surfer, widely regarded as one of the best in the world. Also a YouTube sensation, he has won numerous surfing competitions and was the subject of the award-winning surf documentary *Just Add Water*. Marzo works extensively with Surfers Healing, a charity for autistic youth.

ROBERT YEHLING is an award-winning surfing journalist and author of ten books.

Author's residence:

Lahaina, HI



Margaret Verble

## Maud's Line

A debut novel chronicling the life and loves of a headstrong, earthy, and magnetic heroine

Eastern Oklahoma, 1928. Eighteen-year-old Maud Nail lives with her rogue father and sensitive brother on one of the allotments parceled out by the U.S. Government to the Cherokees when their land was confiscated for Oklahoma's statehood. Maud's days are filled with hard work and simple pleasures, but often marked by violence and tragedy, a fact that she accepts with determined practicality. Her prospects for a better life are slim, but when a newcomer with good looks and books rides down her section line, she takes notice. Soon she finds herself facing a series of high-stakes decisions that will determine her future and those of her loved ones.

*Maud's Line* is accessible, sensuous, and vivid. It will sit on the bookshelf alongside novels by Jim Harrison, Louise Erdrich, Sherman Alexie, and other beloved chroniclers of the American West and its people.

MARGARET VERBLE, an enrolled member of the Cherokee Nation of Oklahoma, has set her novel on her family's allotment land. She currently lives in Lexington, Kentucky, and Old Windsor, England.



Author's residence:  
Lexington, Kentucky

9780544470194 • \$23.00 / Hardcover

*Maud's Line*

**JULY** • Fiction • 304 pages • 5.500 in W | 8.250 in H |

1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •

B/T/P/M/S: Jankow & Nesbit

A: HMH

- Author appearances
- ABA Winter Institute promotion
- Online promotion, including a historical fiction blog tour

E-book available 9780544471924





© Bo-Aje Mellin

Karin Fossum

## Sejer Novel 11

Title Not Final

A new addition to the captivating Inspector Sejer series, the first since *The Caller*, from Norway's finest crime writer

Carmen and Nicolai failed to resuscitate their son, Tommy, after finding him floating in their backyard pond. When Inspector Skarre arrives on the scene, Carmen reports that Tommy, a healthy toddler with Down syndrome, wandered into the garden while Nicolai was working in the basement and she was cleaning the house. Skarre senses something is off with Carmen's story and consults his trusted colleague, the famed Inspector Sejer. An autopsy reveals Tommy's lungs to be full of soap.

When Sejer and Skarre revisit the couple, Carmen, an epileptic, changes her story, confessing that she'd been knocked unconscious by a seizure while bathing Tommy. When she came to, she found him drowned in the tub and, horrified and frightened, threw him into the pond.

But Skarre and Sejer's doubt is not appeased and the case is reopened. What more could Carmen be hiding? And what lengths will she take to cover her guilt? As Carmen's own family starts to doubt her, Skarre and Sejer work to find the truth.

KARIN FOSSUM is the author of the internationally successful Inspector Konrad Sejer crime series. Her recent honors include a Gumshoe Award and the *Los Angeles Times* Book Prize for mystery/thriller.

Author's residence:  
Sylling, Norway

9780544483965 • \$24.00

*Sejer Novel 11*

**AUGUST** • Mystery/Thriller • Carton Qty:

12 • Territory: US, O (-EU) •

B/T/A/P/M: Harvill Secker

S: HMM

### ALSO AVAILABLE

*The Murder of Harriet Krohn*

978-0-544-27339-9 • \$24.00 HC

*I Can See in the Dark*

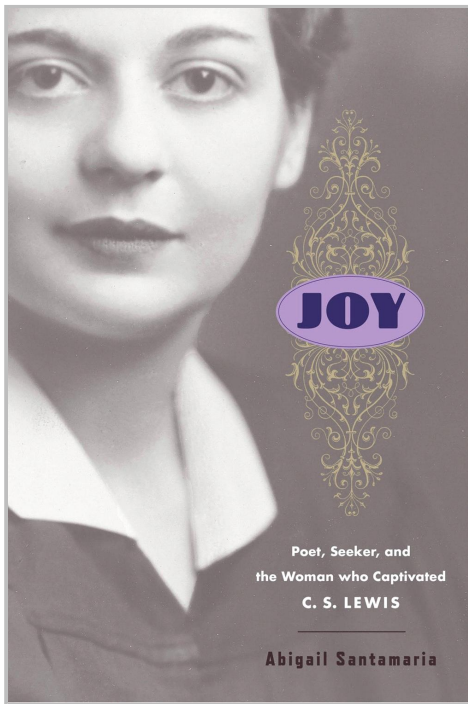
978-0-544-11442-5 • \$25.00 HC

*Eva's Eye*

978-0-544-22781-1 • \$14.95 PA

- National print advertising
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- E-newsletter to mystery fans
- Collateral available for booksellers

E-book available 9780544433557



9780151013715 • \$28.00 / Hardcover

Joy

**AUGUST** • Biography • 416 pages • One 16-page  
b/w insert • 6.000 in W | 9.000 in H • Carton Qty:

12 • Territory: World English •

B/A: HMH

T/P/M/S: The Gernert Company

- Author appearances
- Reading group promotion, including promotion on BookBrowse, ReadingGroupChoices.com, and ReadingGroupGuides.com
- Online promotion to C. S. Lewis fanbase

E-book available 9780547843704

Abigail Santamaria

## Joy

Poet, Seeker, and the Woman Who Captivated C. S. Lewis

The first full biography of Joy Davidman brings her out from C. S. Lewis's shadow, where she has long been hidden, to reveal a powerful writer and thinker.

Joy Davidman is known, if she is known at all, as the wife of C. S. Lewis. Their marriage was immortalized in the film *Shadowlands* and Lewis's memoir, *A Grief Observed*. Now, through extraordinary new documents as well as years of research and interviews, Abigail Santamaria brings Joy Davidman Gresham Lewis to the page in the fullness and depth she deserves.

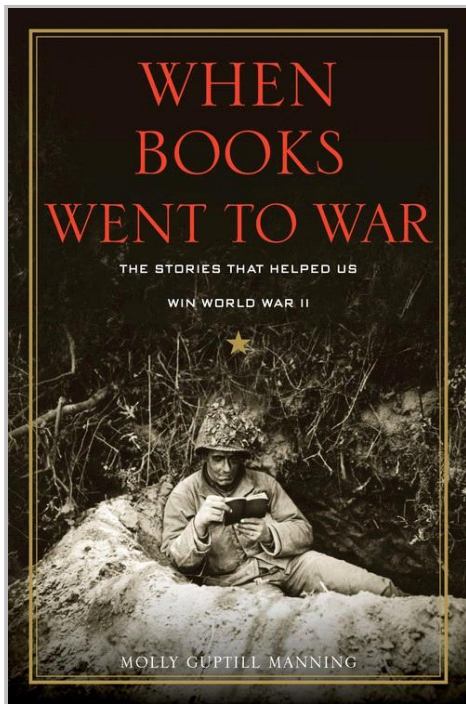
A poet and radical, Davidman was a frequent contributor to the communist vehicle *New Masses* and an active member of New York literary circles in the 1930s and 40s. Born Jewish in the Bronx, she was an atheist, then a practitioner of Dianetics; she converted to Christianity after experiencing a moment of transcendent grace. A mother, a novelist, a vibrant and difficult and intelligent woman, she set off for England in 1952, determined to captivate the man whose work had changed her life.

Davidman became the intellectual and spiritual partner Lewis never expected but cherished. She helped him refine his autobiography, *Surprised by Joy*, and to write his novel *Till We Have Faces*. Their relationship—begun when Joy wrote to Lewis as a religious guide—grew from a dialogue about faith, writing, and poetry into a deep friendship and a timeless love story.

ABIGAIL SANTAMARIA holds an MFA in nonfiction writing from Columbia University and has received fellowships from the Ragdale Foundation, Jentel Arts, and the Virginia Center for the Creative Arts. This is her first book.



Author's residence:  
New York City



Molly Guptill Manning

## When Books Went to War

### The Stories that Helped Us Win World War II

The inspiring story of an army of librarians, 120 million special paperbacks, and the authors and books that lifted the spirits of our troops.

When America entered World War II in 1941, we faced an enemy that had banned and burned over 100 million books, and caused fearful citizens to hide or destroy many more. Outraged librarians launched a campaign to send free books to American troops, and gathered 20 million hardcover donations. In 1943, the War Department and the publishing industry stepped in with an extraordinary program: 120 million small, lightweight paperbacks, for troops to carry in their pockets and their rucksacks, in every theater of war.

Comprising 1,200 different titles of every imaginable type, these paperbacks were beloved by the troops and are still fondly remembered today. Soldiers read them while waiting to land at Normandy; in hellish trenches in the midst of battles in the Pacific; in field hospitals; and on long bombing flights. They wrote to the authors, many of whom responded to every letter. They helped rescue *The Great Gatsby* from obscurity. They made Betty Smith, author of *A Tree Grows in Brooklyn*, into a national icon. *When Books Went to War* is an inspiring story for history buffs and book lovers alike.

Molly Guptill Manning is the author of *The Myth of Ephraim Tutt* and several articles appearing in publications such as the *Columbia Journal of Law and the Arts*. She is an attorney for the United States Court of Appeals for the Second Circuit in New York City.

Author's residence:  
New York, NY

9780544535022 • \$25.00 / Hardcover

*When Books Went to War*

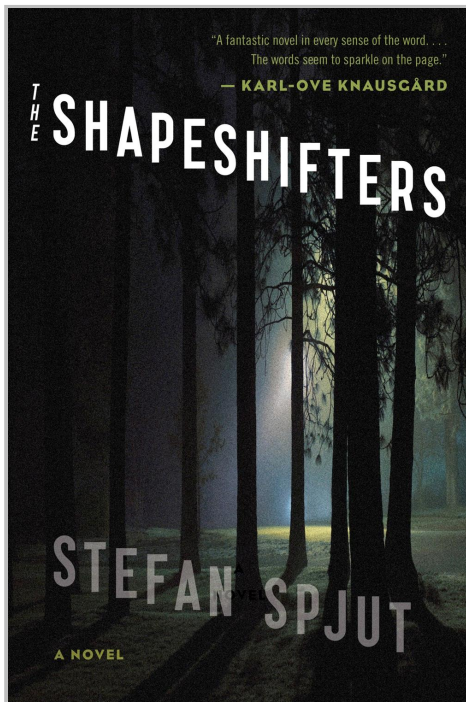
**DECEMBER** • 288 pages • 8pp bw insert • 5.500 in W  
| 8.250 in H | 1.000 lb Wt • Carton Qty: 12 • Territory:  
US, C, O •

B/T/A/P/M: E.J. McCarthy Agency

S: HMH

- National media from New York
- Online advertising, including Shelf Awareness
- World War II, library, and academic promotion

E-book available 9780544535176



9780544084087 • \$14.95 / Trade Paperback

*The Shapeshifters*

**JULY** • Suspense • 416 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 • Territory: US, O (-EU) •

B/T/P/M/S: Faber & Faber

A: HMH

- National media campaign
- National print advertising in Mystery Scene
- GoodReads promotion, including galley give-aways
- Sponsored social media campaign, targetting mystery (especially Scandanavian) fans
- Promotion at ALA

E-book available 9780544084049

Stefan Spjut

## The Shapeshifters

"A fantastic novel in every sense of the word . . . not only because Spjut has accomplished the masterstroke of writing convincingly about the existence of trolls and other mythical creatures in the Nordic forests, but also because all this unfolds in a language that captures the everyday reality we know so well, with such precision and exquisite style that the words seem to sparkle on the page." —Karl Ove Knausgård

Summer 1978. A young boy disappears without a trace from a summer cabin. His mother claims that he was carried away by a giant. He is never found.

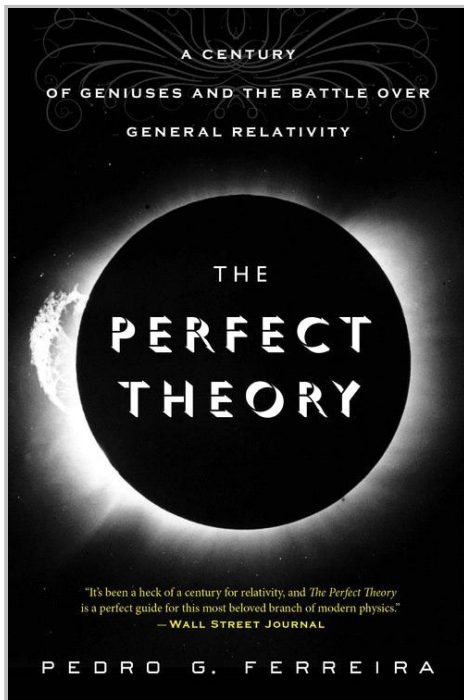
Twenty-five years later, another child goes missing. This time there's a lead, a single photograph taken by Susso Myren. She has devoted her life to the search for trolls, legendary giants known as stallo who can control human thoughts and assume animal form. Convinced that trolls are real, she follows the trail of missing children to northern Sweden. But humans, some part stallo themselves, have been watching over the creatures for generations, and this hidden society of protectors won't hesitate to close its deadly ranks.

Mixing folklore and history, suspense and the supernatural, *The Shapeshifters* is an extraordinary journey into a frozen land where myth bleeds into reality.

STEFAN SPJUT was raised on the rural islands of Mälaren. He served with the Lapland Ranger Regiment and studied art, literature, philosophy, and journalism at Stockholm University. He lives in Stockholm with his two children.



Author's residence:  
Stockholm, Sweden



Pedro G. Ferreira

## The Perfect Theory

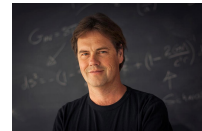
A Century of Geniuses and the Battle over General Relativity

"It's been a heck of a century for relativity, and *The Perfect Theory* is a perfect guide for this most beloved branch of modern physics." — *Wall Street Journal*

Einstein's theory of general relativity is possibly the most perfect intellectual achievement of modern physics. For almost a century now, physicists have been delving into Einstein's theory, seeking an understanding of the history of the universe, the origin of time, and the evolution of solar systems, stars, and galaxies. The expanding universe, the light speed barrier, black holes, wormholes, time travel — general relativity has allowed scientists' imaginations to take flight with new possibilities, revealing a universe that is much stranger than anyone ever expected.

Arriving in time for the theory's hundred-year anniversary, physicist Pedro Ferreira's *The Perfect Theory* explains just how staggering an achievement that theory was while bringing to life the infighting that the theory sparked in the field of physics over the past century.

PEDRO G. FERREIRA is a professor of astrophysics at the University of Oxford. An expert in cosmology, the early universe, and general relativity, he writes frequently for trade and academic science publications and comments on television and radio.



Author's residence:  
Oxford, England

9780544483866 • \$15.95 / Trade Paperback

*The Perfect Theory*

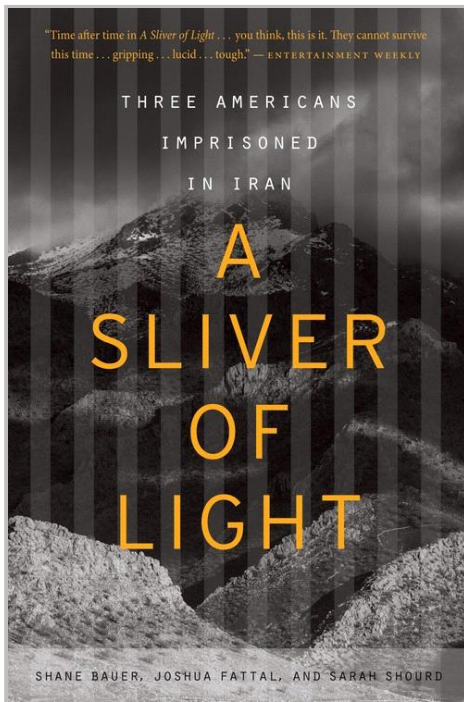
**MARCH** • Science • 304 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •

HMH hardcover, 2014, previous ISBN: 978-0-547-55489-1

• Territory: US, C, O •  
B/T/A/P/M: Conville & Walsh  
A: Blackstone  
S: HMH

• Academic promotion

E-book available 9780547554907



Shane Bauer, Joshua Fattal, Sarah Shourd

## A Sliver of Light

Three Americans Imprisoned in Iran

"Time after time in *A Sliver of Light*... you think, *This is it. They cannot survive this time*... gripping... lucid... tough." —*Entertainment Weekly*

"Riveting and necessary and illuminating in countless unexpected ways."  
—Dave Eggers

In summer 2009, Shane Bauer, Josh Fattal, and Sarah Shourd were hiking in the mountains of Iraqi Kurdistan when they unknowingly crossed into Iran and were captured by a border patrol. Wrongly accused of espionage, the three Americans ultimately found themselves in Tehran's infamous Evin Prison, where only months earlier leaders of the failed Green Revolution had been confined and tortured. Cut off from the world and trapped in a legal black hole, Bauer, Fattal, and Shourd discovered that pooling their strength of will and relying on each other was the only way they could survive.

In *A Sliver of Light*, the three finally tell their side of the story. With an innovative and ambitious interweaving of the authors' three voices, the book offers a rare glimpse inside Iran at a time when understanding this fractured state has never been more important. But beyond that, this memoir is a profoundly humane account of defiance, hope, and the elemental power of friendship.

SHANE BAUER, SARAH SHOURD, and JOSHUA FATTAL were imprisoned in Iran in 2009. Shourd was released one year later and worked to secure Bauer and Fattal's return in 2011. Since then, the three have pursued careers as writers.

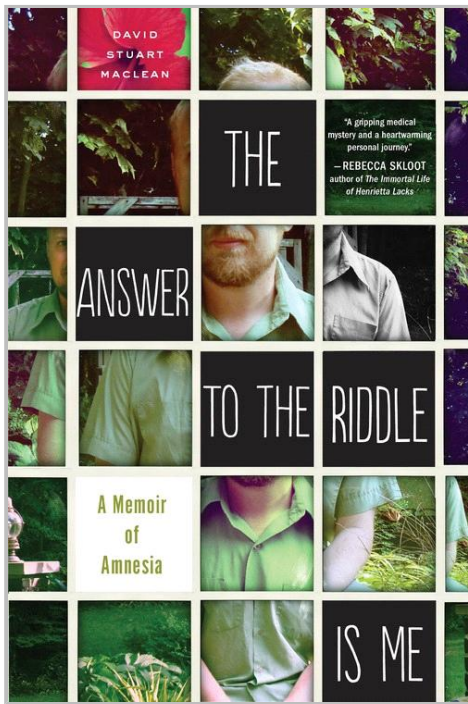


Author's residence:  
Bauer and Shourd: Oakland, California; Fattal:  
New York City

9780544483972 • \$14.95 / Trade Paperback  
*A Sliver of Light*  
**MARCH** • Memoir • 352 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •  
HMH hardcover, 2014  
Previous ISBN: 978-0-547-98553-4  
• Territory: US, C, O •  
B/T/A/P/M/S: William Morris Endeavor

- Author appearances
- Facebook advertising

E-book available 9780547985640



David Stuart MacLean

# The Answer to the Riddle Is Me

A Memoir of Amnesia

"[MacLean] writes eloquently about the bizarre and disturbing experience of having his sense of self erased and then reconstructed from scratch." — *The New Yorker*

"Raw, honest and beautiful." — *New York Times*

"Written in terse, vivid prose spiked with blackouts and violent hallucinations reminiscent of a Ken Kesey classic." — *Mother Jones*

On October 17, 2002, David MacLean "woke up" on a train platform in India with no idea who he was or why he was there. No money. No passport. No identity.

Taken to a mental hospital by the police, MacLean then started to hallucinate so severely he had to be tied down. He could remember song lyrics, but not his family, his friends, or the woman he was told he loved. His illness, it turned out, was the result of the commonly prescribed antimalarial medication he had been taking. Upon his return to the United States, he struggled to piece together the fragments of his former life in a harrowing, absurd, and unforgettable journey back to himself.

A "deeply moving account" (*Los Angeles Times*), *The Answer to the Riddle Is Me* asks every reader to confront the essential questions of our age: what makes me who I am? And how much can be stripped away before I become someone else entirely?

DAVID STUART MACLEAN is a PEN/American Award-winning writer. His work has appeared in the *New York Times*, *Ploughshares*, and on the radio program *This American Life*. He has a PhD from the University of Houston and is a cofounder of the Poison Pen Reading Series.

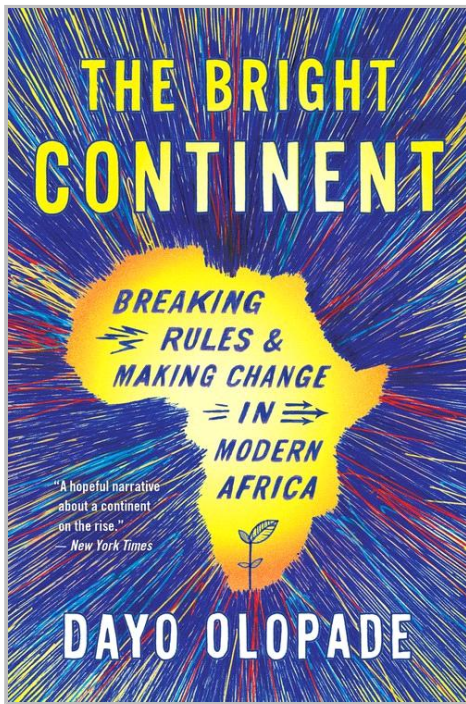


Author's residence:  
Chicago

9780544227705 • \$15.95 / Trade Paperback  
*The Answer to the Riddle Is Me*  
**MARCH** • Memoir • 304 pages • 10 b/w art throughout; one table • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 • HMH hardcover, 2014, previous ISBN 978-0-547-51927-2  
• Territory: US, C, O •  
B/T/P/M: Sage Literary Agency  
A: Blackstone  
S: HMH

- Author appearances
- Academic and library promotion

E-book available 9780547519937



9780544483996 • \$14.95 / Trade Paperback  
*The Bright Continent*  
**MARCH** • Social Sciences • 288 pages • 23 b/w  
 photos and charts throughout • 5.310 in W | 8.000  
 in H | 1.000 lb Wt • Carton Qty: 24 •  
 HMH Hardcover, 2014, previous ISBN 978-0-547-  
 67831-3  
 • Territory: US, C, O •  
 B: Duckworth Publishing  
 T/M: HMH  
 A/P/S: Ross Yoon Agency

• Academic promotion

E-book available 9780547678337

Dayo Olopade

## The Bright Continent

Breaking Rules and Making Change in Modern Africa

"A hopeful narrative about a continent on the rise." — *New York Times*

"*The Bright Continent* will change your view of Africa. It's that simple . . . A lively and enjoyable read." — Anne-Marie Slaughter, president and CEO of the New America Foundation

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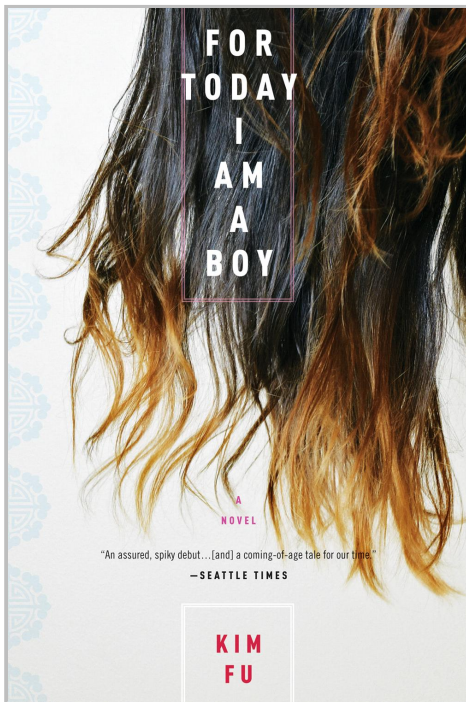
Dayo Olopade knew from personal experience that Western news reports on conflict, disease, and poverty often leave out the true story about modern Africa. And so she crossed sub-Saharan Africa to document how ordinary people deal with their daily challenges. She found what cable news ignores: an innovative continent of DIY changemakers and impassioned community leaders, driven by *kanju* — the specific creativity born of African difficulty. It's a trait found in innovators like Kenneth Nnebue, who turned cheap, VHS tapes into the multimillion-dollar film industry Nollywood. Or Ushahidi, a technology collective that crowdsources citizen activism and disaster relief. A shining counterpoint to the conventional wisdom, *The Bright Continent* celebrates the tools Africans use to solve problems themselves. Their ability to do more with less is a powerful model for the rest of the world.

DAYO OLOPADE is a Nigerian-American journalist covering global politics and development policy. She has reported for the *New Republic*, the *New York Times*, and other publications. Olopade is currently a Knight Law and Media Scholar at Yale University.



Author's residence:  
 New Haven, Connecticut





9780544538528 • \$14.95 / Trade Paperback

*For Today I Am a Boy*

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E-book available 9780544032408

Kim Fu

## For Today I Am a Boy

Long-listed for the 2014 Flaherty-Dunnan First Novel Prize  
A Barnes & Noble Discover Great New Writers Spring 2014 selection  
A *New York Times Book Review* Editors' Choice

"Peter is a fully realized, fully unique character — one who will find his way into the hearts of readers everywhere." — *Bustle*

"[A] sensitively wrought debut." — *New York Times Book Review*

At birth, Peter Huang is given the Chinese name Juan Chaun, "powerful king." To his parents, new to small-town Ontario, he is the exalted only son in a sea of daughters, the one who will finally fulfill his immigrant father's dreams of Western masculinity.

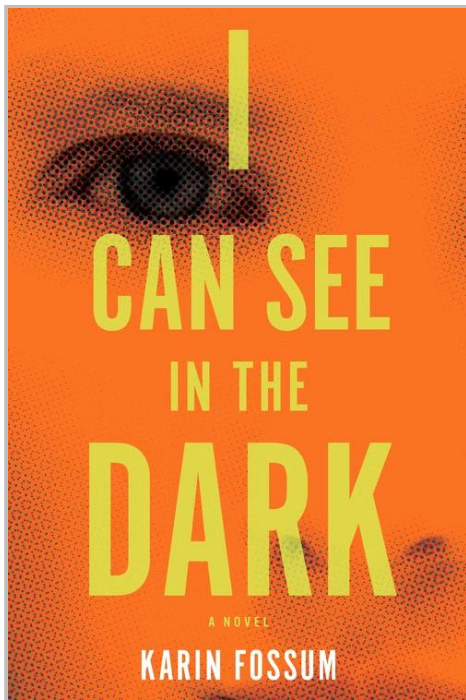
Peter and his sisters grow up in an airless house of order and obligation, though secrets and half-truths simmer beneath the surface. At the first opportunity, each of the girls lights out on her own. But for Peter, escape is not as simple as fleeing his parents' home. Though his father crowned him "powerful king," Peter knows otherwise. He knows he is really a girl.

Darkly funny, emotionally acute, stunningly powerful, Kim Fu's debut novel is a "coming of age tale for our time" (*Seattle Times*) that lays bare the costs of forsaking one's own path, a "heartbreaking" (*Cosmopolitan*) examination of how we find our true selves.

KIM FU was born in 1987 and holds a master of fine arts degree from the University of British Columbia. Her prose has been praised as "quietly forceful" (*Kirkus Reviews*) and "visceral" (*Seattle Globalist*). She lives in Seattle.

Author's residence:  
Seattle, Washington





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Karin Fossum

## I Can See in the Dark

"First-rate novel of suspense . . . [A] clever and compelling standalone."  
— *Publishers Weekly*, starred review

"Fossum vividly unpacks the mind of a troubled individual in this haunting psychological thriller."— *Library Journal*

"Readers who can handle the darkest tales will be rewarded."— *Booklist*

Riktør doesn't like the way the policeman storms into his home without even knocking. He doesn't like the arrogant way he walks around the house, taking note of its contents. The policeman doesn't bother to explain why he's there, and Riktør is too afraid to ask. He knows he's guilty of a terrible crime and he's sure the policeman has found him out.

But when the policeman finally does confront him, Riktør freezes. The man is arresting him for something totally unexpected. Riktør doesn't have a clear conscience, but the crime he's being accused of is one he certainly didn't commit. Can he clear his name without further incriminating himself?

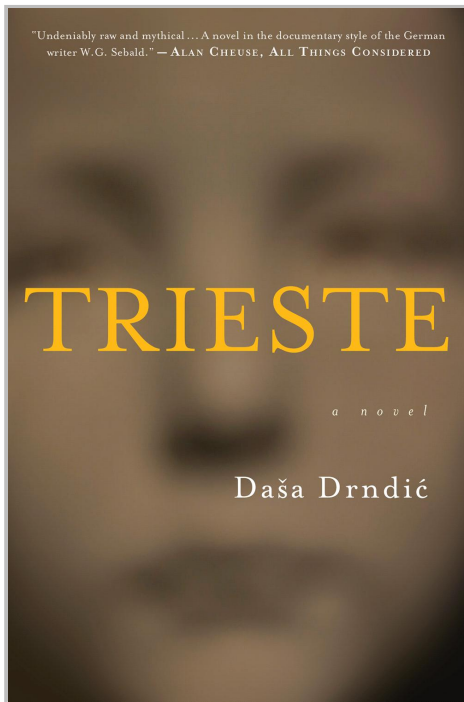
This is a gripping, mind-bending stand-alone novel from "a truly great writer" (Jo Nesbø).

KARIN FOSSUM is the author of the internationally successful Inspector Konrad Sejer crime series. Her recent honors include a Gumshoe Award and the *Los Angeles Times* Book Prize for mystery/thriller. She lives in a small town in southeastern Norway.



© Bo-Aje Mellin

Author's residence:  
Norway



9780544538504 • \$15.95 / Trade Paperback

*Trieste*

**MARCH** • Fiction • 320 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •

HMH hardcover, 2014, previous ISBN: 978-0-547-72514-7

• Territory: US, C, O

• Academic and literature-in-translation promotion

E-book available 9780547725819

Dasa Drndic

## Trieste

"A work of European high culture . . . even at their most lurid, Drndic's sentences remain coldly dignified. And so does Ellen Elias-Bursac's imperturbably elegant translation." — *New York Times Book Review*

"*Trieste* is an exceptional reading experience and an early contender for book of the year." — *Minneapolis Star Tribune*

Haya Tedeschi sits alone in Gorizia, in northeastern Italy, surrounded by a basket of photographs and newspaper clippings. Now an old woman, she waits to be reunited after sixty-two years with her son, fathered by an SS officer and stolen from her by the German authorities as part of Himmler's clandestine *Lebensborn* project.

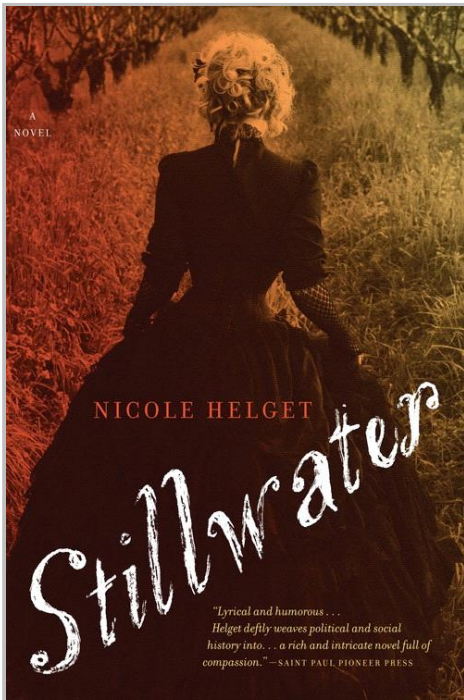
Haya reflects on her Catholicized Jewish family's experiences, dealing unsparingly with the massacre of Italian Jews in the concentration camps of Trieste. Her obsessive search for her son leads her to photographs, maps, and fragments of verse, to testimonies from the Nuremberg trials and interviews with second-generation Jews, and to eyewitness accounts of atrocities that took place on her doorstep. From this broad collage of material and memory arises the staggering chronicle of Nazi occupation in northern Italy.

DASA DRNDIC is a distinguished Croatian novelist, playwright, and literary critic. She teaches in the department of philosophy at the University of Rijeka.



ELLEN ELIAS-BURSAC is the leading translator of Serbo-Croatian writing into English.

Author's residence:  
Rijeka, Croatia



Nicole Lea Helget

## Stillwater

"Lyrical and humorous . . . A rich and intricate novel full of compassion for these pioneers and the place they live." — *Saint Paul Pioneer Press*

"Vibrant." — NPR, *Weekend Edition Saturday*

"Told in a vigorous and warmly resonant prose that captures both the ridiculous and the sublime." — Historical Novel Society

Clement and Angel are fraternal twins separated at birth; they grow up in the same small, frontier logging town of Stillwater, Minnesota. Clement was left at the orphanage. Angel was adopted by the town's richest couple, but is marked and threatened by her adoptive mother's manic attention. They rarely meet, but Clement knows if he is truly in need, Angel will come. They have both learned to survive at the edge of things — amid the hardscrabble lives of pioneers, nuns, fur trappers, loggers, runaway slaves and freedmen, outlaws and people of conscience, all seeking a freer, more prosperous future. *Stillwater* is a lyrical, vibrant, often hilarious, and always unforgettable journey into our past, ourselves, and the impulses that drive us to create, explore, and — sometimes — destroy.

NICOLE HELGET received her BA and MFA from Minnesota State University, Mankato. Her memoir, *The Summer of Ordinary Ways*, was a *People Critics' Choice* pick. She lives and writes in Saint Peter, Minnesota.



Author's residence:  
Mankato, Minnesota

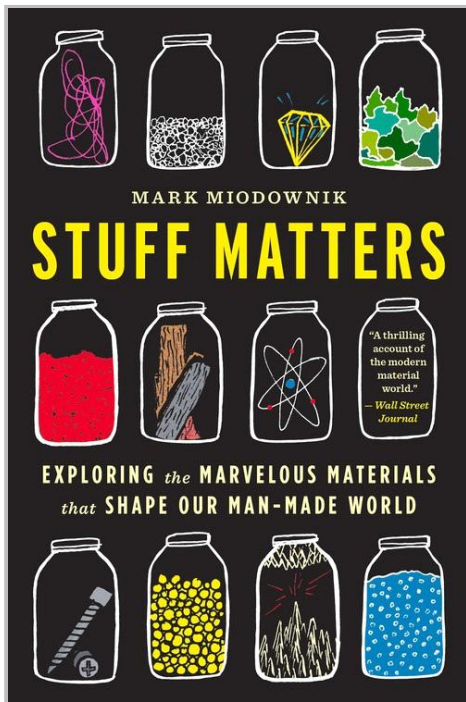
9780544483903 • \$14.95 / Trade Paperback  
*Stillwater*  
**MARCH** • Fiction • 336 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •  
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9780544483941 • \$15.95 / Trade Paperback

*Stuff Matters*

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A/S: HMH

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Mark Miodownik

## Stuff Matters

Exploring the Marvelous Materials That Shape Our Man-Made World

*A New York Times* bestseller

"A thrilling account of the modern material world . . . [Miodownik] changes the way one looks at the world." — *Wall Street Journal*

"I stayed up all night reading this book. Miodownik writes with such knowledge, such enthusiasm, such a palpable love for his subject." — Oliver Sacks

Why is glass see-through? What makes elastic stretchy? Why does a paper clip bend? Why does any material look and behave the way it does? These are the sorts of questions that renowned materials scientist Mark Miodownik constantly asks himself. Miodownik has spent his life exploring objects as ordinary as an envelope and as unexpected as concrete cloth, uncovering the fascinating secrets that hold together our physical world.

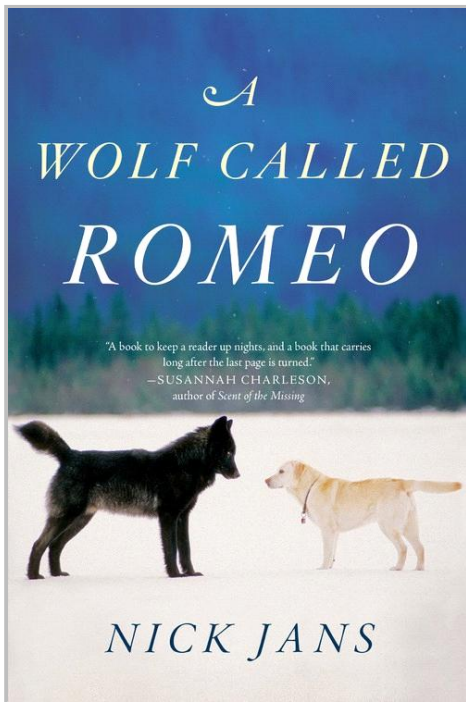
In *Stuff Matters*, Miodownik entertainingly examines the materials he encounters in a typical morning, from the steel in his razor and the graphite in his pencil to the foam in his sneakers and the concrete in a nearby skyscraper. Full of enthralling tales of the miracles of engineering that permeate our lives, *Stuff Matters* will make you see stuff in a whole new way.

MARK MIODOWNIK is a professor of materials and society at University College London. He is the director of the Institute of Making, which is home to a materials library containing some of the most wondrous matter on earth.

Author's residence:  
London



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9780544228092 • \$14.95 / Trade Paperback  
*A Wolf Called Romeo*  
**MARCH** • Nature • 256 pages • 32 b/w photos + 1 map • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •  
HMH hardcover, 2014  
Previous ISBN: 978-0-547-85819-7  
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B: Virgin Books/Ebury  
A: Tantor  
T/P/M/S: Elizabeth Kaplan Literary Agency

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- Promotional book trailer
- Author website: [nickjans.com](http://nickjans.com)

E-book available 9780547858210

Nick Jans

## A Wolf Called Romeo

"*A Wolf Called Romeo* is a book to keep a reader up nights, and a book that carries long after the last page is turned." —Susannah Charleson, author of *Scent of the Missing*

"The writing is both lyrical and factual, and through Jans's pen, we feel the crisp Alaska twilight and see the breeze ruffle Romeo's black coat." —*Booklist*, starred review

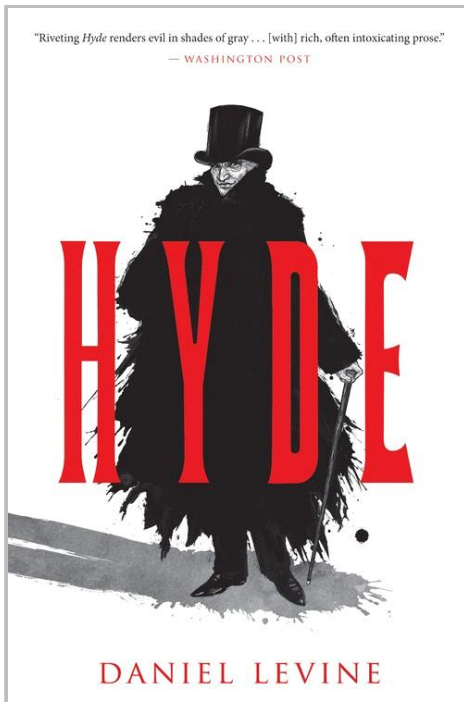
*A Wolf Called Romeo* is the true story of the exceptional black wolf who spent seven years interacting with the people and dogs of Juneau, Alaska, living on the edges of their community, engaging in an improbable, awe-inspiring interspecies dance, and bringing the wild into sharp focus.

When Romeo first appeared, author Nick Jans and the other citizens of Juneau were wary, but as Romeo began to tag along with cross country skiers on their daily jaunts, or play fetch alongside local dogs, or simply lie near Nick and nap under the sun on a quiet afternoon, Nick and the rest of Juneau came to accept Romeo, and he them. Part memoir, part moving animal narrative, part foray into the mystique, lore, science, and history of the wolf, *A Wolf Called Romeo* is a book no animal lover should miss.

NICK JANS is an award-winning writer, photographer, and author of numerous books, including *The Grizzly Maze*. He is a contributing editor to *Alaska* magazine and has written for a variety of publications, including *Rolling Stone* and the *Christian Science Monitor*.



Author's residence:  
Juneau, Alaska



9780544484023 • \$14.95 / Trade Paperback  
*Hyde*

**APRIL** • Fiction • 304 pages • 5.310 in W | 8.000 in H |  
1.000 lb Wt • Carton Qty: 24 •

HMH paper over board, 2014, previous ISBN 978-0-  
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B:HMH

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T/P/M/S: Folio Literary Management

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Daniel Levine

## Hyde

*New York Times Book Review Editors' Choice*

"[An] ingenious revision . . . [and] a pleasure . . . Rich in gloomy, moody atmosphere . . . Levine's London has a brutal steampunk quality." — *New York Times Book Review*

"Riveting *Hyde* renders evil in shades of gray . . . [with] rich, often intoxicating prose." — *Washington Post*

*What happens when a villain becomes a hero?*

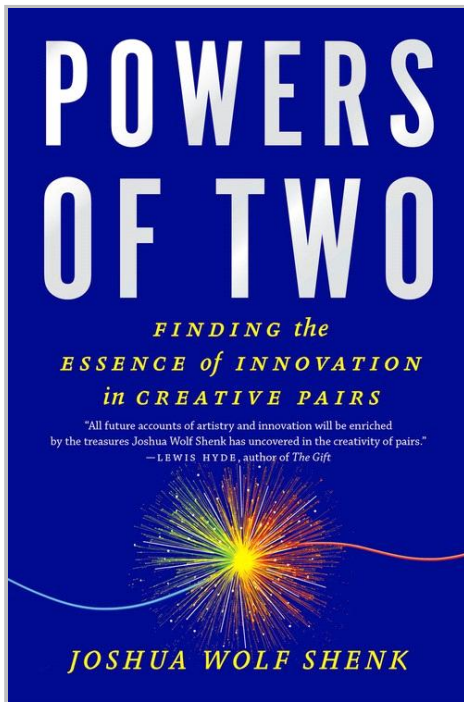
Mr. Hyde is trapped, locked in Dr. Jekyll's surgical cabinet, counting the hours until his inevitable capture. As four days pass, he has the chance, finally, to tell his story—the story of his brief, marvelous life.

Summoned to life by strange potions, Hyde knows not when or how long he will have control of "the body." When dormant, he watches Dr. Jekyll from a remove, conscious of this other, high-class life but without influence. As the experiment continues, their mutual existence is threatened, not only by the uncertainties of untested science, but also by a mysterious stalker. Hyde is being taunted—possibly framed. Girls have gone missing; someone has been killed. Who stands watching in the shadows? In the blur of this shared consciousness, can Hyde ever be confident these crimes were not committed by his hand?

DANIEL LEVINE studied English literature and creative writing at Brown University and received his MFA in fiction writing from the University of Florida.

Author's residence:  
Boulder, Colorado





9780544334465 • \$14.95 / Trade Paperback  
*Powers of Two*

**APRIL** • Psychology • 336 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •

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Joshua Wolf Shenk

## Powers of Two

Finding the Essence of Innovation in Creative Pairs

"All future accounts of artistry and innovation will be enriched by the treasures Joshua Wolf Shenk has uncovered in the creativity of pairs." — Lewis Hyde, author of *The Gift*

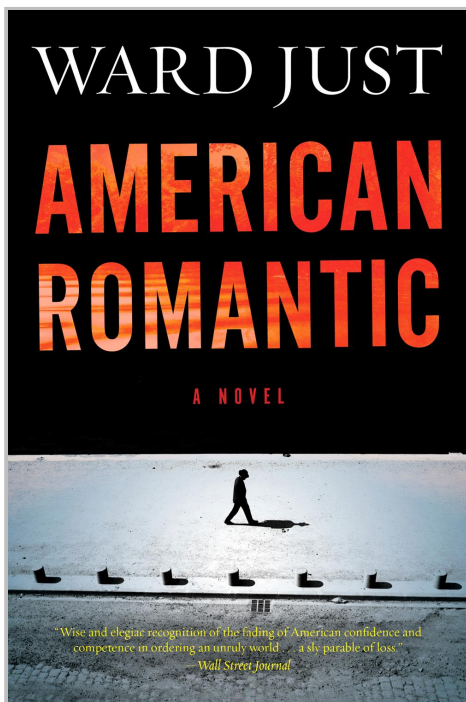
Lennon and McCartney, Steve Jobs and Steve Wozniak, Pierre and Marie Curie. Throughout history, partners have buoyed each other to better work — though often one member is little known to the general public. (See Warren Buffett and Charlie Munger or Vincent and Theo van Gogh.) *In Powers of Two*, Joshua Wolf Shenk draws on neuroscience, social psychology, and cultural history to present the social foundations of creativity, with the pair as its primary embodiment. Revealing the six essential stages through which creative intimacy unfolds, Shenk shows how pairs begin to talk, think, and even look like each other; how the most successful ones thrive on conflict; and why some cease work together while others carry on. At once intuitive and deeply surprising, *Powers of Two* will reshape the way you view individuals, relationships, and society itself.

JOSHUA WOLF SHENK is the author of *Lincoln's Melancholy*, named one of the best books of 2005 by the *New York Times*. Shenk is a contributor to the *Atlantic*, *Time*, *The New Yorker*, the *New York Times*, and other publications.



Author's residence:  
New York City





Ward Just

## American Romantic

"A writer's writer and an astute tracker of human souls under duplicity and duress . . . one of his finest." —Gail Godwin, *New York Times Book Review*

"*American Romantic* is the best new work of American fiction I have read in a very long time." —Jonathan Yardley, *Washington Post*

Harry Sanders is a young foreign service officer in 1960s Indochina when a dangerous and clandestine meeting with insurgents—ending in quiet disaster—and a brief but passionate encounter with Sieglinde, a young German woman, alter the course of his life.

Absorbing the impact of his misstep, Harry returns briefly to Washington before eventual assignments in Africa, Scandinavia, and the Mediterranean. He marries the captivating May, who is fleeing her own family disappointments in worn-out upper New England and looking for an escape into Harry's diplomatic life. On the surface, they are a handsome, successful couple—but the memory of Sieglinde persists in Harry's thoughts, and May has her own secrets too. As Harry navigates the increasingly treacherous waters of diplomacy in an age of interminable conflict, he also tries to bridge the distances between himself and the two alluring women who have chosen to love him.

Ward Just, returning to his trademark territory of *Forgetfulness* and *The Weather in Berlin*, delivers an utterly compelling story of Americans trying to run the world, yet failing to master their lives.

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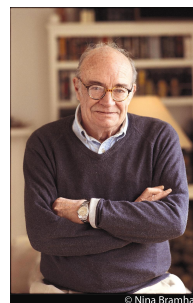
*Forgetfulness*

978-0-618-91849-2 • \$13.95 PA

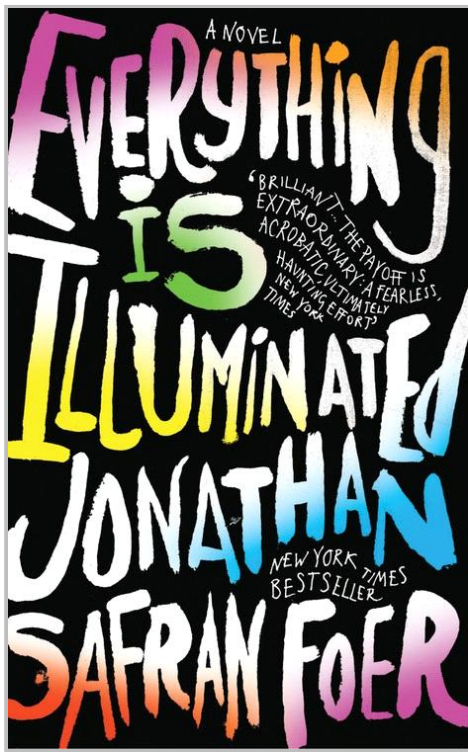
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WARD JUST's seventeen previous novels include *Forgetfulness*, the National Book Award finalist *Echo House*, *A Dangerous Friend*, winner of the Cooper Prize for fiction from the Society of American Historians, and *An Unfinished Season*, a finalist for the Pulitzer Prize.



Author's residence:  
Vineyard Haven, Massachusetts



Jonathan Safran Foer

## Everything Is Illuminated

"[A] dazzling literary high-wire act . . . brilliant . . . The payoff is extraordinary: a fearless, acrobatic, ultimately haunting effort." — *New York Times*

"Read it, and you'll feel altered, chastened—seared in the fire of something new." — *Washington Post*

With only a yellowing photograph in hand, a young man—also named Jonathan Safran Foer—sets out to find the woman who might or might not have saved his grandfather from the Nazis. Accompanied by an old man haunted by memories of the war, an amorous dog named Sammy Davis, Junior, Junior, and the unforgettable Alex, a young Ukrainian translator who speaks in a sublimely butchered English, Jonathan is led on a quixotic journey over a devastated landscape and into an unexpected past.

As their adventure unfolds, Jonathan imagines the history of his grandfather's village, conjuring a magical fable of startling symmetries that unite generations across time. As his search moves back in time, the fantastical history moves forward, until reality collides with fiction in a heart-stopping scene of extraordinary power.

JONATHAN SAFRAN FOER is the author of the novels *Everything Is Illuminated* and *Extremely Loud and Incredibly Close*, and a work of nonfiction, *Eating Animals*. His books have won numerous awards and have been translated into thirty-six languages. He lives in Brooklyn, New York.



9780544484009 • \$15.95 / Trade Paperback  
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1.000 lb Wt • Carton Qty: 24 •

Harper Perennial paperback, 2003

Previous ISBN 978-0060529703

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B/T/P/M/S: Aragi, Inc.

A: Recorded Books

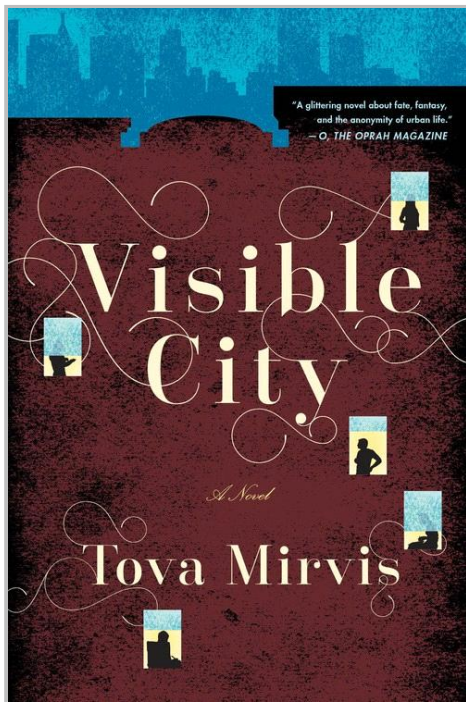
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Author's residence:  
Brooklyn, New York



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*Visible City*

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Tova Mirvis

## Visible City

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— O, *The Oprah Magazine*

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"Graceful yet vigorous." — *New York Magazine*

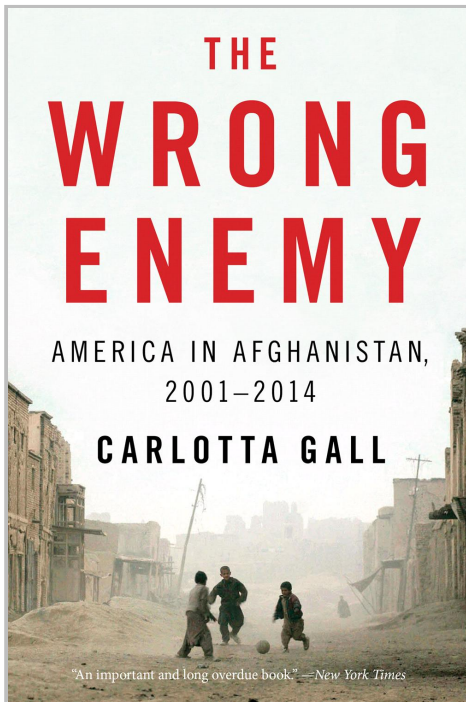
From the window of her Manhattan apartment, Nina spends her evenings watching the older couple across the street. She is drawn to their quiet contentment, so unlike her own lonely, chaotic world of child rearing. One night, through that same window, she spies a young couple in the throes of passion. In the coming weeks, Nina encounters both the older couple and the young lovers on the streets of her neighborhood, and as anonymity gives way to different — and sometimes dangerous — forms of intimacy, Nina and her neighbors each begin to question their own paths.

With a "humane, intelligent perception of the emotional lives of her characters" (*Wall Street Journal*), Mirvis conjures a New York City teeming with buried treasures, casualties of a metropolis always in flux; not unlike its inhabitants, who must confront their own hidden desires and, eventually, weigh the comforts of stability against the urge for change.

TOVA MIRVIS is the author of *The Outside World* and *The Ladies Auxiliary*, a national bestseller. The recipient of a Massachusetts Cultural Council Fiction Fellowship, her work has been broadcast on National Public Radio. She lives in Newton, Massachusetts, with her three children.

Author's residence:  
Newton, Massachusetts





Carlotta Gall

## The Wrong Enemy

America in Afghanistan, 2001-2014

"Provides a raw, unvarnished and important look at one of the darkest and least understood parts of the Afghan war . . . [Gall] is in an extraordinary position to write this important and long overdue book."

— *New York Times*

"A strong, well-crafted account by an informed observer." — *Economist*

Combining harrowing personal accounts of battles and betrayals with searing portraits of the ordinary Afghans who endured a terrible war of more than a decade, veteran *New York Times* correspondent Carlotta Gall reveals the full history of how the United States has been fighting the wrong enemy in the wrong country. Gall has reported from Afghanistan and Pakistan for almost the entire duration of the American intervention, beginning shortly after 9/11. She knows just how much this war has cost the Afghan people, and American and NATO soldiers, and how much damage can be traced to Pakistan and its duplicitous military and intelligence forces. *The Wrong Enemy* is a sweeping account of a war brought by American leaders against an enemy they barely understood, and could not truly engage.

9780544538566 • \$15.95 / Trade Paperback

*The Wrong Enemy*

**APRIL** • History • 360 pages • 17 photos • 5.310 in W  
| 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •

HMH hardcover, 2014, previous ISBN 978-0-544-  
04669-6

• Territory: World (-exceptions) •

B/T/A/P/M/S: Watkins/Loomis Agency

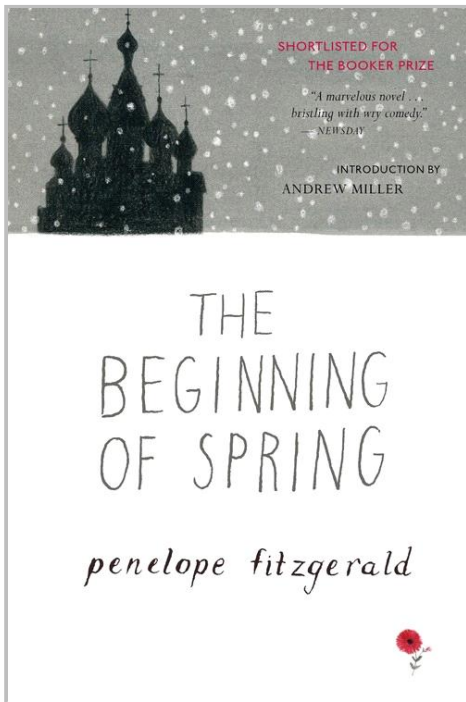
• Academic promotion

E-book available 9780544045682

CARLOTTA GALL has worked for the *New York Times* since 1999, including more than ten years in Afghanistan and Pakistan. She previously worked for the *Financial Times* and the *Economist*. In 2007 she was featured in the Academy Award-winning documentary *Taxi to the Dark Side*.



Author's residence:  
Tunis, Tunisia



9780544484115 • \$14.95 / Trade Paperback

*The Beginning of Spring*

**APRIL** • Fiction • 192 pages • 5.310 in W | 8.000 in H |  
1.000 lb Wt • Carton Qty: 24 •

Mariner paperback, 1998, previous ISBN 978-0-395-  
90871-6

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B/T/P/M/S: HarperCollins UK

A: HMH

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Penelope Fitzgerald

## The Beginning of Spring

Short-listed for the Booker Prize

"Fitzgerald was the author of several slim, perfect novels. *The Blue Flower* and *The Beginning of Spring* both had me abuzz for days the first time I read them. She was curiously perfect." — Teju Cole, author of *Open City*

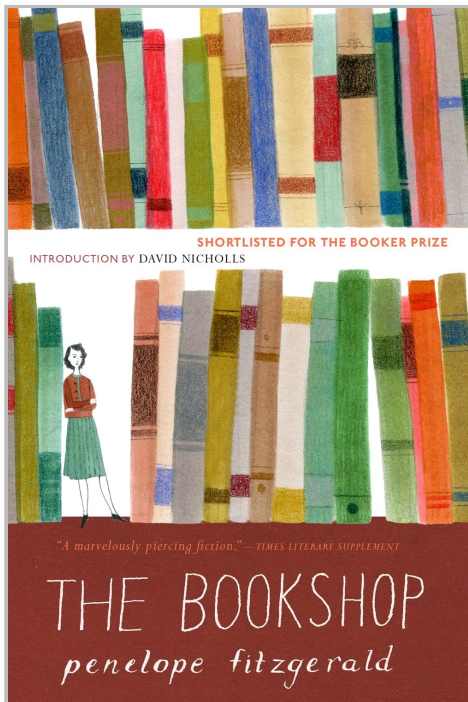
"Writing so precise and lilting it can make you shiver." — *Los Angeles Times*

March 1913. Moscow is stirring herself to meet the beginning of spring. English painter Frank Reid returns from work one night to find that his wife has gone away; no one knows where or why, or whether she'll ever come back. All Frank knows for sure is that he is now alone and must find someone to care for his three young children.

Into Frank's life comes Lisa Ivanovna, a quiet, calming beauty from the country, untroubled to the point of seeming simple. But is she? And why has Frank's bookkeeper, Selwyn Crane, gone to such lengths to bring these two together?

This new edition features an introduction by Andrew Miller, author of *Pure*, along with new cover art.

PENELOPE FITZGERALD (1916–2000) was one of the most elegant and distinctive voices in British fiction. She won the National Book Critics Circle Award in fiction for *The Blue Flower*, the Booker Prize for *Offshore*, and three of her novels — *The Bookshop*, *The Gate of Angels*, and *The Beginning of Spring* — were short-listed for the Booker Prize.



Penelope Fitzgerald

## The Bookshop

Short-listed for the Booker Prize

"A beautiful book, a perfect little gem." — *BBC Kaleidoscope*

"A marvelously piercing fiction." — *Times Literary Supplement*

In 1959 Florence Green, a kindhearted widow with a small inheritance, risks everything to open a bookshop — the only bookshop — in the seaside town of Hardborough. By making a success of a business so impractical, she invites the hostility of the town's less prosperous shopkeepers. By daring to enlarge her neighbors' lives, she crosses Mrs. Gamart, the local arts doyenne. Florence's warehouse leaks, her cellar seeps, and the shop is apparently haunted. Only too late does she begin to suspect the truth: a town that lacks a bookshop isn't always a town that wants one.

This new edition features an introduction by David Nicholls, author of *One Day*, along with new cover art.

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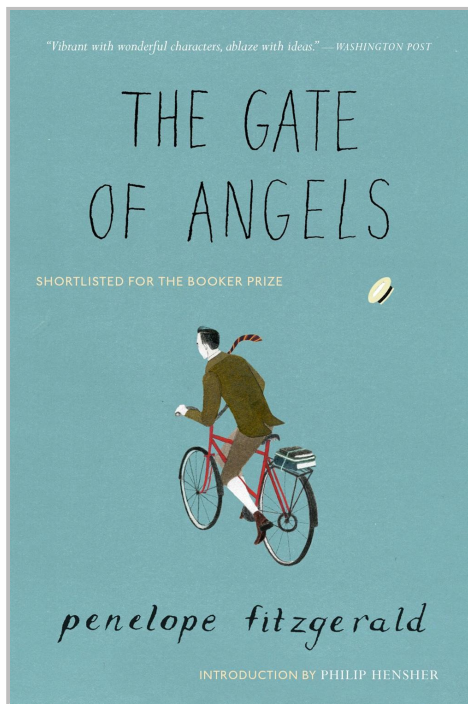
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Penelope Fitzgerald

## The Gate of Angels

Short-listed for the Booker Prize.

"A singular accomplishment." — *Boston Globe*

"Powerfully bewitching." — *Los Angeles Times*

In 1912, rational Fred Fairly, one of Cambridge's best and brightest, crashes his bike and wakes up in bed with a stranger — fellow casualty Daisy Saunders, a charming, pretty, generous working-class nurse. So begins a series of complications — not only of the heart but also of the head — as Fred and Daisy take up each other's education and turn each other's philosophies upside down.

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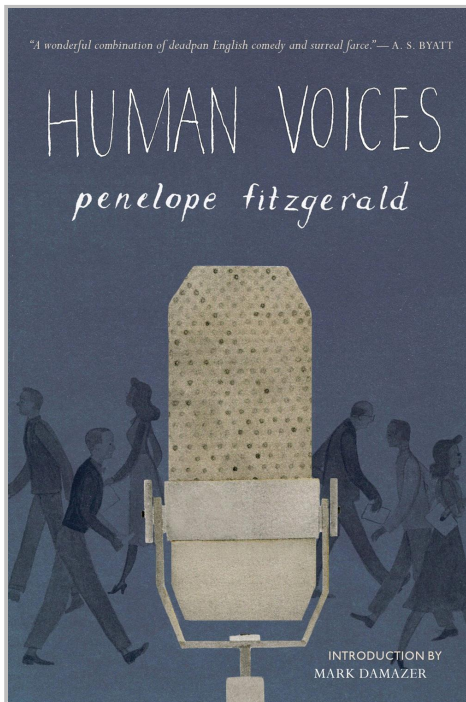
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Penelope Fitzgerald

## Human Voices

"A wonderful combination of deadpan English comedy and surreal farce." — A. S. Byatt

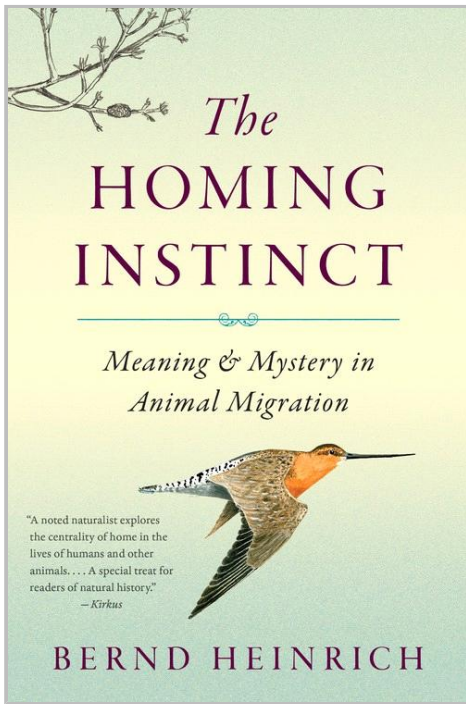
"A tribute to the unsung and quintessentially English heroism of imperfect people." — *New Criterion*

When British listeners tuned in to the BBC's *Nine O'Clock News* in the middle of 1940, they had no idea what human dramas—and follies—were unfolding behind the scenes. Targeted by enemy bombers, the BBC had turned its concert hall into a dormitory for both sexes, and personal chaos rivaled the political. Amidst the bombs and broadcasts two program directors fight for power while their younger female assistants fall prey to affairs, abandonment, and unrequited love. Reading this intimate glimpse behind the scenes of the BBC in its heyday, "one is left with the sensation," William Boyd wrote in *London Magazine*, "that this is what it was really like."

This new edition features an introduction by Mark Damazer, along with new cover art.

PENELOPE FITZGERALD (1916–2000) was one of the most elegant and distinctive voices in British fiction. She won the National Book Critics Circle Award in fiction for *The Blue Flower*, the Booker Prize for *Offshore*, and three of her novels—*The Bookshop*, *The Gate of Angels*, and *The Beginning of Spring*—were short-listed for the Booker Prize.





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Bernd Heinrich

## The Homing Instinct

Meaning and Mystery in Animal Migration

"An informative and fascinating book." — *Nature Magazine*

"A noted naturalist explores the centrality of home in the lives of humans and other animals . . . A special treat for readers of natural history." — *Kirkus Reviews*

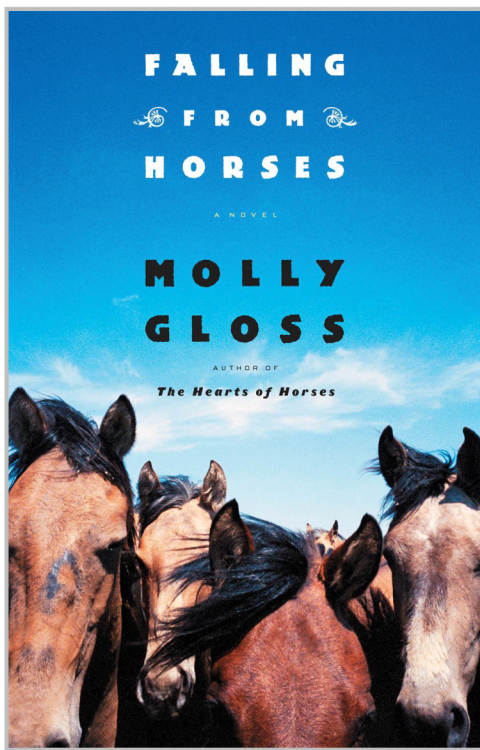
Every year, many species make the journey from one place to another, following the same paths and ending up in the same place. Every year since boyhood, acclaimed scientist and author Bernd Heinrich has done the same, returning to a beloved patch of western Maine woods. Which led him to wonder: what is the biology of this primal pull toward a particular place for humans, and how is it related to animal homing? In *The Homing Instinct*, Heinrich explores the fascinating mysteries of animal migration: how geese imprint true visual landscape memory; how scent trails are used by many creatures to locate their home with pinpoint accuracy; and how even the tiniest of songbirds are equipped for solar and magnetic orienteering over vast distances. And, he reminds us that to discount our own human emotion toward home is to ignore biology itself.

BERND HEINRICH is an acclaimed scientist and the author of numerous award-winning books, including the best-selling *The Mind of the Raven*, *Why We Run*, and *Winter World*. He is a frequent contributor to national media, and professor emeritus of biology at the University of Vermont.

Author's residence:  
Maine and Vermont



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Molly Gloss

## Falling from Horses

"I read *Falling from Horses* in two gulps . . . I could not have loved it more." — Karen Joy Fowler, author of *The Jane Austen Bookclub* and *We Are All Completely Beside Ourselves*

"Clear-eyed, breathtaking . . . A moving story filled with heart and insight." — Gail Tsukiyama, author of *The Samurai's Garden*

"A hypnotic read." — *Kirkus Reviews*

In 1938, nineteen-year-old ranch hand Bud Frazer sets out for Hollywood, his sights set on becoming a stunt rider in the movies—and rubbing shoulders with the great screen cowboys of his youth. On the long bus ride south from Echol Creek, Bud meets a young woman who also harbors dreams of making it in the movies, not as a starlet but as a writer. Lily Shaw is bold and outspoken, more confident than her small frame and bookish looks seem to allow. The two strike up an unlikely kinship that will carry them through their tumultuous days in Hollywood. Through the wide eyes and lofty dreams of two people trying to make their mark on the world, Molly Gloss weaves a remarkable tale of humans and horses, hope and heartbreak, told by one of the most winning narrators ever to walk off the page.

MOLLY GLOSS is the bestselling author of *The Hearts of Horses*, *The Jump-Off Creek*, *The Dazzle of Day*, and *Wild Life*, and has won the PEN Center West Fiction Prize, the PNW Booksellers Award, the Oregon Book Award, and the James Tiptree Jr. Award



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Author's residence:  
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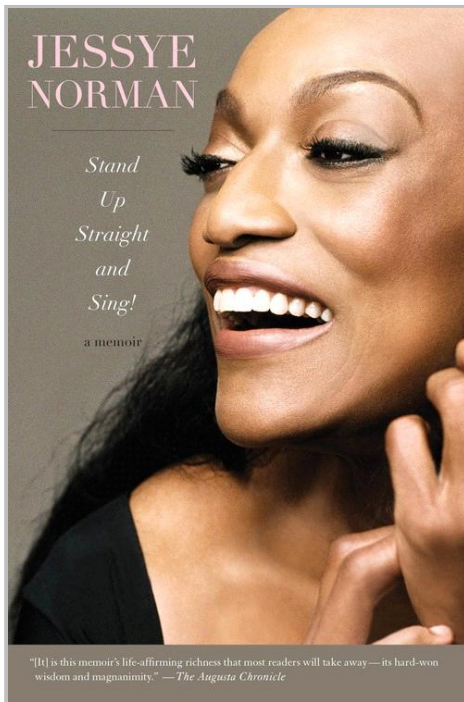
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## Stand Up Straight and Sing!

"The best parts of Ms. Norman's book are her lyrical evocations of her early life in Augusta, Georgia. She builds a rich portrait of a childhood firmly grounded by family, church and community." — *Wall Street Journal*

"[It] is this memoir's life-affirming richness that most readers will take away – its hard-won wisdom and magnanimity." — *Augusta Chronicle*

In *Stand Up Straight and Sing!*, Jessye Norman recalls in rich detail the strong women who were her role models, from her ancestors to family friends, relatives, and teachers. She hails the importance of her parents in her early learning and experiences in the arts. And she describes coming face-to-face with racism, not just as a child living in the segregated South, but also as an adult out and about in the world.

She speaks of the many who have inspired her and taught her essential life lessons. A special interlude on her key relationship with the pioneering African American singer Marian Anderson reveals the lifelong support that this great predecessor provided through her example of dignity and grace at all times.

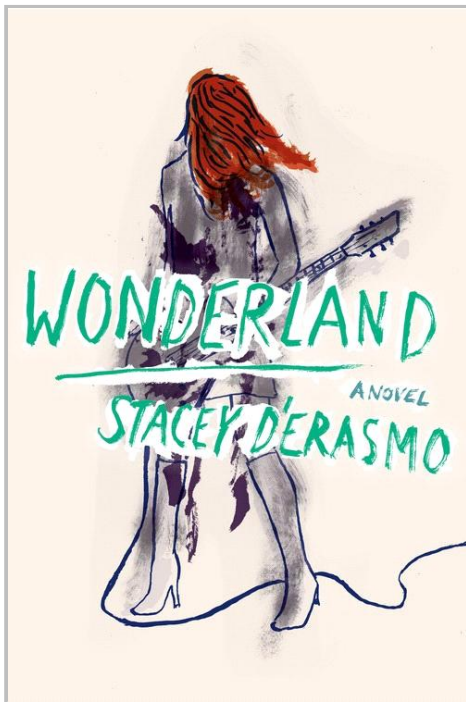
JESSYE NORMAN is one of America's greatest and most accomplished singers, with five Grammy Awards, dozens of international prizes, the National Medal of the Arts, and a Kennedy Center Honor among her countless accolades.

Author's residence:  
New York State

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Stacey D'Erasmus

## Wonderland

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"Exquisite . . . Anna Brundage is so beautifully realized that I wanted to  
download her music on iTunes." — *Los Angeles Times*

"D'Erasmus's writing exhibits a life-and-death intimacy that grabs at us."  
— *USA Today*

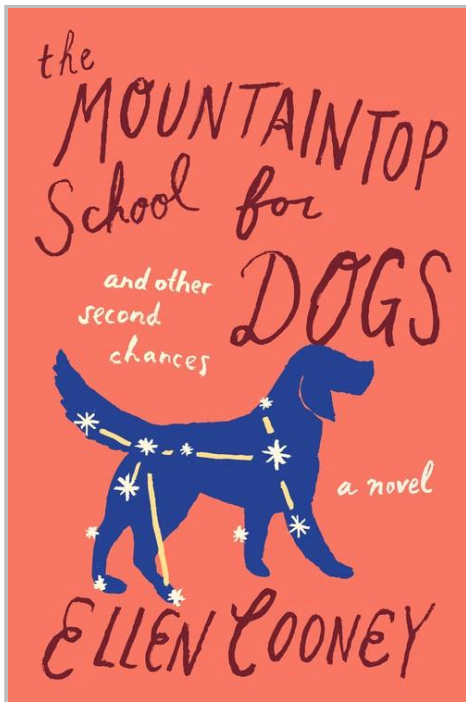
Anna Brundage is a rock star, tall and sexy, with a powerhouse voice and a shocking mane of red hair. She came out of nowhere, an instant indie sensation, but went down as fast as she went up, walking off the scene for seven years. Now forty-four, without a record deal or clamoring fans, she sells a piece of her famous father's art to finance a new album and a European comeback tour. This may be her last chance to claim the life she's struggled for, the life she's not sure she can sustain. Anna falls easily back into the ways of the road — sex with strangers, the search for the perfect moment onstage. *Wonderland* is a riveting look at the life of a musician and the moving story of a woman's unconventional path, and it is a glimpse of how it feels when a wish comes true.

STACEY D'ERASMO is a recipient of  
Guggenheim and Stegner  
Fellowships and the author of four novels  
and a book of nonfiction. Her work has  
appeared in the *New York Times* and *Bookforum*,  
among others. She teaches in Columbia  
University's MFA program.



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Author's residence:  
New York City



Ellen Cooney

## The Mountaintop School for Dogs and Other Second Chances

"This book will grab your heart and not let go." — John Grogan, author of *Marley & Me*

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The Sanctuary. High up on the mountain, the Sanctuary is a home for strays and rescued dogs. Once the indomitable Mrs. Auberchon lets her pass, Evie joins a training program there — never mind that she doesn't know a thing about animals. But when she's finally on the mountain with staffers, volunteers, and the dogs, Evie learns quickly, finding refuge in the Sanctuary as the dogs do. For, like the racing greyhound who won't move, the golden retriever who returns every time he's adopted, and the Rottweiler failing at search-and-rescue, Evie has a troubled past. A worthy shelf-mate to books by Garth Stein and Carolyn Parkhurst, this is a heartfelt novel about finding in your fellow animals a deeper sense of home, healing, and hope for a fresh future.

ELLEN COONEY is the author of *A Private Hotel for Gentle Ladies* and other novels. Her stories have appeared in *The New Yorker* and many literary journals. She has taught writing at MIT, Harvard, and Boston College, and now lives in Maine with her dogs Andy, Skip, and Maxine — who are, each in their way, rescues.

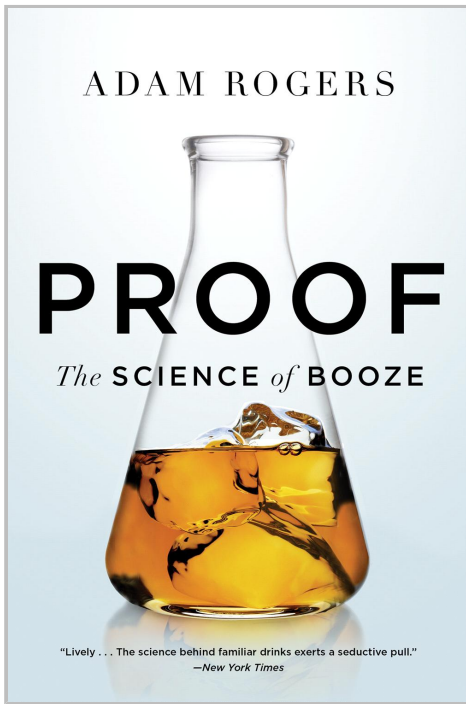


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Adam Rogers

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ADAM ROGERS is articles editor at *Wired*, where his feature "The Angels' Share" won the 2011 AAAS Kavli Science Journalism Award. Before *Wired*, he was a Knight Science Journalism Fellow at MIT and wrote about science and technology for *Newsweek*.



Author's residence:  
Berkeley, California

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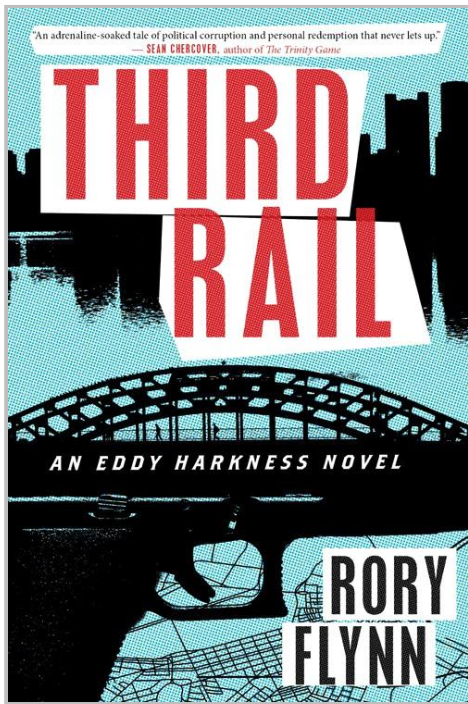
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Rory Flynn

## Third Rail

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"With its gaggle of crazy-yet-riveting characters, its spare approach and its unflagging action, *Third Rail*, the first in a promised series of Eddy Harkness novels, adds yet another striking feather to [Flynn's] impressively-crowded cap." — *Boston Globe*

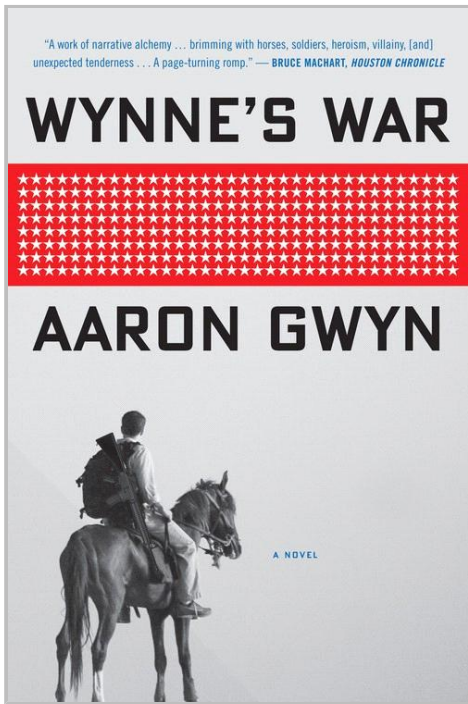
Harvard-educated Eddy Harkness was a rising star in an elite Boston Police Department narcotics unit — until he was blamed for the death of a Red Sox fan in the chaotic aftermath of a World Series win. Scapegoated and exiled, Harkness empties parking meters in the sleepy town of Nagog while struggling to clear his name.

Then one night his police-issue Glock disappears. Unable to report the theft, he starts a secret search — just as a string of fatal accidents lead him to uncover a dangerous new smart drug, *Third Rail*. With only a plastic gun to protect him, Harkness begins a high-stakes investigation that leads him into the highest levels of Boston's power base, where politicians and criminals intertwine to deadly effect.

RORY FLYNN lives with his family in Concord, Massachusetts. *Third Rail* is his first crime novel.

Author's residence:  
Concord, Massachusetts





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Aaron Gwyn

## Wynne's War

"The book's pacing is cinematic, and it echoes adrenalized silver-screen war stories like *Three Kings* and *The Hurt Locker*." — *New York Times*

"Gwyn controls the plot and its mounting suspense tightly . . . The novel conjures up an active-duty soldier's world." — *Chicago Tribune*

"A work of narrative alchemy . . . A page-turning romp." — *Houston Chronicle*

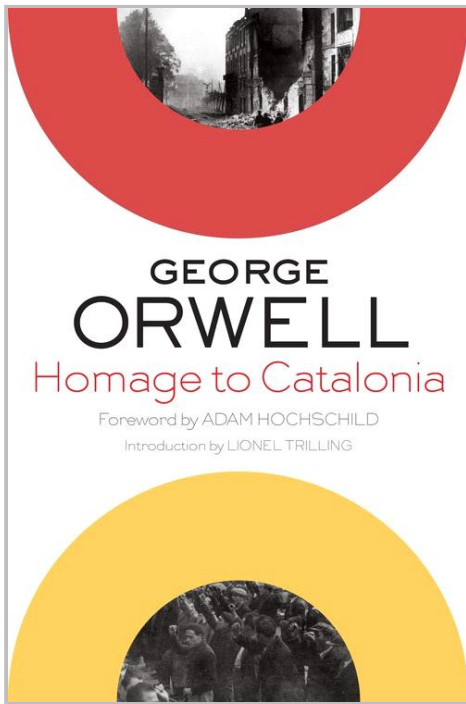
When Corporal Elijah Russell's superb horsemanship is revealed during a firefight in northern Iraq, the young army Ranger is assigned to an elite Special Forces unit preparing to stage a secret mission in eastern Afghanistan. Russell's task is to train the Green Berets — fiercely loyal to their enigmatic commander, Captain Wynne — to ride the horses they will use to execute this mission through treacherous mountain terrain. But as the team presses farther into enemy territory, the nature of the operation only becomes more mysterious and Wynne's charismatic power takes on a darker cast. Ultimately, Russell finds himself forced to make a choice: on one side, his best friend and his most deeply held beliefs; on the other, a commanding officer driven by a messianic zeal for his mission. This taut, action-packed novel fuses the Western and the war story into a compellingly original tale.

AARON GWYN's story collection *Dog on the Cross* was a finalist for the New York Public Library Young Lions Fiction Award. An associate professor of English at the University of North Carolina, he has been published in *Esquire*, *McSweeney's*, *Glimmer Train*, and elsewhere.



Author's residence:  
Charlotte, North Carolina





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George Orwell

## Homage to Catalonia

*A National Review Top Ten Best Nonfiction Books of the Century*

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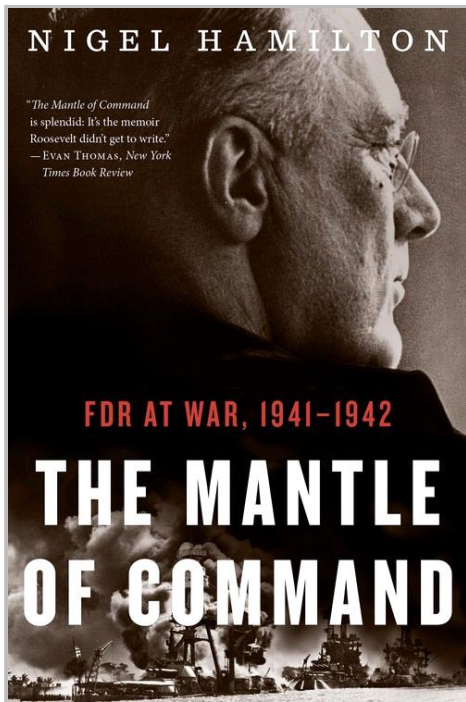
“No one except George Orwell . . . made the violence and self-dramatization of Spain so burning and terrible.” — Alfred Kazin, *New York Times*

In 1936, originally intending merely to report on the Spanish Civil War as a journalist, George Orwell found himself embroiled as a participant—as a member of the Workers’ Party of Marxist Unity. Fighting against the Fascists, Orwell’s account of life in the trenches—with a “democratic army” composed of men with no ranks, no titles, and often no weapons—and of his near fatal wounding, is painfully vivid and occasionally comic. As the politics became tangled, Orwell was pulled into a heartbreaking conflict between his own personal ideals and the complicated realities of political power struggles.

Considered one of the finest works by a man V. S. Pritchett called “the wintry conscience of a generation,” *Homage to Catalonia* is both Orwell’s memoir of his experiences at the front and his tribute to those who died in what he called a fight for common decency.

With an introduction by Lionel Trilling, and a new foreword by Adam Hochschild.

GEORGE ORWELL was born in 1903 in India. He served with the Imperial Police in Burma and worked various jobs before joining the Republican Army in the Spanish Civil War. Orwell is the author of six novels (including *Animal Farm* and *1984*) as well as numerous essays and nonfiction works. He died in 1950.



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NIGEL HAMILTON is a best-selling and award-winning biographer of President John F. Kennedy, General Bernard "Monty" Montgomery, and President Bill Clinton, among other subjects. He is a senior fellow in the McCormack Graduate School, University of Massachusetts, Boston, and first president of the Biographers International Organization.



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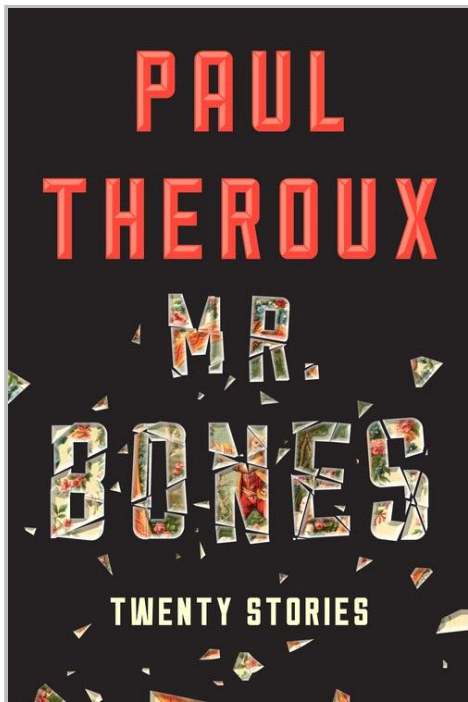
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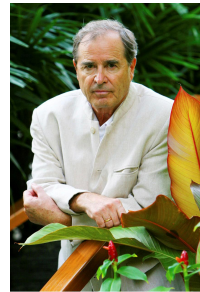
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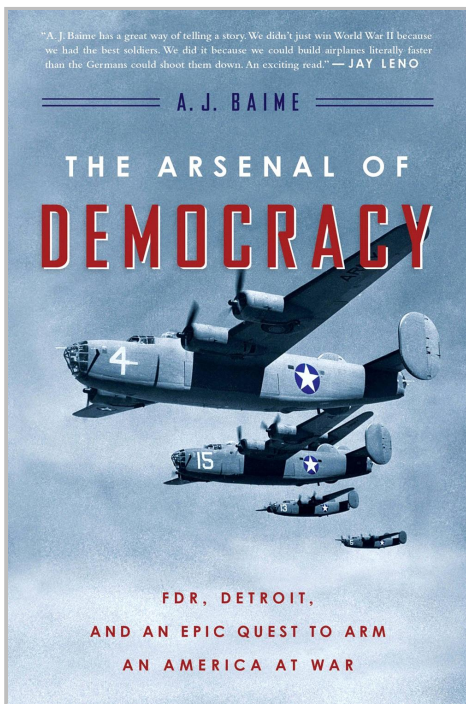
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PAUL THEROUX is the author of many highly acclaimed books. His novels include *The Lower River* and *The Mosquito Coast*, and his renowned travel books include *Ghost Train to the Eastern Star* and *Dark Star Safari*.

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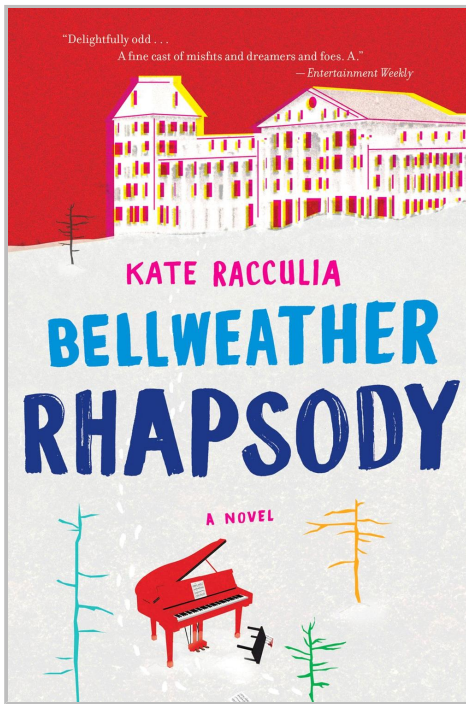
As the United States entered World War II, the military was in desperate need of tanks, jeeps, and, most important, airplanes. Germany had been amassing weaponry and airplanes for five years; the United States only months. So President Roosevelt turned to the American auto industry, specifically the Ford Motor Company, where Edsel Ford made the outrageous claim that he would construct a factory that could build a "bomber an hour." And so began one of the most fascinating and overlooked chapters in World War II and American history.

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A. J. BAIME is the author of *Go Like Hell: Ford, Ferrari, and Their Battle for Speed and Glory at Le Mans*. He is an executive editor at *Playboy* and a contributor to the *Wall Street Journal*.



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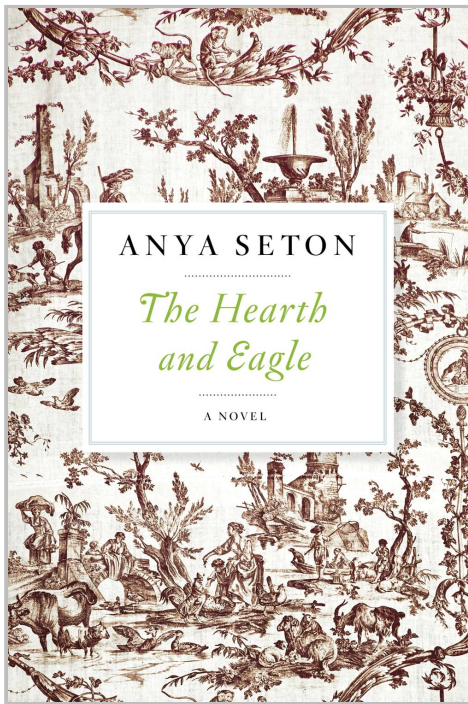
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KATE RACCULIA grew up in Syracuse, New York, where she played bassoon in her high school band. She received her MFA from Emerson and is also the author of *This Must Be the Place*.

Author's residence:  
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ANYA SETON (1904–1990) was the author of many best-selling historical novels, including *Katherine*, *The Winthrop Woman*, *Avalon*, *Dragonwyck*, *Green Darkness*, *Devil Water*, and *Foxfire*. She lived in Greenwich, Connecticut.

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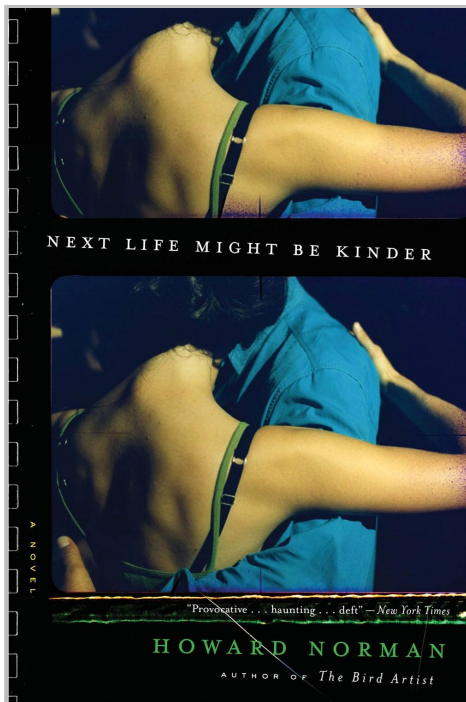
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HOWARD NORMAN is a winner of the Lannan Award for fiction. His novels *The Northern Lights* and *The Bird Artist* were both nominated for a National Book Award. He is also the author of the novels *The Museum Guard*, *The Haunting of L*, and *What Is Left the Daughter*. His recent memoir is *I Hate to Leave This Beautiful Place*.



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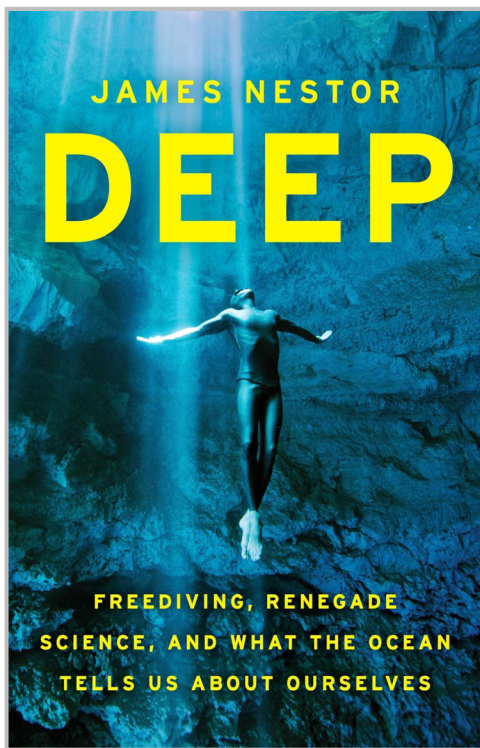
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JAMES NESTOR has written for *Outside*, *Men's Journal*, *Dwell*, *the New York Times*, *Salon*, *the San Francisco Chronicle*, and other publications. He is a member of the San Francisco Writers' Grotto.

Author's residence:  
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Italo Calvino

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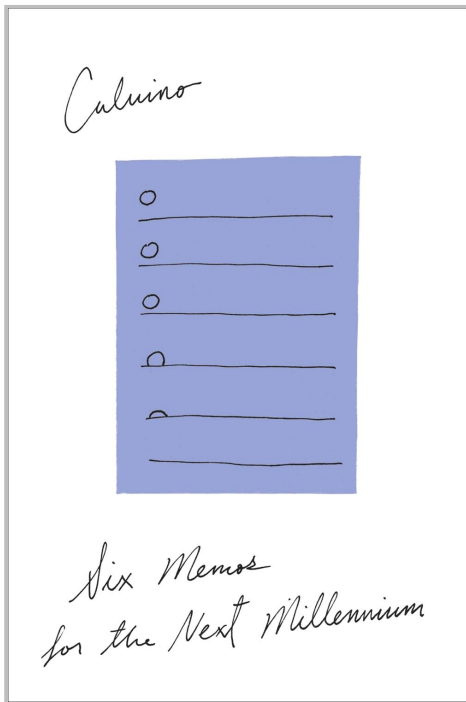
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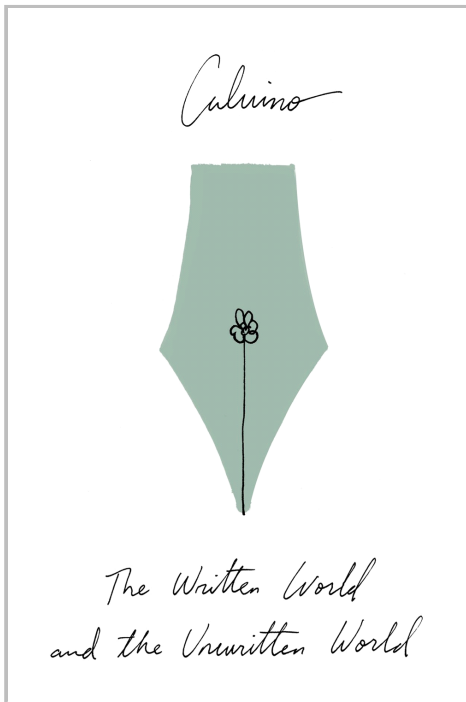
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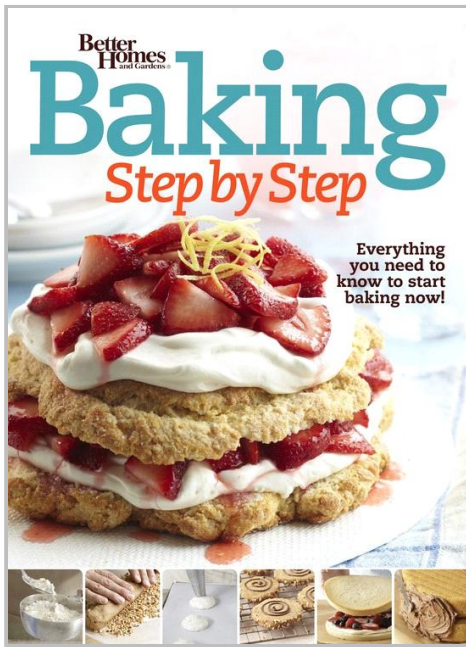
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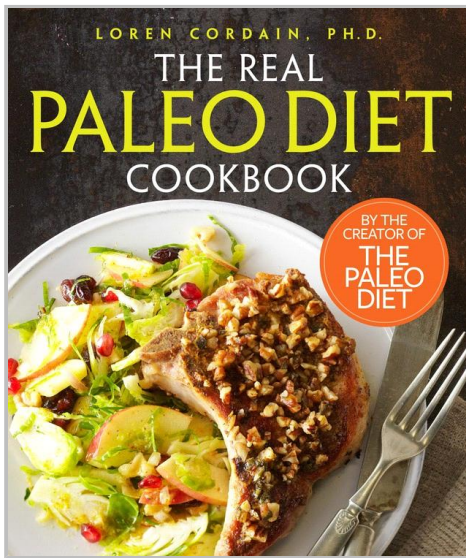
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Loren Cordain

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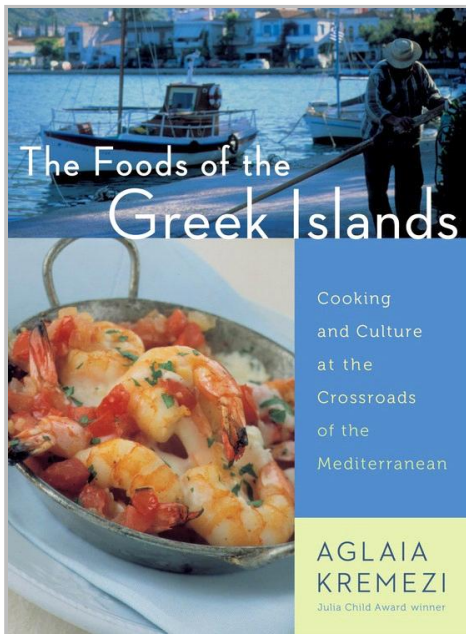
It's official—the *real* Paleo Diet is back. Loved for its simplicity, health benefits, and because it really works, the diet has been widely imitated since its release. Yet no one knows this plan better than Loren Cordain, its creator. As an expert in evolutionary medicine, Cordain realized we had moved away from the foods we were designed to eat—lean proteins, fruits, and vegetables—while modern staples such as sugar, salt, and carbohydrates were creating a host of 21st-century health issues, including obesity and heart disease. By eating the right food, people are healthier. But can eating Paleo be tasty?

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LOREN CORDAIN, Ph.D., created The Paleo Diet based on his extensive research in evolutionary medicine. Generally acknowledged as the primary expert on the Paleolithic diet, he is a professor in the Health and Science department at Colorado University.



Author's residence:  
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“An astonishing collection . . . by the doyenne of Greek food writers.” —  
*Food & Wine*

In this book, called by *Time* “the next best thing to a cruise through the Greek islands,” Aglaia Kremezi showcases the fresh, uncomplicated recipes—many of them vegetarian—that she collected from local women, fishermen, bakers, and farmers. Like all Mediterranean food, these dishes are light, simple, and feature seasonal produce, fresh herbs, and fish.

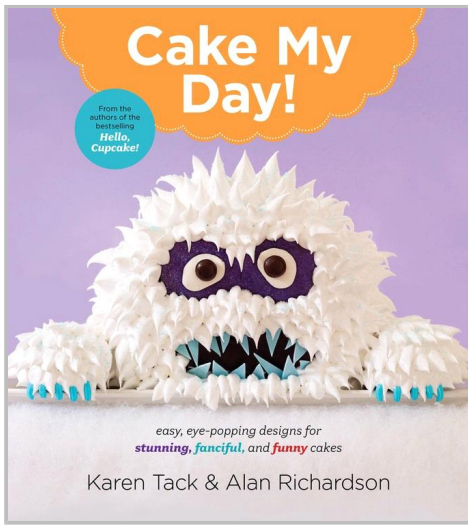
Passed from generation to generation by word of mouth, most of these recipes have never before been written down. All translate easily to the American home kitchen: Finger-Sized Fried Greens Pies; Onion, Tomato, and Feta Turnovers; Cod with Artichokes.

Filled with lush photographs and stories of island life, *The Foods of the Greek Islands* is for all cooks and travelers who want to experience this diverse and deeply rooted cuisine firsthand.

A journalist and photographer, AGLAIA KREMEZI lives on the Greek island of Kea, where she teaches cooking to travelers. She is a contributing writer for *Saveur*, *Bon Appétit*, *Food & Wine*, and others. She is the author of *Vegetarian Mediterranean Feasts*. Her best-selling *The Foods of Greece* won the Julia Child Award.



Author's residence:  
Kea, Greece



9780544263697 • \$18.99 / Trade Paperback  
*Cake My Day!*

**MARCH** • Culinary • 304 pages • full color  
throughout • 9.000 in W | 10.000 in H | 1.000 lb Wt  
• Carton Qty: 18 • Territory: World •  
B/T/A/S: HMH  
P/M: The Martha Kaplan Agency

#### ALSO AVAILABLE

*Hello, Cupcake!*

978-0-618-82925-5 • \$15.95 PA

*What's New, Cupcake?*

978-0-547-24181-4 • \$16.95 PA

*Cupcakes, Cookies & Pie, Oh, My!*

978-0-547-66242-8 • \$17.95 PA

- National media from New York
- Author appearances
- National satellite TV tour
- National print and online advertising
- Online and social media promotion
- Author website [www.hellocupcakebook.com](http://www.hellocupcakebook.com)

E-book available 9780544263765

Karen Tack, Alan Richardson

## Cake My Day!

Easy, Eye-Popping Designs for Stunning, Fanciful, and Funny Cakes

The *New York Times* bestselling authors of *Hello, Cupcake!* take geniusity to the next level, with bigger, bolder, better creations for every occasion

Those cupcaking geniuses, Karen Tack and Alan Richardson, are back, this time with bigger canvases and bolder creations. Everything that can be done with a cupcake can be done better with a cake—with a twelfth of the effort and loads more wow power, using everyday pans, bowls, and even measuring cups.

Turn a round cake into Swiss cheese and Brie, and it's April Fool's! Simply press candy into frosting for an argyle pattern or use one of the easy new decorating techniques to produce wood grain for a guitar cake. Whether you're a kitchen klutz or a master decorator, you can transform a loaf cake into a retro vacuum cleaner for Mom or bake a cake in a bowl for a Raggedy Ann doll. Need a piñata for a birthday party? Bake the batter in a measuring cup. Or skip the baking altogether, buy a pound cake, and fashion it into a work boot for Dad or a high-top sneaker.

You won't believe these creations aren't the real thing—and they're so stunning you'll have to make them!

KAREN TACK is a cooking teacher and food stylist. Her food can be seen on the covers of *Bon Appétit*, *Good Housekeeping*, *Family Circle*, *Real Simple*, *Parents*, and many more.

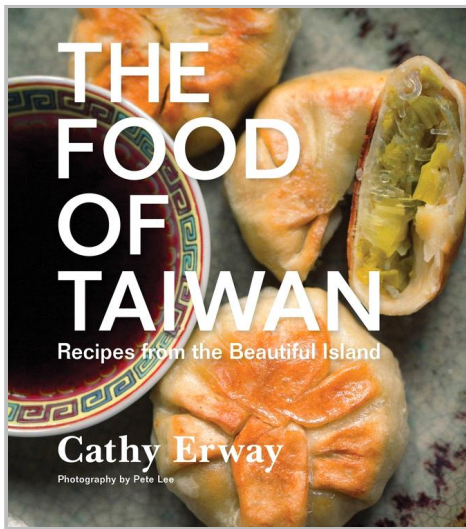


ALAN RICHARDSON has photographed dozens of best-selling cookbooks. He is the coauthor of *The Breath of the Wok*, which won two coveted awards from the IACP.

Author's residence:

Karen Tack: Riverside, Connecticut

Alan Richardson: Irvington, New York



9780544303010 • \$30.00 / Hardcover

*The Food of Taiwan*

**MARCH** • Cookbooks • 240 pages • 8.000 in W |

9.000 in H • Carton Qty: 14 • Territory: World •

B/T/A/S: HMH

P/M: Lippincott Massie McQuilkin

- National media from New York
- Author appearances
- Online advertising
- Online and social media promotion
- Author website [www.noteatingoutinny.com](http://www.noteatingoutinny.com)

E-book available 9780544303300

Cathy Erway

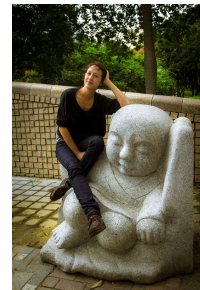
## The Food of Taiwan

Recipes from the Beautiful Island

Acclaimed author Cathy Erway offers an insider's look at Taiwanese cooking—from home-style dishes to authentic street food

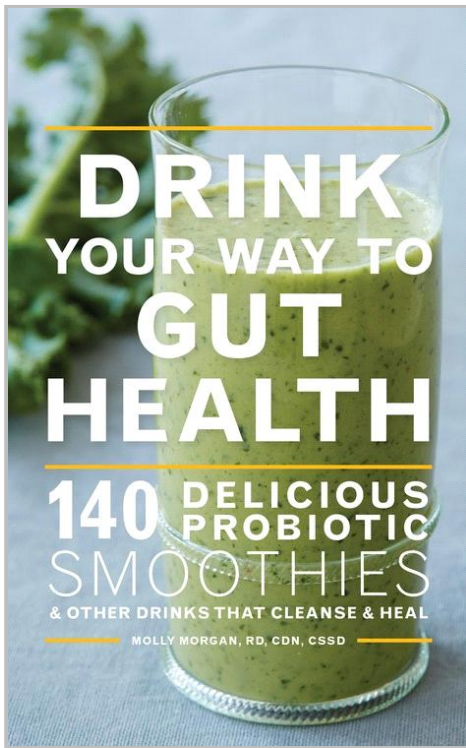
While certain dishes from Taiwan are immensely popular, like steamed buns and bubble tea, the cuisine still remains relatively unknown in America. In *The Food of Taiwan*, Taiwanese-American Cathy Erway, acclaimed blogger and author of *The Art of Eating In*, gives readers an insider's look at Taiwanese cooking with almost 100 recipes for both home-style dishes and street food. Recipes range from the familiar, such as Pork Belly Buns, Fried Rice with Pork and Tea Leaves, and Pan-Fried Fish with Peanuts and Cilantro, to the more exotic, like the Crispy Spareribs with Winter Melon, Sesame-Scented Thin Noodles, and Sautéed Water Spinach with Fermented Tofu. Tantalizing food photographs intersperse with beautiful shots of Taiwan's coasts, mountains, and farms and gritty photos of bustling city scenes, making this book just as enticing to flip through as it is to cook from.

CATHY ERWAY is the author of *The Art of Eating In* and has written for publications such as *Saveur*, *PAPER* magazine, and *Serious Eats*. She is the host of Heritage Radio Network's "Eat Your Words" and co-founded the Hapa Kitchen supper club.



Author's residence:  
New York City





Molly Morgan

## Drink Your Way to Gut Health

Over 140 Delicious Probiotic Smoothies and Other Drinks that Cleanse and Heal

Easy, healthy drinks and smoothies made with kombucha, kefir, yogurt, almond milk, and more

These days, it seems everyone is always talking about juicing, cleanses, and smoothies. In *Drink Your Way to Gut Health*, Molly Morgan, a Certified Specialist in Sports Dietetics, brings credentials and extensive knowledge to the topic with over 140 healing drink recipes based on kefir, yogurt, kombucha, almond milk, and ginger beer. The beverages, organized by chapters like Energizing, Nutrient-Rich, and Detoxifying, not only work against a variety of ailments like type 2 diabetes, allergies, and obesity, but are delicious too. Just look at the Blueberry Cinnamon Crush and the Macaroon Smoothie! Other bonus materials included in the book are nutritional data, health tips, resource lists, and shopping guides, making it an indispensable resource for those looking to improve their gut health.

9780544451742 • \$14.99 / Trade Paperback  
*Drink Your Way to Gut Health*

**MARCH** • Cookbooks • 224 pages • 5.000 in W |  
8.000 in H | 1.000 lb Wt • Carton Qty: 24 • Territory:  
World •  
B/T/A/S: HMH  
P/M: Hollan Publishing

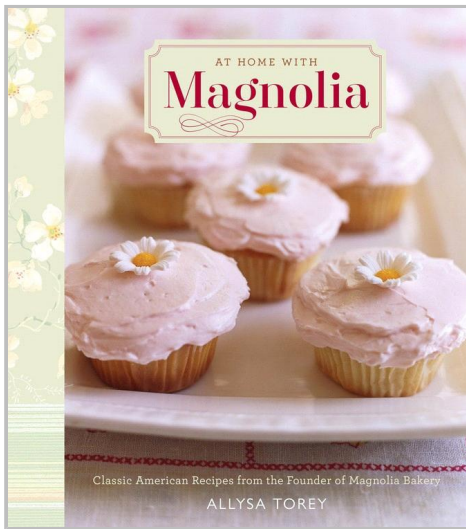
MOLLY MORGAN is the author of *The Skinny Rules* and *Skinny Size-It*, and founder of Creative Nutrition Solutions. Molly works with the media, athletes and pro sports teams, and Fortune 500 companies, and is a Certified Specialist in Sports Dietetics.



Author's residence:  
Vestal, NY

- Online and social media promotion
- Author website  
[www.creativenutritionalsolutions.com](http://www.creativenutritionalsolutions.com)

E-book available 9780544451766



Allysa Torey

## At Home with Magnolia

Classic American Recipes from the Founder of Magnolia Bakery

Both sweet and savory recipes from the founder of the beloved Magnolia Bakery

Since its opening in 1996, Magnolia Bakery's fan base and popularity have only grown over the years, transforming it from a beloved destination into a New York City landmark. This favorite bakery has not only expanded to four more locations in the city but has also opened up stores in Chicago, Los Angeles, the Middle East, and Tokyo. *At Home with Magnolia*, now in paperback for the first time, is the only cookbook from the bakery's founder Allysa Torey to include savory dishes. The amazing recipes range from Pumpkin Ravioli with Corn, Hazelnuts, and Asiago to Strawberry Icebox Pie and are presented alongside stunning photos of the author's beautiful, vintage home in upstate New York. And, of course, the book wouldn't be complete without a sampling of Torey's famous cupcake recipes as well.

9780544462724 • \$19.99 / Trade Paperback  
*At Home with Magnolia*

**APRIL** • Cookbooks • 176 pages • 8.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty: 24 • Territory: World •

B/T/M/S: HMM

A/P: Betsy Nolan Agency

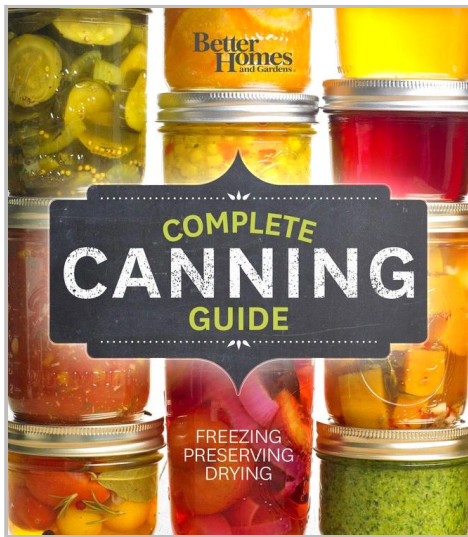
• Online and social media promotion

E-book available 9780544177451

ALLYSA TOREY founded Magnolia Bakery, which has locations in New York City, Chicago, Los Angeles, the Middle East, and Tokyo. Her other books are *The Magnolia Bakery Cookbook*, *The Complete Magnolia Bakery Cookbook*, and *More from Magnolia*.

Author's residence:  
Callicoon, NY





9780544454330 • \$29.99 / Loose-leaf Sheets & Binder  
*Better Homes and Gardens Complete Canning Guide*  
**APRIL** • Cookbooks • 484 pages • 200 full-color photos throughout • 6.440 in W | 9.190 in H | 1.000 lb Wt • Carton Qty: 10 • Territory: World • B/T/A/P/M/S: HMH

- National drive-time radio tour
- Online and social media promotion
- Cross-promotion with Better Homes and Gardens

E-book available 9780544453654

Better Homes and Gardens

## Better Homes and Gardens Complete Canning Guide

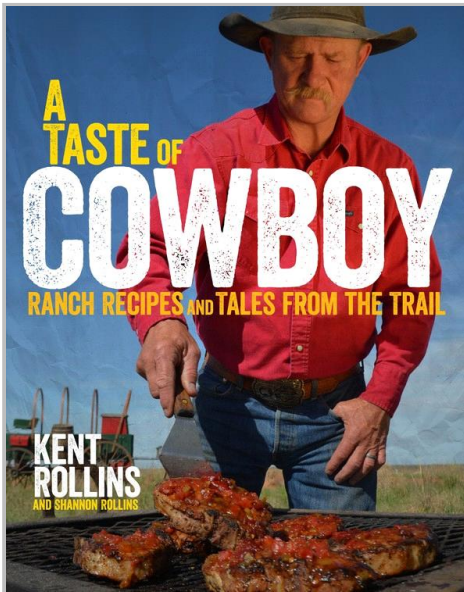
Freezing, Preserving, Drying

The must-have guide to the best of preserving, from canning and pickling, to fermenting, freezing, and drying; complete with hundreds of farm-fresh recipes

This is the book for everyone who wants to preserve food—from novice to pro—with step-by-step explanations of techniques, ranging from the basics of canning to freezing, drying, fermenting, and pickling. Readers can preserve a range of produce including fruits, vegetables, herbs—anything in season can be “put by” to enjoy later. Included are techniques and recipes for jams and jellies, conserves and fruit butters, condiments, dried treats like fruit leathers and veggie chips, and freezer recipes. Also find recipes for pickles, sauerkraut, relishes, soups—even syrups. And when the tomatoes ripen all at once, check out a chapter on smart ways to preserve them.

With the basics covered, the book then moves to inventive recipes such as Honey-Lavender Peaches and Caramel Apple Jam. The experts at Better Homes and Gardens even cover lower-sugar jelly and jam options as well as no-pectin jams. Complete with printed labels to personalize jars, this book takes readers easily from produce to preserved food.

The iconic BETTER HOMES AND GARDENS brand is one of America's most trusted sources for information on cooking, gardening, home improvement, home design, decorating, and crafting. Today, the brand encompasses books, magazines, and digital media.



9780544275003 • \$30.00 / Hardcover  
*A Taste of Cowboy*  
**APRIL** • Cookbooks • 256 pages • full color  
throughout • 7.940 in W | 10.000 in H • Carton Qty:  
12 • Territory: US, C, O •  
B/T/A/P/M: Janis A. Donnaud & Associates  
S: HMM

- Pre-publication media event
- National media from New York
- Author appearances
- Online advertising
- Online and social media promotion
- Author website: [www.kentrollins.com](http://www.kentrollins.com)

E-book available 9780544273184

Kent Rollins, Shannon Rollins

## A Taste of Cowboy

Ranch Recipes and Tales from the Trail

Irresistible recipes from pantry ingredients by an authentic cowboy and TV veteran

Whether he's beating Bobby Flay at chicken-fried steak on the Food Network, catering for a barbecue, bar mitzvah, or wedding, or cooking for cowboys in the middle of nowhere, Kent Rollins makes comfort food that satisfies. This gifted cook, TV contestant, and storyteller takes us into his frontier world with simple food anyone can do.

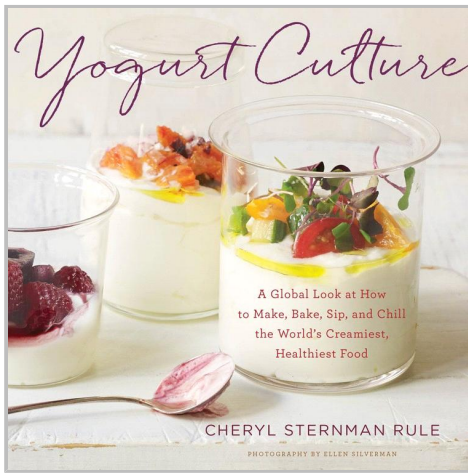
A cowboy's day starts early and ends late. Kent offers labor-saving breakfasts like Egg Bowls with Smoked Cream Sauce. For lunch or dinner, there's 20-minute Green Pepper Frito Pie, hands-off, four-ingredient Sweet Heat Chopped Barbecue Sandwiches, or mild and smoky Roasted Bean-Stuffed Poblano Peppers. He even parts with his prized recipe for Bread Pudding with Whisky Cream Sauce. (The secret to its lightness? Hamburger buns.) Kent gets creative with ingredients on everyone's shelves, using lime soda to caramelize Sparkling Taters and balsamic vinegar to coax the sweetness out of Strawberry Pie.

With stunning photos of the American West and Kent's lively tales and poetry, *A Taste of Cowboy* is a must-have for everyone who loves good, honest food and wants a glimpse of a vanishing way of life.

KENT ROLLINS grew up ranching and began cooking for cattle ranches in 1993 from his 1876 Studebaker chuck wagon. An acclaimed storyteller and poet, Kent has appeared on the Food Network and NBC's *Food Fighters*. He and his wife, SHANNON, run Red River Ranch Dutch Oven Cooking Camp.



Author's residence:  
Hollis, OK



9780544252325 • \$22.00 / Hardcover  
*Yogurt Culture*

**APRIL** • Cookbooks • 352 pages • full color throughout • 8.500 in W | 8.500 in H | 1.000 lb Wt  
• Carton Qty: 14 • Territory: US, C, O •  
B/T/A/P/M: Union Literary  
S: HMM

- Online and social media promotion
- Author website: [www.cherylsternmanrule.com](http://www.cherylsternmanrule.com)

E-book available 9780544251717

Cheryl Sternman Rule

## Yogurt Culture

A Global Look at How to Make, Bake, Sip, and Chill the World's Creamiest, Healthiest Food

Cooking with one of the world's most popular fermented foods, with recipes for every meal of the day

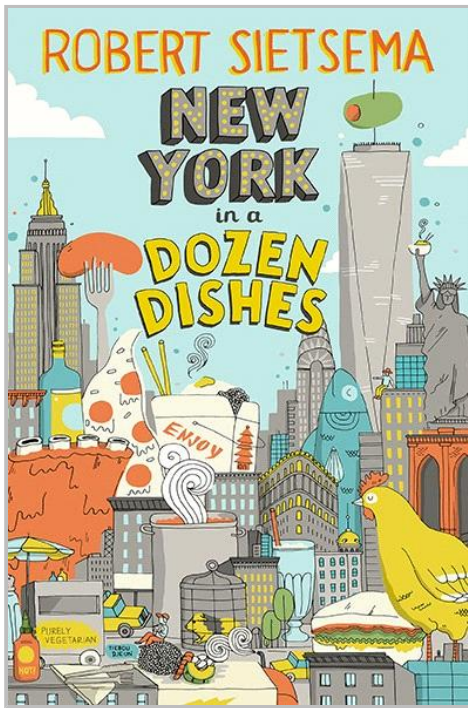
Ever since the early 1900s, yogurt has been associated with health and long life, but now, it is nothing less than an economic superstar—one that has outpaced any other item in the U.S. food industry. Cheryl Sternman Rule shows how to move beyond those single-serving presweetened containers, using yogurt not only in fruity and savory combinations, but also in dips, spreads, and dressings; in drinks; to quell heat in fiery dishes; as a base for smoothies; in soups, where it adds creaminess; as a heat buffer to keep chicken, fish, and meat juicy; and in luscious desserts. In chapters like *Flavor* (Plum Allspice; Tomato, Avocado, and Cucumber Salad), *Wake* (Folded Omelet with Lox, Shallot, and Yogurt), *Dine* (Potato-Leek Tart with Parmesan and Thyme), and *Chill* (Milk Chocolate Yogurt Pops with Salted Peanut Crush), she shares craveable recipes.

In addition to showing how to make yogurt and yogurt cheese (labneh) at home, Rule explores the ingredient from every angle, comparing the different kinds of yogurt, showing how to read a label, visiting large and small yogurt producers, and gaining entry to kitchens of cooks from Afghanistan, Mongolia, India, Serbia, Greece, Turkey, Israel, and more.

CHERYL STERNMAN RULE the author of *Ripe: A Fresh, Colorful Approach to Fruits and Vegetables*. Her blog, *5 Second Rule*, was named best culinary blog of 2012 by the IACP and best writing blog by *Saveur* in 2014. Her work has appeared in *Cooking Light*, *Eating Well*, *Health*, *Vegetarian Times*, and more.

Author's residence:  
San Jose, CA





Robert Sietsema

## New York in a Dozen Dishes

A New York food critic's foray through the iconic dishes that define the city, with a recipe for each

Fried chicken in Harlem. Pizza in Coney Island. Venturing to out-of-the-way neighborhoods in search of great food has blossomed into a cultural phenomenon, drawing thousands of New York locals and tourists alike. But Robert Sietsema was the original outer-borough food explorer, and he inspired a generation of food lovers to sample ethnic dishes and other cheap eats across the city's five boroughs over his 20 years as restaurant critic at *The Village Voice*.

*New York in a Dozen Dishes* distills Sietsema's 40 years of eating across the city into a set of essays on dishes from a cross-section of the city's international culinary landscape: a portrait of modern New York through its food. Written with Sietsema's characteristic charm, chapters cover the evolution of fried chicken from women-run cafes in Harlem to hipster joints in Williamsburg, the history of New York-style pizza, and egg fu yung and the endangered "American Chinese" cuisine. Each chapter ends with a recipe.

ROBERT SIETSEMA was the restaurant critic at *The Village Voice* for two decades. His writing has won awards and several James Beard nominations. He is currently a critic and columnist for Eater.com and contributes to the *New York Times* and elsewhere.



Author's residence:  
New York City

9780544454316 • \$22.00 / Hardcover

*New York in a Dozen Dishes*

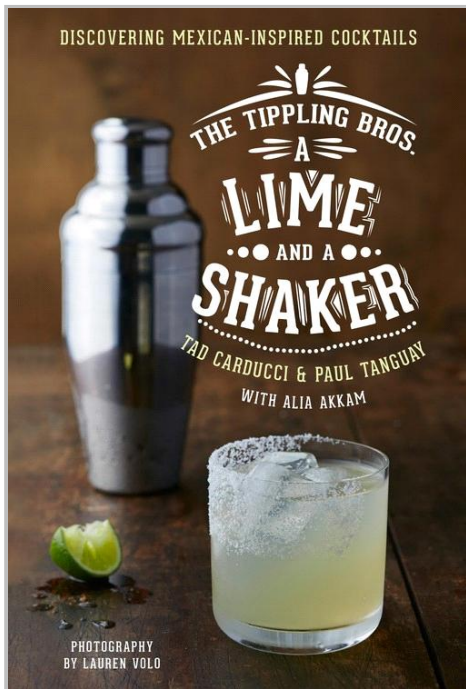
**APRIL** • Cookbooks • 240 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 • Territory: World English •

B/A/S: HMM

T/P/M: InkWell Management

- National media from New York
- Online advertising
- Online and social media promotion

E-book available 9780544453630



Tad Carducci, Paul Tanguay

## The Tippling Bros. A Lime and a Shaker

Discovering Mexican-Inspired Cocktails

Mexican cocktail culture and vibrant mezcal- and tequila-based recipes from renowned drinks experts The Tippling Bros.

In the last 20 years, tequila sales have tripled, reflecting the growing interest in and steady rise of Mexico's drink culture. In *The Tippling Bros. A Lime and a Shaker*, Tad Carducci and Paul Tanguay, who collectively have 55 years of professional experience in the beverage industry, step in to provide their expertise on Mexican cocktails. Their 72 exciting recipes go past the classic margarita and include traditional, craft, and spicy drinks such as the Blood-Orange-Cinnamon Margarita, San Fresa Frizz, and Smokey Pablo. They also cover the history of tequila; explain the difference between different tequilas; and offer bonus recipes for aguas frescas, syrups, salts, and some of their favorite Mexican dishes. With vibrant photographs throughout, this is the definitive book on the subject, perfect for home cooks, bartenders, and those who just want to know more about tequila and mezcal.

9780544302327 • \$18.99 / Hardcover  
*The Tippling Bros. A Lime and a Shaker*  
**APRIL** • Cookbooks • 256 pages • 5.500 in W | 8.130 in H • Carton Qty: 24 • Territory: World •  
 B/T/A/S: HMH  
 P/M: ICM

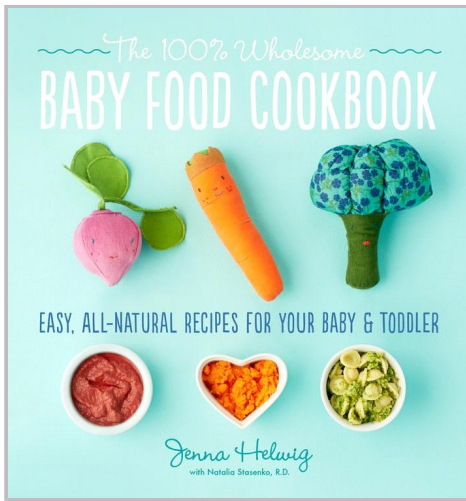
- National media from New York
- Online advertising
- Online and social media promotion
- Author website: [www.tipplingbros.com](http://www.tipplingbros.com)

E-book available 9780544302747

TAD CARDUCCI and PAUL TANGUAY are two of the beverage industry's most sought-after consultants and educators with national and international accolades for their work. They founded the Tippler NYC and are partners in the Mercadito Hospitality Group.

Author's residence:  
 New Jersey and Brooklyn, NY





Jenna Helwig

## The 100% Wholesome Baby Food Cookbook

200 Easy, All-Natural Recipes for Your Baby and Toddler

Nothing is as good—or as cost effective—as making your own baby food. It's fresher and less processed, you know what goes in it, and you can customize ingredients to your child's preferences or health needs. In *The 100% Wholesome Baby Food Cookbook*, *Parents* magazine editor Jenna Helwig gives parents everything they need to cook for babies and toddlers from 6 months to 3 years in a way that makes the process easy, fast, and flexible, starting with simple purees and moving on to finger foods and toddler meals. Nutritional information accompanies every recipe, and tips address topics ranging from food allergies to defusing battles with picky eaters. This is an essential book to help parents pave the way for a lifetime of healthy eating.

JENNA HELWIG is the food editor for *Parents* magazine, as well as a freelance writer, culinary instructor, and personal chef. She also founded Rosaberry, a culinary services company devoted to helping families eat better.



Author's residence:  
New York City

9780544464957 • \$16.99 / Trade Paperback  
*The 100% Wholesome Baby Food Cookbook*  
**APRIL** • Cookbooks • 208 pages • 40 full-color  
photos • 8.000 in W | 8.500 in H | 1.000 lb Wt  
• Carton Qty: 24 • Territory: World •  
B/T/A/S: HMM  
P/M: Miller Bowers Griffin Literary Management

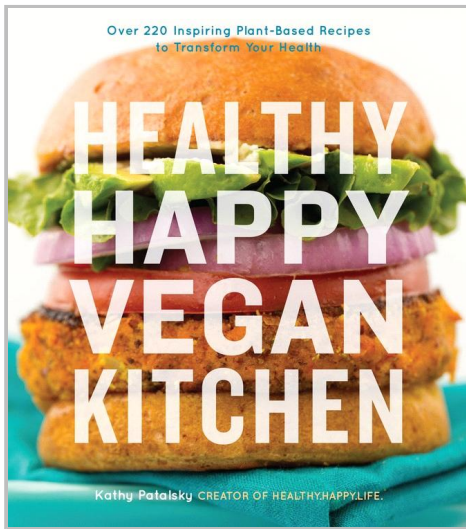
### ALSO AVAILABLE

*Smoothie-Licious*  
978-0-544-37008-1 • \$14.99 PA

- Online and social media promotion
- Author website: [www.rosaberry.com](http://www.rosaberry.com)

E-book available 9780544464964





Kathy Patalsky

## Healthy Happy Vegan Kitchen

Over 220 amazing vegan recipes from the author's blog  
Healthy.Happy.Life ([healthy-happy-life.com](http://healthy-happy-life.com))

More and more people are going vegan, realizing that doing so can mean being healthier *and* happier. A diet free of animal products also means living a greener life and changing the world for the better—one plate at a time. Kathy Patalsky, creator of the popular vegan food blog Healthy.Happy.Life, read by millions, makes sure eating vegan is fun and delicious too. In *Healthy Happy Vegan Kitchen*, it's hard to believe that some of the flavor-packed recipes, like the Vegan Philly Cheese Sandwich and Ultra Creamy Cashew Veggie Pot Pie, are actually vegan. Along with the inventive recipes, the book also includes guides to help “veganize” your kitchen, cooking techniques for vegan staples, and wellness tips, making it the perfect book for both long-time vegans and newcomers alike.

9780544379800 • \$25.00 / Trade Paperback  
*Healthy Happy Vegan Kitchen*

**APRIL** • Cookbooks • 352 pages • 8.000 in W | 9.000 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: World •

B/T/A/S: HMM

P/M: Hollan Publishing

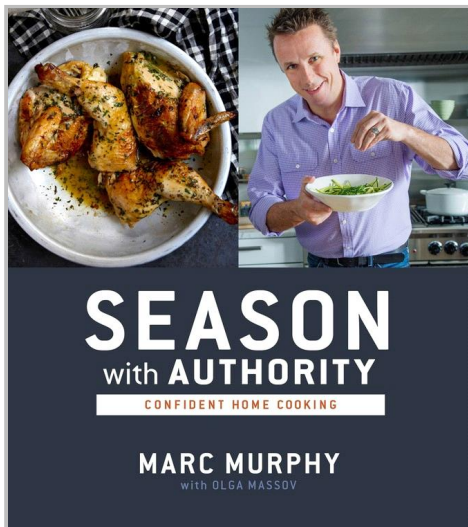
- Online and social media promotion
- Author website: [www.healthy-happy-life.com](http://www.healthy-happy-life.com)

E-book available 9780544376960

KATHY PATALSKY is the creator of the popular vegan food blog Healthy.Happy.Life. ([healthy-happy-life.com](http://healthy-happy-life.com)) and is the author of *365 Vegan Smoothies*. Her work has been featured in *Saveur*, *BuzzFeed*, and the *Los Angeles Times*, onFox and CNN, and on the cover of *VegNews*, and more.



Author's residence:  
Los Angeles, CA



9780544315556 • \$30.00 / Hardcover

*Season with Authority*

**APRIL** • Cookbooks • 288 pages • 8.000 in W | 9.000

in H • Carton Qty: 14 • Territory: World •

B/T/A/S: HMH

P/M: The Cea

- National media from New York
- Author appearances
- Online advertising
- Online and social media promotion

E-book available 9780544313590

Marc Murphy

## Season with Authority

Confident Home Cooking

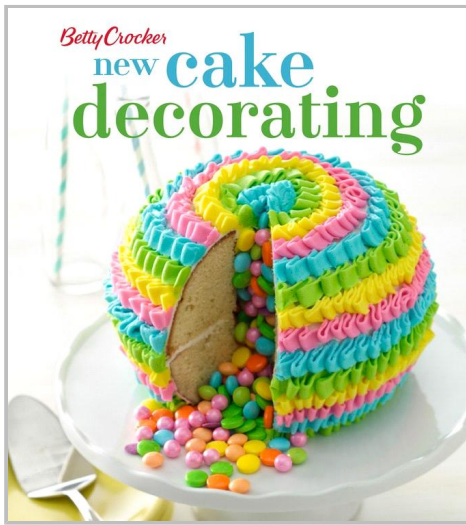
Over 130 comfort food classics revisited by *Chopped* judge and one of New York's favorite chefs

Marc Murphy has been cooking in the finest kitchens in the world for nearly 30 years. Now, the chef and owner of five popular New York City restaurants, and regular judge on Food Network's top-rated show *Chopped*, has finally written his first cookbook. In *Season with Authority*, Murphy's dishes are without pretense and the recipes are perfect for the home cook. Murphy presents his favorite recipes using simple methods that produce extraordinary results. There are comfort foods such as Spaghetti alla Carbonara, Smoked Mozzarella and Ricotta Fritters, and Pain Perdu, along with best-ever versions of familiar dishes like the "Everything Bagel" Cured Salmon with Dill Slaw, Deviled Eggs with Fried Oysters, and his award-winning Big Marc Burger. Murphy also includes recipes for staples that elevate cooking to the next level, like Sherry Shallot Vinaigrette, Homemade Ricotta, and Pesto Genovese. These are recipes that home cooks will turn to again and again and are sure to impress.

MARC MURPHY serves as chef and owner of Benchmarc Restaurants (Landmarc and Ditch Plains). He is a judge on Food Network's *Chopped*, a board member of City Harvest, and a member of the Leadership Council for Share Our Strength's No Kid Hungry campaign.



Author's residence:  
New York City



Betty Crocker

## Betty Crocker New Cake Decorating

Cake decorating made easy and achievable, with clear how-to photography and 75 amazing cakes

The world of cake decorating is more playful, whimsical, elegant, and creative than ever. And the new generation of *Betty Crocker Cake Decorating* makes this activity fun and accessible for everyone. Photographed features teach the fundamentals, from piping frosting and tinting icing to working with flowers and fondant. Then the real fun begins with 75 cakes decorated in amazing ways: lively creations like the Honey-Lemon Beehive Cake buzzing with candy bees or the robin's egg cake speckled with chocolate. Cut-out fire engines, princess castles, and animal cakes are sure to delight at the next birthday party. Other cakes achieve a stunning appearance from simple techniques, like the gorgeous Tangerine Ombre Cake, which fades from orange to peach, or the Piñata Pound Cake, which spills candy when sliced. Beginners learning from scratch and experienced bakers seeking new ideas—plus crafters, party lovers, and DIY fanatics—will all find trusted tools to decorate something spectacular.

With more than 63 million cookbooks sold since 1950, BETTY CROCKER is the name readers trust for reliable recipes and great ideas. For over 75 years, Betty Crocker has provided advice to millions of Americans through cookbooks, magazines and television.

9780544454323 • \$24.99 / Spiral Bound  
*Betty Crocker New Cake Decorating*  
**MAY** • Cookbooks • 208 pages • 4-color  
throughout • 9.000 in W | 10.000 in H | 1.000 lb Wt  
• Carton Qty: 18 • Territory: World •  
B/T/A/P/M/S: HMH

### ALSO AVAILABLE

*Betty Crocker Decorating Cakes and Cupcakes*  
978-0-471-75307-0 • \$19.95 PA

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978-1-118-36403-1 • \$19.99 PA

- Online and social media promotion
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E-book available 9780544453616



9780544454347 • \$16.99 / Trade Paperback  
*Betty Crocker Smoothies*

**MAY** • 224 pages • 4-color throughout • 8.000 in W |  
8.000 in H | 1.000 lb Wt • Carton Qty: 24 • Territory:  
World •  
B/T/A/P/M/S: HMM

#### ALSO AVAILABLE

*Betty Crocker Tiny Bites*  
978-0-544-33444-1 • \$16.99 PA

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978-0-544-24580-8 • \$16.99 PA

*Betty Crocker Christmas Cookies*  
978-0-544-16664-6 • \$16.99 PA

- Online and social media promotion
- Cross-promotion with General Mills

E-book available 9780544453623

Betty Crocker

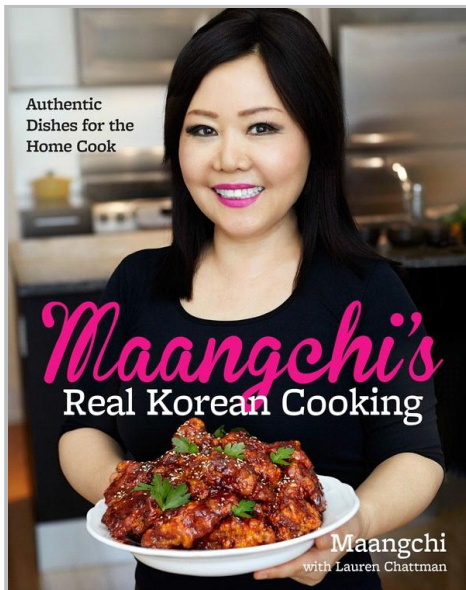
## Betty Crocker Smoothies

The go-to guide for more than 100 nutritious and delicious smoothies perfect for the whole family!

This charming yet practical cookbook, filled with amazing recipes for preparing nutritious and delicious smoothies, has the ease of Betty Crocker written all over it. Consumers looking to feel good about what they are eating or drinking will love this collection—whether they are smoothie-making novices or pros. *Betty Crocker Smoothies* includes 100 recipes and photos, plus special features that show how to make great smoothies at home without spending a fortune.

The book features everyday fruit-based smoothies; vegetable-based smoothies; indulgent drinks for special occasions; poppers, pops, and cubes that expand the idea of smoothie forms to include frozen treats; plus bonus content on juicing. Icons identify recipes that are calorie-controlled and dairy free.

With more than 63 million cookbooks sold since 1950, BETTY CROCKER is the name readers trust for reliable recipes and great ideas. For over 75 years, Betty Crocker has provided advice to millions of Americans through cookbooks, magazines and television.



9780544129894 • \$30.00 / Hardcover  
*Maangchi's Real Korean Cooking*  
**MAY** • Cookbooks • 304 pages • full color  
 throughout • 7.940 in W | 10.000 in H | 1.000 lb Wt  
 • Carton Qty: 12 • Territory: US, C, O •  
 B/T/A/P/M: Janis A. Donnaud & Associates  
 S: HMH

- National media from New York
- Author appearances
- Online advertising
- Online and social media promotion
- Author website: [www.maangchi.com](http://www.maangchi.com)

E-book available 9780544465756

Maangchi

## Maangchi's Real Korean Cooking

Authentic Dishes for the Home Cook

A complete course on Korean cuisine for the home cook by the YouTube star and the world's foremost authority on Korean cooking

Her millions of fans compare her to Julia Child. An Internet sensation, Maangchi has won the admiration of home cooks and chefs alike with her trademark combination of good technique and good cheer as she demonstrates the vast and delicious cuisine of Korea. In *Maangchi's Real Korean Cooking*, she shows how to cook all the country's best dishes, from few-ingredient dishes (Spicy Napa Cabbage) to those made familiar by Korean restaurants (L.A. Galbi, Bulgogchi, Korean Fried Chicken) to homey one-pots like Bibimbap.

For beginners, there are dishes like Spicy Beef and Vegetable Soup and Seafood Scallion Pancake. Maangchi includes a whole chapter of quick, spicy, sour kimchis and quick pickles as well. *Banchan*, or side dishes (Steamed Eggplant, Pan-Fried Tofu with Spicy Seasoning Sauce, and refreshing Cold Cucumber Soup) are mainstays of the Korean table and can comprise a meal.

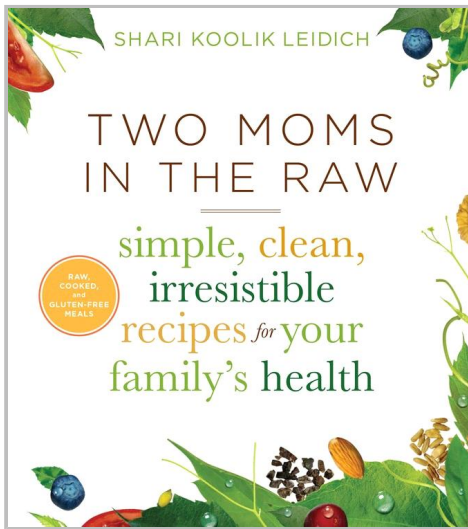
With her step-by-step photos—800 in all—Maangchi makes every dish a snap. A full glossary, complete with photos, explains ingredients. Throughout, Maangchi suggests substitutions where appropriate and provides tips based on her readers' questions.

MAANGCHI ("Hammer" in Korean) was born and raised in South Korea, where she learned the fundamentals of home cooking from her relatives. A former counselor of victims of domestic violence and a movie extra, she is the founder and owner of [maangchi.com](http://maangchi.com), the top online destination for Korean cooking. She also has her own YouTube channel.



© David Seguin

Author's residence:  
 New York City



9780544253254 • \$22.00 / Hardcover

*Two Moms in the Raw*

**MAY** • Cookbooks • 288 pages • full color throughout • 8.000 in W | 9.000 in H | 1.000 lb Wt  
• Carton Qty: 12 • Territory: World •

B/T/S: HMH

A/P/M: Sterling Lord Literistic

- National media from New York
- Author appearances
- Online advertising
- Online and social media promotion
- Author website: [www.twomomsintheraw.com](http://www.twomomsintheraw.com)

E-book available 9780544253148

Shari Koolik Leidich

## Two Moms in the Raw

Simple, Clean, Irresistible Recipes for Your Family's Health

Raw, cooked, and gluten-free meals from the founder of the national award-winning healthy-snack company Two Moms in the Raw

Within just a few days, Shari Leidich, a mother of three, went from working out daily and hiking in the nearby Rocky Mountains to being barely able to hold a pen. The diagnosis: MS. Gradually, thanks to a diet rich in raw foods, she returned to her former energetic self. For the long term, though, she knew she had to create meals that she would find satisfying and that her husband and three children would love as well. And they had to be quick and easy.

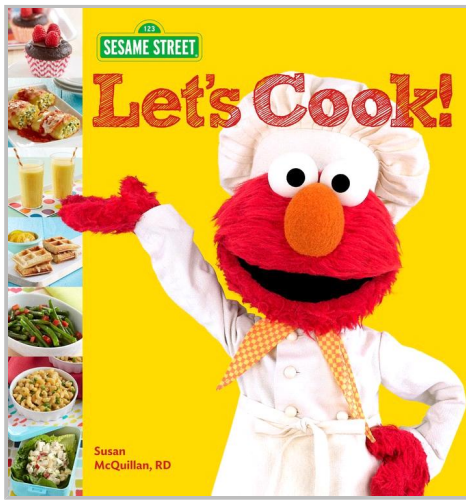
Many of the 130-plus dishes, like Brunchy Poached Eggs on Spinach with Roasted Red Pepper Sauce, or Plum and Tatsoi Salad, are riots of color. Most can be on the table before the kids can even complain they're hungry. Indulgent snacks like Creamy Olive and Artichoke Dip and Butternut-Lemongrass Soup satisfy cravings, and chicken and fish—Single-Skillet Chicken Puttanesca, Chard-Wrapped Mahi-Mahi—come bolstered with plenty of raw produce and grains. Desserts ditch processed sugar in favor of natural sweeteners and power nutrients.

The story of a quest for healing, *Two Moms in the Raw* is a keep-it-real guide to eating well for anyone who wants to get back on track, enjoy greater vitality, reduce stress, and achieve their best health.

SHARI LEIDICH is the founder of Two Moms in the Raw, a family-run company that makes raw and barely cooked granola, nut bars, crackers, cereal, and dessert truffles.

Author's residence:  
Lafayette, CO





9780544454361 • \$17.99 / Spiral Bound  
*Sesame Street Let's Cook!*

**MAY** • Cookbooks • 128 pages • full color  
throughout • 8.000 in W | 9.000 in H | 1.000 lb Wt  
• Carton Qty: 12 • Territory: World (-exceptions) •  
B (UK and Ireland only)/S: HMH  
T/A/P/M/S: Sesame Workshop

- Online and social media promotion
- Cross-promotion with Sesame Street and Sesame Workshop

E-book available 9780544453661

Sesame Workshop

## Sesame Street Let's Cook!

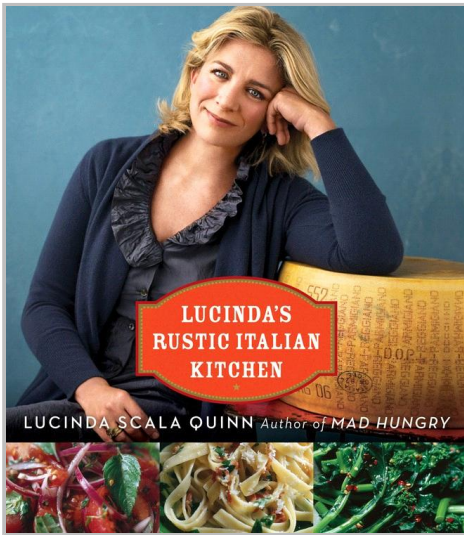
A new collection of 50 healthful, fun recipes for parents and children ages 2 to 5 from "celebrity chefs" Elmo, Cookie Monster, Grover, and the beloved Sesame Street gang

Sesame Street has been entertaining and educating young children and their parents for 45 years with its irresistible, brightly colored "monsters." In recent years, Elmo, Cookie Monster, and the gang have appeared with chefs and on TV to teach kids about healthy eating. Studies have even shown that Elmo helps kids like broccoli. In April 2014, Michelle Obama announced a national "Eat Brighter" campaign that will feature Sesame Street characters on food labels.

*Sesame Street Let's Cook!* furthers this new effort in cookbook form. It features a visual "ABCs of Healthy Foods," plus 50 simple, healthful recipes for breakfasts, main meals, and snacks. There's a color photo for every recipe, Kids! steps, nutrition tips, and clever sidebars that teach young children ages 2 to 5 skills such as counting, matching, learning the alphabet, and more. This is a fun, practical book to help parents and their kids make simple meals, enjoy time together in the kitchen, and learn about healthy eating.

SESAME STREET reaches millions of children in over 150 countries. This year, as part of Sesame Workshop's Healthy Habits for Life initiative, Elmo and the gang have become the "face" of Michelle Obama's *Let's Move!*/Eat Brighter campaign.

Author's residence:  
New York City



Lucinda Scala Quinn

## Lucinda's Rustic Italian Kitchen

Amazing and simple Italian recipes from the host of *Mad Hungry* on the Hallmark Channel

Lucinda Scala Quinn, author of *Lucinda's Rustic Italian Kitchen* and long-time executive food editor for Martha Stewart Living Omnimedia, has been a frequent guest on *Martha*, co-host of PBS's *Everyday Food*, and host of her own Martha Stewart-produced TV show on the Hallmark Channel, *Mad Hungry*. The down-to-earth, home-style Italian recipes in this cookbook are the kind of food she grew up on, making this book a favorite of hers. Now available in paperback for the first time, the book has stunning photographs by acclaimed photographer Quentin Bacon along with mouthwatering recipes, like Gnocchi with Pesto, Bucatini Puttanesca, and Linguine with Clams, which readers are sure to visit again and again when making Italian classics at home.

9780544464018 • \$14.99 / Trade Paperback

*Lucinda's Rustic Italian Kitchen*

**MAY** • Cookbooks • 128 pages • 7.000 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 • Territory: World • B/T/M/S: HMH

A/P: Betsy Nolan Agency

### ALSO AVAILABLE

*Lucinda's Rustic Italian Kitchen*

978-0-471-79381-6 • \$17.95 HC

*Lucinda's Authentic Jamaican Kitchen*

978-0-471-74935-6 • \$17.95

- Online and social media promotion
- Author website [www.madhungry.com](http://www.madhungry.com)

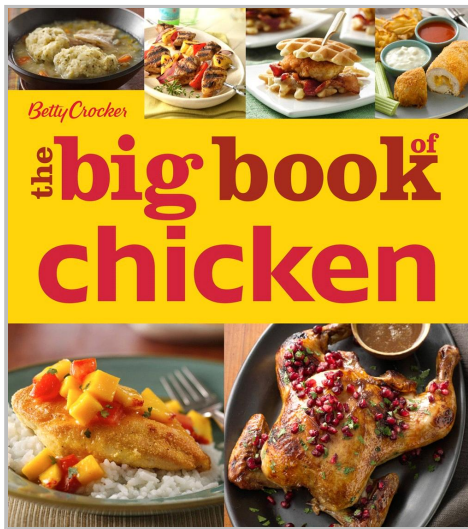
E-book available 9780544187221

LUCINDA SCALA QUINN is vice president and editorial director of food and entertaining at Martha Stewart Omnimedia. She appears regularly on NBC's *Today* and is a former co-host of PBS's *Everyday Food* and former host of Hallmark Network's *Mad Hungry*.



Author's residence:  
New York City





Betty Crocker

## Betty Crocker The Big Book of Chicken

Chicken is the ideal blank canvas for home cooks to create family-favorite meals—and with this collection, Betty Crocker provides over 175 delicious recipes to do just that. With ideas for how to use all cuts, there are choices including whole birds, chicken tenders, thighs, quarters, and the ubiquitous boneless, skinless chicken breast. Plus, flavor combinations range from classic to more contemporary, allowing everyone to find the perfect dish. More than 125 full-color photos show finished dishes and how-to techniques.

Consumers will also find features for inspiring sides, ways to use cooked chicken as leftovers, and advice on rubs and marinades. The robust introduction contains information on chicken basics, including buying and storing guidance and cooking timetables. With many varieties of cut, flavor, and ingredients, this comprehensive book has something for the whole family.

With more than 63 million cookbooks sold since 1950, BETTY CROCKER is the name readers trust for reliable recipes and great ideas. For over 75 years, Betty Crocker has provided advice to millions of Americans through cookbooks, magazines and television.

9780544454354 • \$19.99 / Trade Paperback  
*Betty Crocker The Big Book of Chicken*  
**JUNE** • Cookbooks • 336 pages • 4-color  
throughout • 8.000 in W | 9.000 in H | 1.000 lb Wt  
• Carton Qty: 12 • Territory: World •  
B/T/A/P/M/S: HMH

### ALSO AVAILABLE

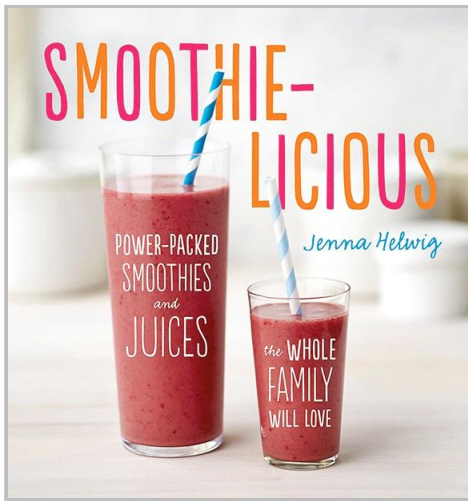
*Betty Crocker The Big Book of One-Pot Dinners*  
978-0-544-33930-9 • \$19.99 PA

*Betty Crocker The Big Book of Weeknight Dinners*  
978-1-118-13326-2 • \$19.99 PA

*Betty Crocker The Big Book of Slow Cooker, Casseroles  
& More*  
978-0-470-87840-8 • \$19.99 PA

- Online and social media promotion
- Cross-promotion with General Mills

E-book available 9780544453647



9780544370081 • \$14.99 / Trade Paperback  
*Smoothie-Licious*

**JUNE** • Cookbooks • 160 pages • 40 full-color photos • 8.000 in W | 8.500 in H | 1.000 lb Wt  
• Carton Qty: 24 • Territory: World •  
B/T/A/S: HMM  
P/M: Miller Bowers Griffin Literary Management

#### ALSO AVAILABLE

*The 100% Wholesome Baby Food Cookbook*  
978-0-544-46495-7 • \$16.99 PA

- Online and social media promotion
- Author website: [www.rosaberry.com](http://www.rosaberry.com)

E-book available 9780544505735

Jenna Helwig

## Smoothie-Licious

Power-Packed Smoothies and Juices the Whole Family Will Love

Healthy, delicious, portable, and fast—the smoothie is a simple way for busy parents to feed even the pickiest kids (and adults) a nutritious meal. *Parents* magazine food editor Jenna Helwig offers 75 colorful, appealing smoothies packed with vitamin- and mineral-rich ingredients and no sugar, with photos throughout.

A smoothie might just be the perfect family food: an easy and delicious way to get kids and adults alike to eat more healthfully. A blessing for busy parents, they are whipped up in minutes, perfectly portable, and appeal to even the pickiest eaters. In *Smoothie-Licious*, *Parents* magazine editor Jenna Helwig shows how to make 75 smoothies and whole-fruit juices that are both healthy and delicious. Kids will love the colors and names of Peanut Berry Blast and Double Chocolate; parents will love that they feature nutrient-dense seeds, dark greens, and fresh fruit, and use no refined sugars. Nutrition information accompanies every recipe and notes high sources of vitamins and minerals; icons flag vegan smoothies, and a dessert chapter turns smoothies into fun popsicles, slushes, and shakes.

JENNA HELWIG is the food editor for *Parents* magazine, as well as a freelance writer, culinary instructor, and personal chef. She also founded Rosaberry, a culinary services company devoted to helping families eat better.

Author's residence:  
New York City





9780544456167 • \$19.99 / Trade Paperback  
*Better Homes and Gardens Make-Ahead Meals*  
**AUGUST** • Cookbooks • 300 pages • 4-color  
throughout • 9.000 in W | 10.000 in H | 1.000 lb Wt  
• Carton Qty: 18 • Territory: World •  
B/T/A/P/M/S: HMH

#### ALSO AVAILABLE

*Better Homes and Gardens Skinny Slow Cooker*  
978-1-118-56784-5 • \$16.99 PA

*Better Homes and Gardens Skinny Dinners*  
978-0-544-33669-8 • \$16.99 PA

- Online and social media promotion
- Cross-promotion with Better Homes and Gardens

E-book available 9780544456846

Better Homes and Gardens

## Better Homes and Gardens Make-Ahead Meals

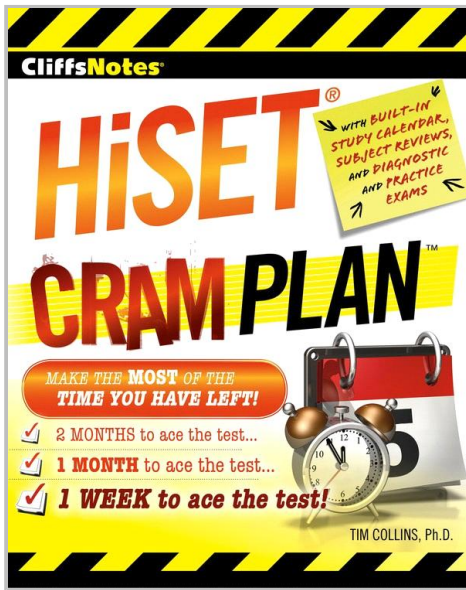
150+ Recipes to Enjoy Every Day of the Week

Simple, smart, stress-free cooking to have dinner ready when you are

*Better Homes and Gardens Make-Ahead Meals* is a must-have recipe collection for anyone looking to get homemade dishes on the table with ease. Filled with over 150 recipes and 100 gorgeous photos, plus tips and tricks for quick food prep and complete meals, this book makes planning dinner a breeze.

Make-ahead cooking isn't about stocking the freezer with pre-made meals that don't keep well. This book shows cooks how to plan and prep prior to serving, through techniques like freezing carefully to preserve freshness, creating refrigerator casseroles, or using a slow cooker in the morning for dinner that night. Make-ahead cooking also saves money. For time-strapped families, these strategies can be the difference between a home-cooked meal and spending money on packaged meals or ordering in.

The iconic BETTER HOMES AND GARDENS brand is one of America's most trusted sources for information on cooking, gardening, home improvement, home design, decorating, and crafting. Today, the brand encompasses books, magazines, and digital media.



9780544373303 • \$18.99 / Trade Paperback  
*CliffsNotes HiSET Cram Plan*  
**APRIL** • CliffsNotes Test Prep • 288 pages • 7.380 in  
W | 9.250 in H | 1.000 lb Wt • Carton Qty:  
20 • Territory: World •  
B/T/S/P/M/S: HMH

- Online advertising
- Academic and library promotion

E-book available 9780544373389

Tim Collins

## CliffsNotes HiSET Cram Plan

A study guide for the new HiSET high school equivalency test that's great for both planners and procrastinators

CliffsNotes HiSET Cram Plan is a calendarized test-prep product geared to the HiSET, a high school equivalency exam similar to the GED.

The CliffsNotes Cram Plan series is a test-prep series that includes 2-month, 1-month, and 1-week study plans so that test-takers can better gauge their time constraints when prepping for a standardized test. The HiSET Cram Plan includes:

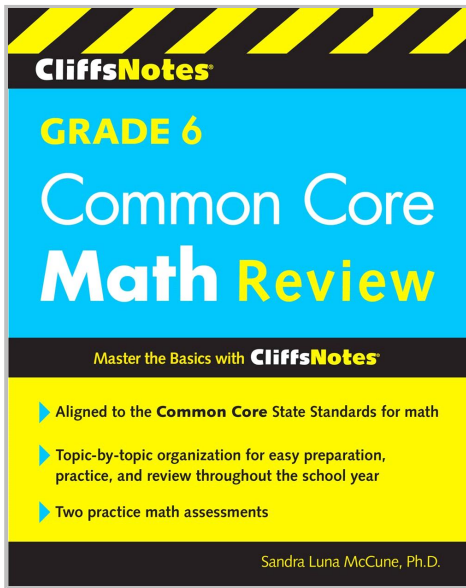
- Diagnostic tests for each subject area on the exam: Language Arts (Reading and Writing), Math, Science, and Social Studies
- Subject review chapters for each test subject, including practice problems
- Model full-length practice tests for each HiSET subject
- Includes special "Tips" that are geared to ESL/ELL test-takers

A growing number of states have adopted the HiSET, with the number of adopting states expected to increase: California, Iowa, Louisiana, Maine, Massachusetts, Missouri, Montana, Nevada, New Hampshire, New Jersey, Tennessee, and Wyoming.

The HiSET is administered both as a computer-based and a paper-based test, meaning that it can be taken year-round.

TIM COLLINS, Ph.D., is an Associate Professor at National-Louis University (Chicago), where he teaches courses in EFL and Applied Linguistics to prospective ESL teachers. He has extensive publishing experience in the fields of ESL and Adult Education, and serves on the Board of Directors of the TESOL International Association.

Author's residence:  
Chicago, Illinois



Sandra Luna McCune

## CliffsNotes Grade 6 Common Core Math Review

The must-have solution for every parent and teacher struggling with the new Common Core math standards that their middle-school students must know to succeed.

Nearly half of adults, including parents of middle-school students, have never heard of the Common Core State Standards, let alone have a working knowledge of what exactly their children face when it comes to middle-school math. Even teachers acknowledge struggling with how best to teach their students these math standards.

CliffsNotes comes to the rescue with this Grade 6 Common Core Math Review. Aligned to the state standards, this book provides essential coverage of the Grade 6 CCSS math that's challenging middle-school students, teachers, and parents alike.

The material covers all of the math standards that comprise Grade 6 CCSS math:

- Ratios and proportional relationships
- The number system
- Geometry
- Expressions and equations
- Statistics and probability

Two practice tests round out the book, plus every review chapter includes example problems.

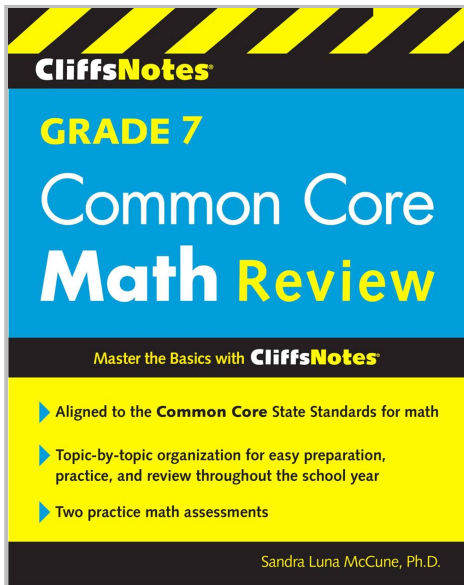
SANDRA LUNA McCUNE, Ph.D., is a former Regents Professor and math specialist in the Department of Elementary Education at Stephen F. Austin State University, where she received the Distinguished Professor Award. She now is a full-time author and consultant.

Author's residence:  
Dripping Springs, TX

9780544373327 • \$14.99 / Trade Paperback  
*CliffsNotes Grade 6 Common Core Math Review*  
**JUNE** • CliffsNotes Study Aids • 272 pages • 7.380 in  
W | 9.250 in H | 1.000 lb Wt • Carton Qty:  
20 • Territory: World •  
B/T/A/P/M/S: HMH

- Promote for Back to School
- Academic and library promotion

E-book available 9780544409798



Sandra Luna McCune

## CliffsNotes Grade 7 Common Core Math Review

The must-have solution for every parent and teacher struggling with the new Common Core math standards that their middle-school students must know to succeed.

Nearly half of adults, including parents of middle-school students, have never heard of the Common Core State Standards, let alone have a working knowledge of what exactly their children face when it comes to middle-school math. Even teachers acknowledge struggling with how best to teach their students these math standards.

CliffsNotes comes to the rescue with this Grade 7 Common Core Math Review. Aligned to the state standards, this book provides essential coverage of the Grade 7 CCSS math that's challenging middle-school students, teachers, and parents alike.

The material covers all of the math standards that comprise Grade 7 CCSS math:

- Ratios and proportional relationships
- The number system
- Geometry
- Expressions and equations
- Statistics and probability

Two practice tests round out the book, plus every review chapter includes example problems.

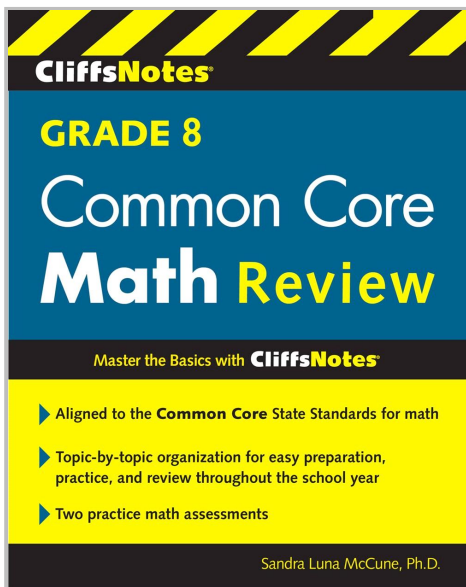
SANDRA LUNA McCUNE, Ph.D., is a former Regents Professor and math specialist in the Department of Elementary Education at Stephen F. Austin State University, where she received the Distinguished Professor Award. She now is a full-time author and consultant.

Author's residence:  
Dripping Springs, TX

9780544373334 • \$14.99 / Trade Paperback  
*CliffsNotes Grade 7 Common Core Math Review*  
**JUNE** • CliffsNotes Study Aids • 272 pages • 7.380 in  
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9780544373341 • \$14.99 / Trade Paperback  
*CliffsNotes Grade 8 Common Core Math Review*  
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B/T/A/P/M/S: HMH

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E-book available 9780544373365

Sandra Luna McCune

## CliffsNotes Grade 8 Common Core Math Review

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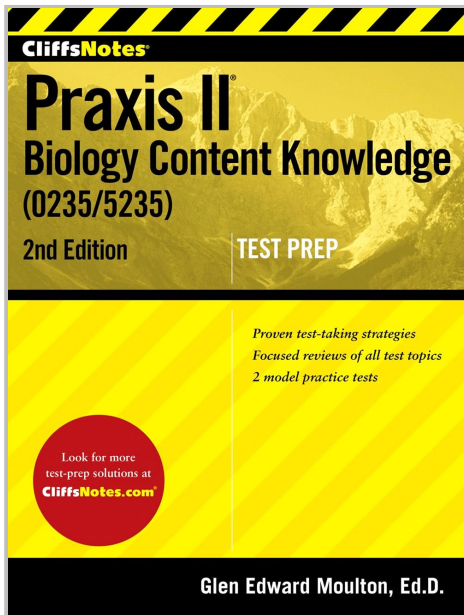
The material covers all of the math standards that comprise Grade 8 CCSS math:

- The number system
- Geometry
- Expressions and equations
- Functions
- Statistics and probability

Two practice tests round out the book, plus every review chapter includes example problems.

SANDRA LUNA McCUNE, Ph.D., is a former Regents Professor and math specialist in the Department of Elementary Education at Stephen F. Austin State University, where she received the Distinguished Professor Award. She now is a full-time author and consultant.

Author's residence:  
Dripping Springs, TX



9780544445246 • \$29.99 / Trade Paperback  
*CliffsNotes Praxis II Biology Content Knowledge (0235/5235), 2nd Edition*

**JULY** • CliffsNotes Test Prep • 256 pages • 0 • 8.250  
in W | 10.880 in H | 1.000 lb Wt • Carton Qty:  
20 • Territory: World •  
B/T/A/P/M/S: HMH

- Online advertising
- Academic and library promotion

E-book available 9780544444751

Glen Moulton

## CliffsNotes Praxis II Biology Content Knowledge (0235/5235), 2nd Edition

Teacher certification test preparation for the Praxis II Biology

The Praxis II tests are teacher-certification tests used to verify that teacher candidates have the subject knowledge required to teach a specific subject. Praxis II Biology Content Knowledge (0235/5235) is the test used at the secondary level. The test is administered as both paper-based and computer-delivered: The Paper-based test (0235) is administered March, June, September, and November; the computer-delivered test (5235) is administered within ten extended timeframes annually.

The following states use the Praxis II Biology test for teacher certification: Alaska, Alabama, Arizona, Connecticut, Delaware, Hawaii, Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Mississippi, Missouri, Montana, New Hampshire, New Jersey, Nevada, North Carolina, North Dakota, Pennsylvania, Rhode Island, South Dakota, Tennessee, Utah, Vermont, Virginia, West Virginia, Wisconsin, and Wyoming, plus Washington D.C.

This Second Edition of *CliffsNotes Praxis II Biology* includes subject review chapters focusing on all of the topics that comprise the test and two model full-length practice tests, complete with answers and explanations.

GLEN MOULTON, Ed.D., has served for more than 36 years in public education in such diverse roles as high school science teacher, high school administrator, and adjunct professor.

Author's residence:  
Applegate, Oregon





Tim Collins

## CliffsNotes TASC Cram Plan

A study guide for the new TASC high school equivalency test that's great for both planners and procrastinators

CliffsNotes TASC Cram Plan is a calendarized test-prep product geared to the TASC, a high school equivalency exam similar to the GED.

The CliffsNotes Cram Plan series is a test-prep series that includes 2-month, 1-month, and 1-week study plans so that test-takers can better gauge their time constraints when prepping for a standardized test. The TASC Cram Plan includes:

- Diagnostic tests for each subject area on the exam: Language Arts (Reading and Writing), Math, Science, and Social Studies
- Subject review chapters for each test subject, including practice problems
- Model full-length practice tests for each TASC subject
- Includes special "Tips" that are geared to ESL/ELL test-takers

A growing number of states have adopted the TASC, with the number of adopting states expected to increase: California, Indiana, Massachusetts, Nevada, New Jersey, New York, West Virginia, and Wyoming.

The TASC is administered both as a computer-based and a paper-based test, meaning that it can be taken year-round.

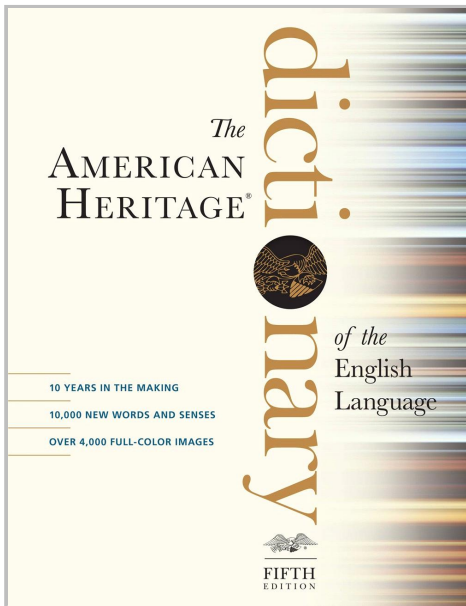
TIM COLLINS, Ph.D., is an Associate Professor at National-Louis University (Chicago), where he teaches courses in EFL and Applied Linguistics to prospective ESL teachers. He has extensive publishing experience in the fields of ESL and Adult Education, and serves on the Board of Directors of the TESOL International Association.

Author's residence:  
Chicago, Illinois

9780544373310 • \$18.99 / Trade Paperback  
CliffsNotes TASC Cram Plan  
**AUGUST** • CliffsNotes Test Prep • 288  
pages • 0 • 7.380 in W | 9.250 in H | 1.000 lb Wt  
• Carton Qty: 20 • Territory: World •  
B/T/A/P/M/S: HMH

- Online advertising
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E-book available 9780544373372



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*American Heritage Dictionary of the English Language,  
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American Heritage Dictionary of the English  
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Editors of the American Heritage Dictionaries

## American Heritage Dictionary of the English Language, Fifth Edition

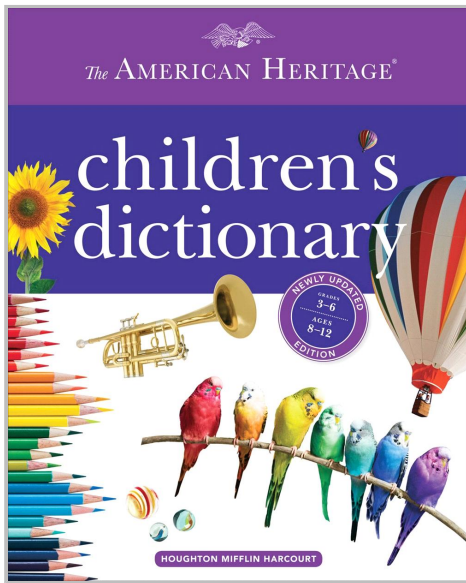
You are your words. Make the most of them!

*The American Heritage® Dictionary of the English Language* is the premier resource for anyone who wants to know precisely what words mean, where they come from, and how to use them effectively. It is renowned for presenting accurate and comprehensible definitions, etymologies based on the latest research, and authoritative usage guidance from the celebrated American Heritage® Usage Panel.

The fifth edition of the dictionary, published in 2011, included 10,000 new words and senses, as well as 4,000 new full-color images. This comprehensive update continues the tradition of exhaustive research and thorough review. Nearly 1,000 revisions to definitions and etymologies, 100 new words and senses, updated charts and tables, and new usage advice make this version the most current print dictionary of its size available today.

The American Heritage® Dictionary combines clear, precise definitions with useful features that make it easier to choose your words and express yourself clearly. Your words really do define you. Make the most of them with the guidance of this respected work of reference.

The Editors of the American Heritage Dictionaries are a team of professional lexicographers with advanced degrees in various scholarly fields. The editors familiarize themselves with the vocabulary in specific subject areas, collect materials on new developments and usage, and work with expert consultants to ensure that our publications are accurate and up-to-date.



9780544336100 • \$19.95 / Hardcover  
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American Heritage Children's Dictionary (2013),  
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E-book available 9780547648330

Editors of the American Heritage Dictionaries

## The American Heritage Children's Dictionary

American Heritage® Setting the Standard in Children's Reference

Ages 8-12, Grades 3-6

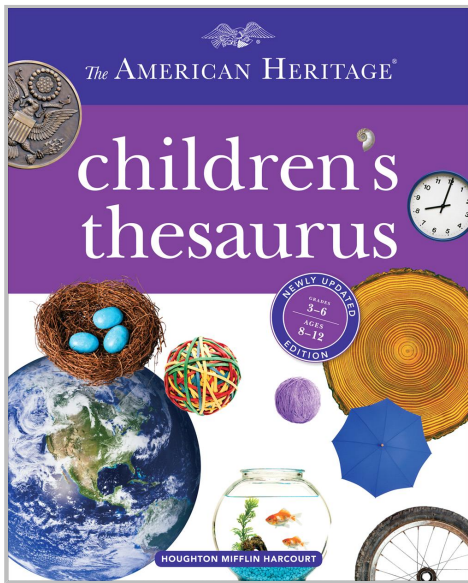
*The American Heritage® Children's Dictionary* is an indispensable reference work for children in grades 3-6. It contains thousands of words that children need to know, all defined in clear, easy-to-understand language. Abundant example sentences show how to use the words in context. Fifteen hundred full-color illustrations bring the words to life and invite browsing.

The word list is enhanced with hundreds of informative notes that describe word histories, discuss synonyms, warn of spelling pitfalls, and discuss how to use prefixes and suffixes to build vocabulary. Supplementary material in the back of the book includes a guide to phonics and grammar, a geographical dictionary, maps, and a table of measurements.

This updated edition includes many new illustrations as well as a variety of new words and meanings in the fast-changing areas of technology, sports, and health, including *podcast*, *smartphone*, *paddleboard*, and *gluten*.

*The American Heritage® Children's Dictionary* is rich in content and graphics and easy to use. It provides a complete and compelling language reference for every child.

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Paul Hellweg

## The American Heritage Children's Thesaurus

American Heritage® Setting the Standard in Children's Reference

Ages 8–12, Grades 3–6

With more than 4,000 entries and 36,000 synonyms, this updated, award-winning thesaurus encourages young writers to think analytically about their word choices. Entries are arranged in a way that distinguishes between words that are close synonyms and words that differ somewhat in meaning or usage. More than 150 full-color photographs illustrate the many example sentences and make this book as attractive as it is useful. As an added bonus, this updated edition includes an explanation of the major parts of speech, to help young writers establish a firm grasp of language.

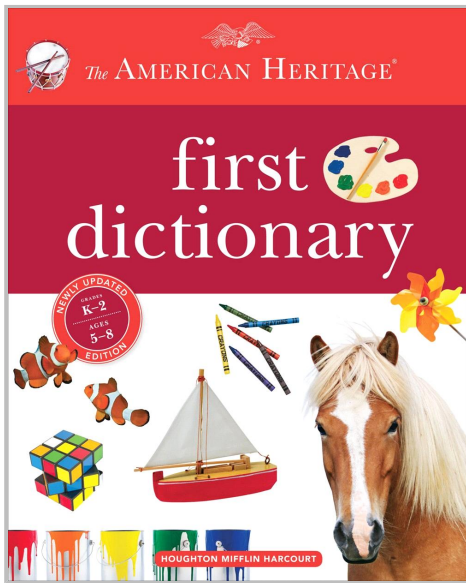
PAUL HELLWEG has written eleven nonfiction books and is a poet and film producer. He has also taught at California State University, Northridge.

9780544542723 • \$18.95 / Hardcover  
*The American Heritage Children's Thesaurus*  
**JULY** • Reference • 288 pages • 150  
photographs • 8.000 in W | 10.000 in H | 1.000 lb Wt  
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American Heritage Children's Thesaurus (2013),  
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Editors of the American Heritage Dictionaries

## The American Heritage First Dictionary

American Heritage® Setting the Standard in Children's Reference

Ages 5-8, Grades K-2

This newly updated, award-winning dictionary gives children confidence as they learn to read. More than 2,000 entry words are clearly defined, and 850 full-color photographs and drawings enhance the text for today's visually sophisticated young readers.

Entry words correlate with the vocabulary found in the curricula for the early primary grades. Hundreds of engaging feature notes show opposites, rhyming words, and related words. The front matter includes a guide to using the dictionary that is useful for students, parents, and teachers alike. An instructive Phonics and Spelling Guide is included in the back-matter section to develop solid reading and writing skills. This copyright update features new images and example sentences, as well as a number of entirely new words such as *buzz*, *lump*, and *numb*.

The Editors of the American Heritage Dictionaries are a team of professional lexicographers with advanced degrees in various scholarly fields. The editors familiarize themselves with the vocabulary in specific subject areas, collect materials on new developments and usage, and work with expert consultants to ensure that our publications are accurate and up-to-date.

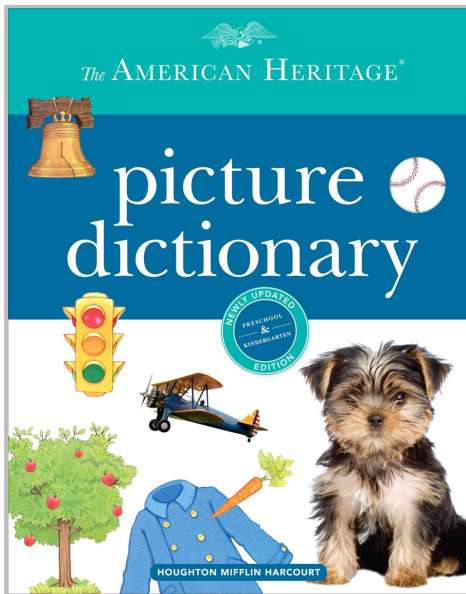
9780544336636 • \$17.95 / Hardcover  
*The American Heritage First Dictionary*  
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American Heritage First Dictionary (2013), 978-0-547-65956-5

American Heritage First Dictionary (2010), 978-0-547-21597-6  
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American Heritage Picture Dictionary (2010), 978-0-547-21596-9

American Heritage Picture Dictionary (2013), 978-0-547-65957-2  
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E-book available 9780547647449

Editors of the American Heritage Dictionaries

## The American Heritage Picture Dictionary

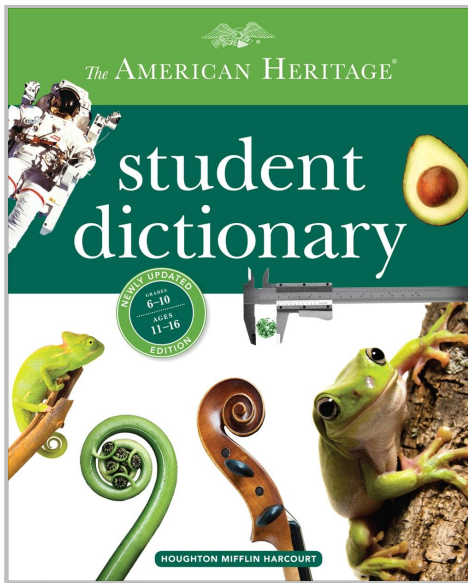
American Heritage® Setting the Standard in Children's Reference

Ages 4-6, Grades P-K

Created in collaboration with educational consultants, this delightful and award-winning book introduces beginning readers to the idea of alphabetical order and prepares them for higher-level dictionaries. Its vivid illustrations and simple example sentences help explain the meanings of over 900 of the words most commonly featured in elementary school reading programs and used every day by children in speech and writing.

The entries are illustrated with lively full-color drawings by distinguished children's illustrator Maggie Swanson. The same families and pets recur in the pictures, presenting children with a familiar cast of characters, engaging their attention. Playful example sentences show standard usage and encourage reading. The A-to-Z list is complemented by nine thematic illustrations at the back of the book that feature related vocabulary grouped in settings such as a classroom, a supermarket, and a zoo. Front matter includes an informative note to teachers and parents and guides them in using the book to best meet the needs of young readers.

The Editors of the American Heritage Dictionaries are a team of professional lexicographers with advanced degrees in various scholarly fields. The editors familiarize themselves with the vocabulary in specific subject areas, collect materials on new developments and usage, and work with expert consultants to ensure that our publications are accurate and up-to-date.



9780544336087 • \$19.95 / Hardcover  
*The American Heritage Student Dictionary*  
**JULY** • Reference • 1088 pages • 2,000 photos and illustrations • 8.000 in W | 10.000 in H | 1.000 lb Wt  
• Carton Qty: 10 •

American Heritage Student Dictionary (2013), 978-0-547-65958-9

American Heritage Student Dictionary (2010), 978-0-547-21598-3

• Territory: World

- National print advertising in parenting and educational publications
- 20-page selling sample
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E-book available 9780547645735

Editors of the American Heritage Dictionaries

## The American Heritage Student Dictionary

American Heritage® Setting the Standard in Children's Reference

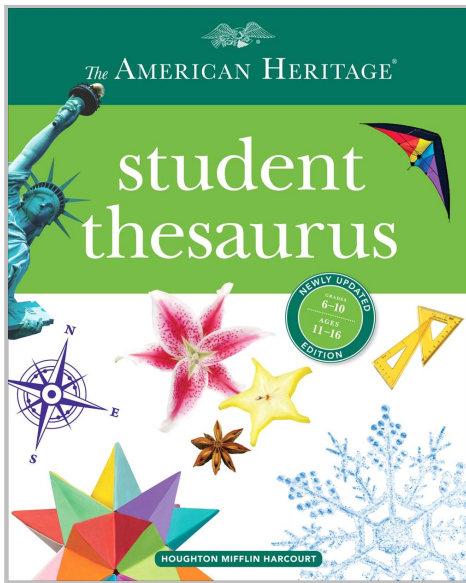
Ages 11-16, Grades 6-10

*The American Heritage® Student Dictionary* is the authoritative reference work for students in grades 6-10. Published in a completely revised new edition in 2012, it now has been updated further for 2016, making it an ideal guide to the words today's students need to know.

Known for its straightforward, clearly written definitions, *The American Heritage® Student Dictionary* includes over 67,000 words and 32,000 example sentences. Its distinctive features include up-to-the-minute vocabulary such as avatar, prequel, and selfie, geographical and biographical entries, hundreds of full-length quotations from acclaimed young-adult authors, 2,000 color illustrations, and over 400 feature notes that offer in-depth information on usage, word history, synonyms, and science terms.

With clear, comprehensible definitions and lively page design, *The American Heritage® Student Dictionary* provides a powerful platform for developing a more sophisticated vocabulary.

The Editors of the American Heritage Dictionaries are a team of professional lexicographers with advanced degrees in various scholarly fields. The editors familiarize themselves with the vocabulary in specific subject areas, collect materials on new developments and usage, and work with expert consultants to ensure that our publications are accurate and up-to-date.



Paul Hellweg, Joyce LeBaron, Susannah LeBaron

## The American Heritage Student Thesaurus

American Heritage® Setting the Standard in Children's Reference

Ages 11-16, Grades 6-10

Ideal for writers in middle school and high school, this popular thesaurus contains 6,000 main entries and more than 70,000 synonyms—more than any other thesaurus at this level. Each entry includes a clear sample sentence for each of the word's different senses, along with a list of synonyms arranged according to how closely they match that sense of the word. New to this updated edition is a list of tips on how to use the thesaurus to write more effectively.

PAUL HELLWEG has written 11 nonfiction books and is a poet and film producer. He has also taught at California State University, Northridge. JOYCE LeBARON is a journalist and poet who has taught elementary school and adult ESL courses. SUSANNAH LeBARON is a freelance editor, poet, and ESL tutor.

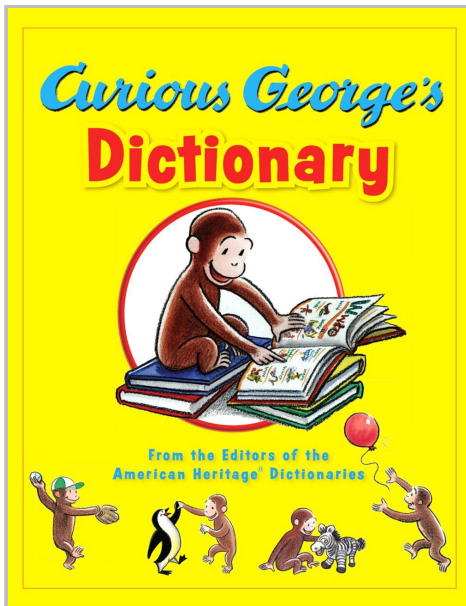
9780544336643 • \$18.95 / Hardcover  
*The American Heritage Student Thesaurus*  
**JULY** • Reference • 384 pages • 8.000 in W | 10.000 in H | 1.000 lb Wt • Carton Qty: 10 •

American Heritage Student Thesaurus (2013), 978-0-547-65916-9

American Heritage Student Thesaurus (2010), 978-0-547-21601-0  
• Territory: World

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- 20-page selling sample
- Promotion at education and library trade shows





Editors of the American Heritage Dictionaries

## Curious George's Dictionary

American Heritage® Setting the Standard in Children's Reference

Ages 4-6, Grades P-K

Curious George brings his curiosity to the world of words in this lively picture dictionary for young children, now available in an updated version.

*Curious George's Dictionary* is designed for children from preschool through kindergarten. It is both engaging and educationally sound, featuring imaginative illustrations of Curious George and his friends along with a vocabulary list that reflects recent research in early-childhood education.

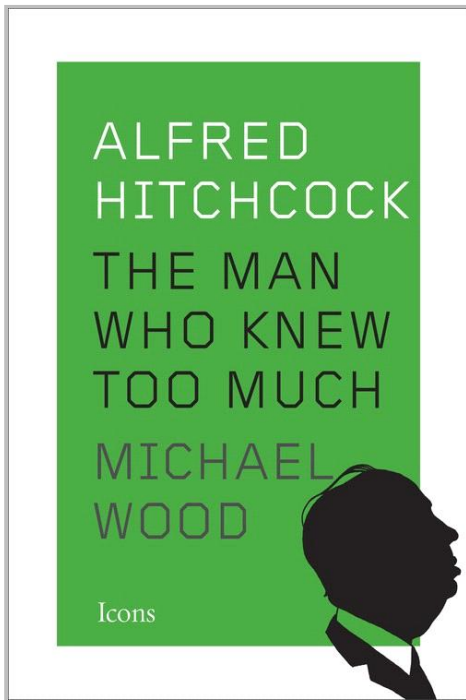
The main part of the dictionary is an A-Z section containing approximately 600 words, six words to a page. Each word is illustrated with a full-color drawing, most of which have been drawn specially for this book by illustrator Mary O'Keefe Young. Over half of the illustrations include a sample sentence that puts the word in a familiar context.

A whimsical four-page illustrated story at the front of the book shows George learning how to look up words in his dictionary, drawing children in while introducing them to dictionary skills. At the end of the book, eight full-page features present groups of thematically related words such as colors, shapes, and numbers.

The Editors of the American Heritage Dictionaries are a team of professional lexicographers with advanced degrees in various scholarly fields. The editors familiarize themselves with the vocabulary in specific subject areas, collect materials on new developments and usage, and work with expert consultants to ensure that our publications are accurate and up-to-date.

9780544336650 • \$13.95 / Hardcover  
*Curious George's Dictionary*  
**JULY** • Reference • 128 pages • 8.500 in W | 10.880  
in H | 1.000 lb Wt • Carton Qty: 20 •  
Curious George's Dictionary (2008), 978-0-618-  
98649-1  
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- National print advertising
- Inclusion in the 20-page juvenile reference selling sample
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9780544456228 • \$20.00 / Hardcover

*Alfred Hitchcock*

**MARCH** • Nonfiction • 144 pages • 5.500 in W | 8.250 in H | 1.000 lb Wt • Carton Qty: 12 • Territory: US, C, O •

B/T/A/P/M/S: Amazon

- Icons series print advertising in the *New York Review of Books*
- National review and feature attention

Michael Wood

## Alfred Hitchcock

### The Man Who Knew Too Much

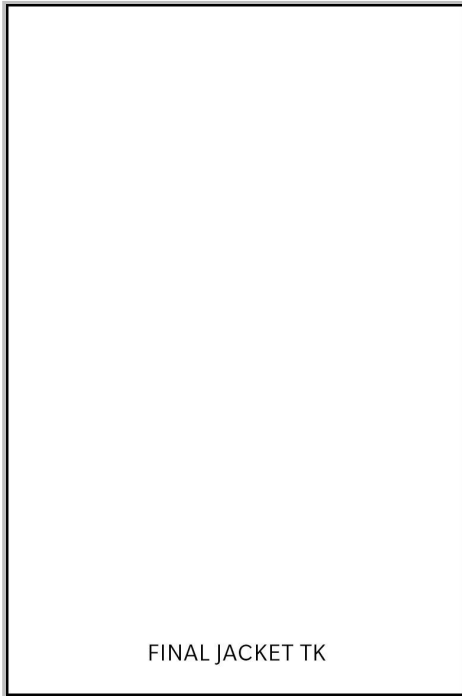
Part of James Atlas' Icons series, a filmic and biographical assessment of the twentieth century's greatest filmmaker, by one of our most versatile critics.

Alfred Hitchcock presides over the history of film with a magisterial authority expressed in the silhouette that has made him recognizable around the world. No director has produced a more familiar body of work. From *North by Northwest* to *Rear Window*, *The Birds* to *Psycho*, his films are classics of the genre. In 2012, *Vertigo* was named the greatest film of all time by the British Film Institute.

Michael Wood, one of our most versatile critics, has given us a compact study of Hitchcock that deftly melds biography and criticism. He gives us the life, from a provincial suburb of London to the most posh precincts of Los Angeles, and a fabled career that began as a designer of title cards in the silent film era. He reads the films as visual texts, studying their plots to tease out their sometimes elusive meaning. And he reminds us that what we see is a Hitchcock film isn't always what we think we see, that menace and murder lurk just beneath the surface. *Alfred Hitchcock: The Man Who Knew Too Much* is a virtuoso performance by a critic who knows everything.

MICHAEL WOOD, professor emeritus in English literature at Princeton, is the author of *America in the Movies*, *Literature and the Taste of Knowledge*, and numerous other books. He is a regular contributor to the *New York Review of Books* and writes a column on film for the *London Review of Books*.





Dennis Lim

## David Lynch

### Time to Wake Up

Part of James Atlas' Icons series, a revealing look at the life and work of David Lynch, one of the most enigmatic and influential filmmakers of our time

David Lynch — writer, artist, composer, musician — is more than polymathic; over a career that now spans half a century, he has taught us not only how to see but how to experience the world. As a television producer, he gave us a show (*Twin Peaks*) watched by millions; as a film director, he has made movies (*Eraserhead*, *Mulholland Drive*) that belong in the American canon. And he has created a foundation to encourage the practice of Transcendental Meditation, as if to put in our hands a way to experience his work. Dennis Lim, a veteran of the contemporary art world and film scene, is an ideal guide to Lynchworld, hip enough to decipher it — he was a writer for the *Village Voice* — and smart enough to follow his subject through the strange maze of his mind. Lynch's sly, tortured, infinitely various sensibility has never been more artfully dissected.

DENNIS LIM is the director of Cinematheque Programming at Lincoln Center. He teaches in the cultural reporting and criticism graduate program at New York University and is a frequent contributor to the arts section of the *New York Times*.

Author's residence:  
New York City

9780544343757 • \$20.00 / Hardcover  
*David Lynch*  
**JUNE** • Biography • 208 pages • 4-page b/w  
insert • 5.500 in W | 8.250 in H | 1.000 lb Wt • Carton  
Qty: 12 • Territory: US, C, O •  
B/T/A/P/M/S: Amazon

- Icons series print advertising in the *New York Review of Books*
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Anne Heller

# Hannah Arendt

## The Conscious Pariah

Part of James Atlas's Icons series, a biography of one of the leading intellectuals in postwar America, and the author of the controversial *Eichmann in Jerusalem*.

Hannah Arendt was an eminent philosopher, distinguished professor, and famous journalist. When she wrote about the trial of Nazi war criminal Adolph Eichmann she not only recorded history but changed it. Her major works, *The Origin of Totalitarianism* and *The Human Condition*, belong among the classics of Western thought. When she died in 1975 at the age of 69, she was revered as one of the major intellectual figures of her day.

In Anne Heller's skilled telling, she was also an outsized personality, fearless and indifferent to the opinions of others. As a student in Germany, she had a controversial affair with her professor, the philosopher Martin Heidegger, a supporter of the Nazi party. Barred from teaching because she was Jewish, she fled to France and, later, to New York. She made her way in the world of émigré Jews with force; *Eichmann in Jerusalem*, first published in *The New Yorker*, invoked a phrase — “the banality of evil” — that would forever alter how we view the Holocaust. Heller, the biographer of Ayn Rand, is accustomed to dealing with strong women; her portrait of Arendt engages both her private life — the philosopher Karl Jaspers was one of her professors, Mary McCarthy was her closest friend — and her role as a public intellectual in postwar New York. One of her most important books was a collection of essays called *Men in Dark Times*; Arendt, too, lived through dark times, but managed to bring light.

ANNE HELLER, a former journalist and magazine editor, is the author of *Ayn Rand and the World She Made*.

FINAL JACKET TK

9780544456198 • \$20.00 / Hardcover

Hannah Arendt

**AUGUST** • Nonfiction • 208 pages • 5.500 in W |  
8.250 in H | 1.000 lb Wt • Carton Qty: 12 • Territory:  
US, C, O •

B/T/A/P/M/S: Amazon

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- National review and feature attention



Catherine McKenzie

## Hidden

When a married man suffers a sudden fatal accident, two women are shattered — his wife and his mistress — and past secrets, desires, and regrets are brought to light.

While walking home from work one evening, Jeff Manning is struck by a car and killed. Two women fall to pieces at the news: his wife, Claire, and his coworker Tish. Reeling from her loss, Claire must comfort her grieving son as well as contend with funeral arrangements, well-meaning family members, and the arrival of Jeff's estranged brother, who was her ex-boyfriend. Tish volunteers to attend the funeral on her company's behalf, but only she knows the true risk of inserting herself into the wreckage of Jeff's life.

Told through the three voices of Jeff, Tish, and Claire, *Hidden* explores the complexity of relationships, the repercussions of our personal choices, and the responsibilities we have to the ones we love.

CATHERINE MCKENZIE is a graduate of McGill University and McGill Law School, and practices law in Montreal. Her previous novels, *Forgotten*, *Spin*, and *Arranged*, were published by HarperCollins and are international bestsellers.

Author's residence:  
Montreal

9780544462908 • \$13.95 / Trade Paperback

*Hidden*

**APRIL** • Fiction GeneralFiction/Family Life • 304 pages • 5.310 in W | 8.000 in H | 1.000 lb Wt • Carton Qty: 24 •

HMH hardcover, previous ISBN 978-0-544-26497-7

• Territory: US •

B/T/A/P/M/S: Amazon

- National print advertising
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- Author website: [www.catherinemckenzie.com](http://www.catherinemckenzie.com);  
Twitter: @CEMcKenzie1



Steven Kotler

## Tomorrowland

### Our Journey from Science Fiction to Science Fact

The future is here. Kotler's collection of nonfiction pieces charts the transformation of science fiction into science fact, from bionic men to space exploration and beyond. For fans of *Wired*, *Fast Company*, *io9*, and TED talks, the modern age.

*The New York Times*, *Wired*, *Atlantic Monthly*, *Discover Magazine*. Best-selling author Steven Kotler has written extensively about those pivotal moments when science fiction became science fact . . . and fundamentally reshaped the world. Now he gathers the best of his best, updated and expanded upon, to guide readers on a mind-bending tour of the far frontier, showing how these advances are radically transforming our lives.

From the ways science and technology are fundamentally altering our bodies and our world (the world's first bionic soldier, the future of evolution), to those explosive collisions between science and culture (life extension and bioweapons), we're crossing moral and ethical lines we've never faced before.

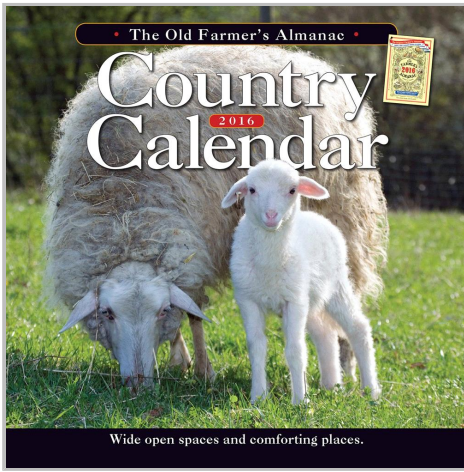
Join Kotler in this fascinating exploration of our incredible next: a deep dive into those future technologies happening now — and what it means to be a part of this brave new world.

STEVEN KOTLER is a best-selling author and an award-winning journalist. His books include: *The Rise of Superman*, *Abundance* — which spent ten weeks on the *New York Times* Bestseller list — *A Small, Furry Prayer*, *West of Jesus*, and the novel *The Angle Quickest for Flight*.

Author's residence:  
New Mexico

9780544456211 • \$14.95 / Trade Paperback  
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Wt • Carton Qty: 24 • Territory: US, C, O •  
B/T/A/P/M/S: Amazon

• National print advertising



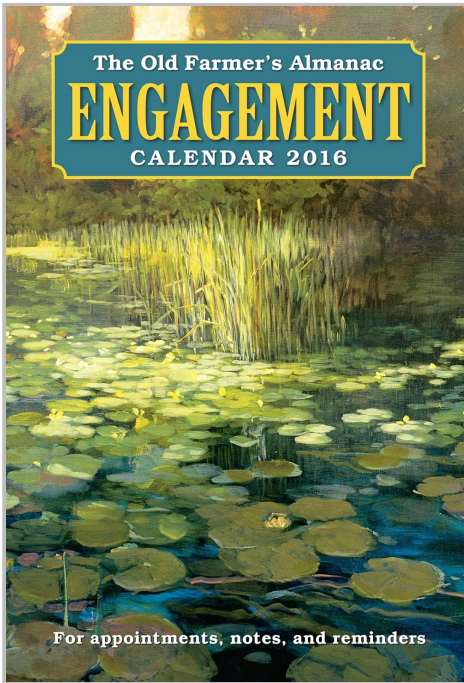
Old Farmer's Almanac

## The Old Farmer's Almanac 2016 Country Calendar

People flock to this wonderful calendar, which is filled with the charm of the North American countryside. Full-color photos include such scenes as a boy and his dog on their way to a favorite fishing hole, a brilliant wildflower meadow guarded by snow-covered mountains, the zigzag pattern of a field of mown hay, and the wild energy of galloping horses. Words of wisdom, holiday lore, and fun facts, plus best days for fishing, planting, setting eggs, and more, appeal to the country spirit.

9781571986801 • \$10.99 / Wall Calendar  
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9781571986436

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."



Old Farmer's Almanac

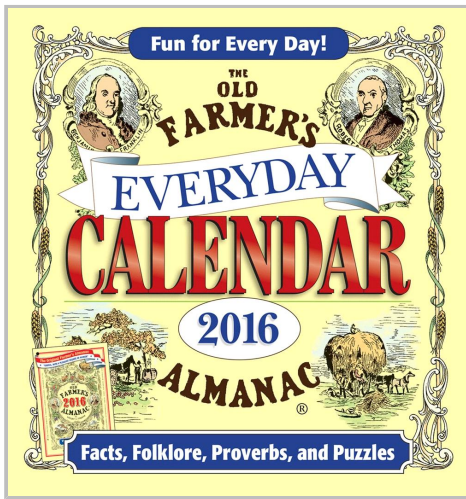
## The Old Farmer's Almanac 2016 Engagement Calendar

Perfect for those on the go, this eye-catching, week-at-a-glance desk calendar provides plenty of space for appointments, notes, and reminders. Each day offers sage advice, an amusing fact, a quote, a proverb, or a bit of folklore; each month features fun holiday trivia, fascinating Moon facts, and much more. As an added bonus, there are pages for addresses, emergency numbers, birthdays and anniversaries, and future plans.

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."

9781571986818 • \$14.99 / Engagement Calendar  
*The Old Farmer's Almanac 2016 Engagement Calendar*  
**JULY** • 7.000 in W | 10.000 in H • Carton Qty: 30 •  
9781571986443





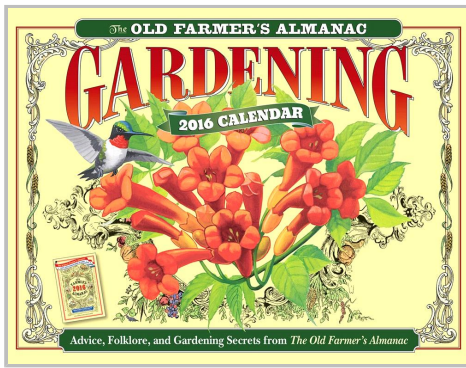
Old Farmer's Almanac

## The Old Farmer's Almanac 2016 Everyday Calendar

What's the largest known diamond in the universe? How fast can an ostrich run? Why are cashews never sold in the shell? The answers to these and hundreds of other questions are found in this cleverly illustrated box calendar filled with intriguing facts, folklore, tips, quotes, proverbs, and puzzles. Every page, every day, is "useful, with a pleasant degree of humor."

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."

9781571986825 • \$12.99 / Day by Day Calendar  
*The Old Farmer's Almanac 2016 Everyday Calendar*  
**JULY** • 5.190 in W | 5.500 in H • Carton Qty: 48 •  
9781571986450



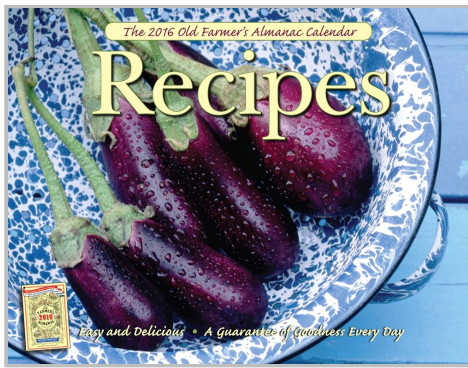
9781571986771 • \$9.99 / Wall Calendar  
*The Old Farmer's Almanac 2016 Gardening Calendar*  
**JULY** • 10.880 in W | 8.380 in H • Carton Qty: 110 •  
9781571986405  
• Territory: US

Old Farmer's Almanac

## The Old Farmer's Almanac 2016 Gardening Calendar

This attractive calendar has been a favorite of gardeners for more than three decades—and no wonder! It's blooming with beautiful, original, full-color illustrations; timely gardening advice; and fun seasonal lore. Plus, there's a "best days" table that tells when to plant 36 vegetables and grains, according to the Moon's phases and regional climate.

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."



9781571986795 • \$9.99 / Wall Calendar  
*The Old Farmer's Almanac 2016 Recipes Calendar*  
**JULY** • 10.880 in W | 8.380 in H • Carton Qty: 110 •  
9781571986429

Old Farmer's Almanac

## The Old Farmer's Almanac 2016 Recipes Calendar

Food enthusiasts and cooks will crave this beautiful calendar, which is stuffed with stunning photos of culinary delights, such as jewel-tone, deep-purple eggplants; plump, creamy-white garlic bulbs with a blush of pink; and firecracker-red hot peppers. Each month also features an easy and delicious recipe, as well as a kitchen tip or bit of trivia.

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."



9781571986788 • \$9.99 / Wall Calendar  
*The Old Farmer's Almanac 2016 Weather Watcher's  
Calendar*

**JULY** • 10.880 in W | 8.380 in H • Carton Qty: 110 •  
9781571986412

Old Farmer's Almanac

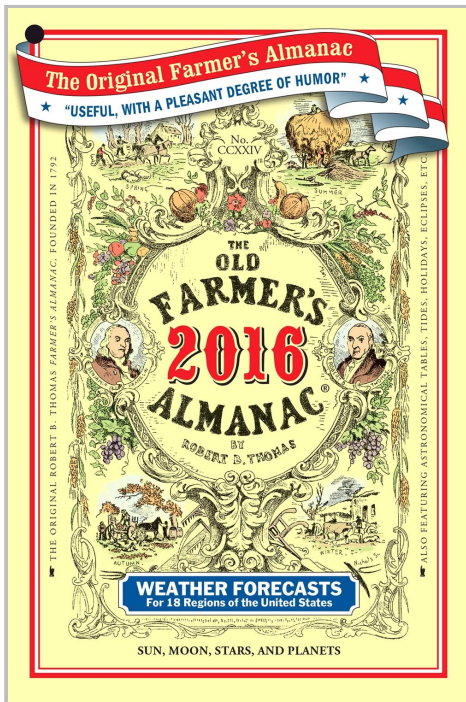
## The Old Farmer's Almanac 2016 Weather Watcher's Calendar

The beauty and wonder of weather is portrayed in this breathtaking calendar, which offers amazing full-color images of phenomena such as lightning above a volcano's eruption, a waterspout, a moonbow, and a roll cloud. Each month features a weather history fact, a weather question answered by the "Old Farmer," and a timeless weather proverb.

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."

Old Farmer's Almanac

## The Old Farmer's Almanac 2016



9781571986696 • \$7.95 / Trade Paperback  
*The Old Farmer's Almanac 2016*  
**SEPTEMBER** • 5.380 in W | 8.000 in H • Carton Qty:  
40 • Territory: US

E-book available 9781571986764

As surely as the Sun rises in the east and maple leaves turn color in autumn, The Old Farmer's Almanac is back—and it's better than ever!

Recognized for generations by its familiar yellow cover, America's best-loved annual and oldest continuously published periodical (now in its 224th year!) promises to be "useful, with a pleasant degree of humor," once again fulfilling both the mission set forth by its founder, Robert B. Thomas, and readers' expectations. This edition is packed with wit, wisdom, tips, advice, facts, fun, and recipes, including:

- traditionally 80 percent-accurate weather forecasts
  - how to make sausages at home
  - "creatures from hell"
  - grow your own beer (ingredients)
  - time- and money-saving tips
  - unmasked mysteries of plant seed dispersal
  - bale, key, and concrete block gardens
  - quirky origins of American horse breeds
  - history, lore, and more about birthstones
- Plus, Moon phases and other celestial sightings, tides, gardening tables, best days to do things, and more.

Added value this year:

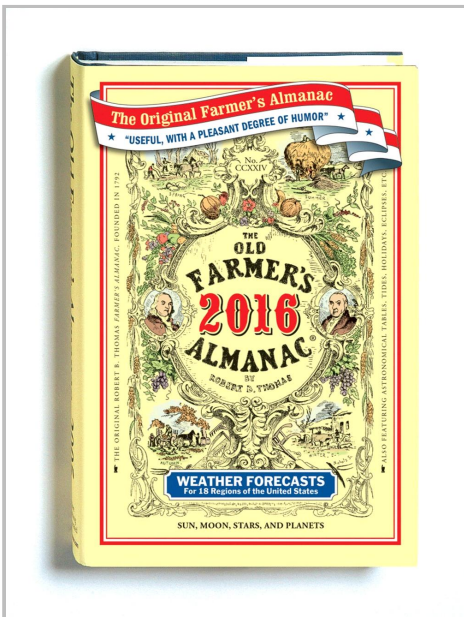
- 96 full-color pages
- full-color winter and summer weather maps
- updated Reference section

Often imitated, but never equaled. Accept no substitutes!

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."

Old Farmer's Almanac

## The Old Farmer's Almanac 2016



9781571986733 • \$15.95 / Hardcover

*The Old Farmer's Almanac 2016*

**SEPTEMBER** • 304 pages • 6.000 in W | 8.500 in H |  
1.000 lb Wt • Carton Qty: 24 • Territory: US

E-book available 9781571986764

As surely as the Sun rises in the east and maple leaves turn color in autumn, The Old Farmer's Almanac is back—and it's better than ever!

Recognized for generations by its familiar yellow cover, America's best-loved annual and oldest continuously published periodical (now in its 224th year!) promises to be "useful, with a pleasant degree of humor," once again fulfilling both the mission set forth by its founder, Robert B. Thomas, and readers' expectations. This edition is packed with wit, wisdom, tips, advice, facts, fun, and recipes, including:

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  - bale, key, and concrete block gardens
  - quirky origins of American horse breeds
  - history, lore, and more about birthstones
- Plus, Moon phases and other celestial sightings, tides, gardening tables, best days to do things, and more.

Added value this year:

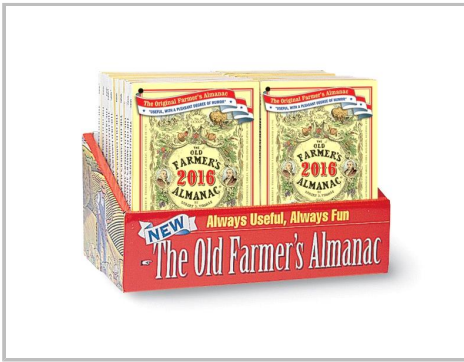
- 96 full-color pages
- full-color winter and summer weather maps
- updated Reference section

Often imitated, but never equaled. Accept no substitutes!

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."

Old Farmer's Almanac

## The Old Farmer's Almanac 2016 24-c Counter Display



9781571986702

*The Old Farmer's Almanac 2016 24-c Counter Display*

Carton Qty:

## The Old Farmer's Almanac 2016 39-c Mixed Display (24bk/15cal)



9781571986726

*The Old Farmer's Almanac 2016 39-c Mixed Display*  
(24bk/15cal)

Carton Qty:



Old Farmer's Almanac

## The Old Farmer's Almanac 2016 48-c Floor Display



9781571986719

*The Old Farmer's Almanac 2016 48-c Floor Display*

Carton Qty:

Old Farmer's Almanac

## The Old Farmer's Almanac 2016 Trade Edition

As surely as the Sun rises in the east and maple leaves turn color in autumn, The Old Farmer's Almanac is back—and it's better than ever!

Recognized for generations by its familiar yellow cover, America's best-loved annual and oldest continuously published periodical (now in its 224th year!) promises to be "useful, with a pleasant degree of humor," once again fulfilling both the mission set forth by its founder, Robert B. Thomas, and readers' expectations. This edition is packed with wit, wisdom, tips, advice, facts, fun, and recipes, including:

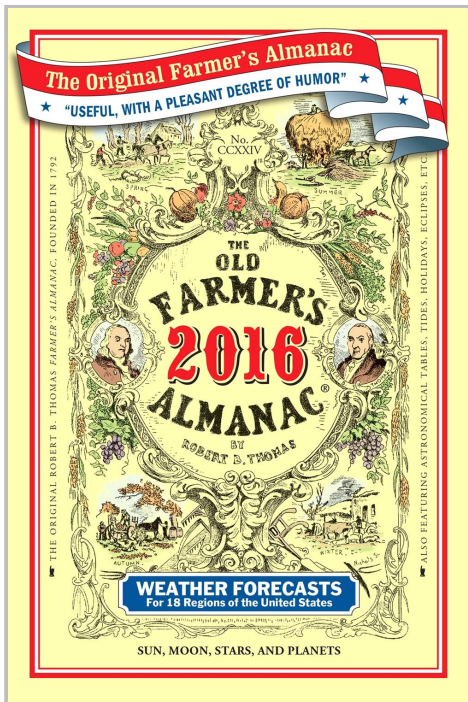
- traditionally 80 percent-accurate weather forecasts
- how to make sausages at home
- "creatures from hell"
- grow your own beer (ingredients)
- time- and money-saving tips
- unmasked mysteries of plant seed dispersal
- bale, key, and concrete block gardens
- quirky origins of American horse breeds
- history, lore, and more about birthstones

Plus, Moon phases and other celestial sightings, tides, gardening tables, best days to do things, and more.

Added value this year:

- 96 full-color pages
- full-color winter and summer weather maps
- updated Reference section

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."



9781571986740 • \$9.95 / Trade Paperback  
*The Old Farmer's Almanac 2016 Trade Edition*  
**SEPTEMBER** • 304 pages • 8.250 in W | 5.630 in H  
• Carton Qty: 24 • Territory: US

E-book available 9781571986764

Old Farmer's Almanac

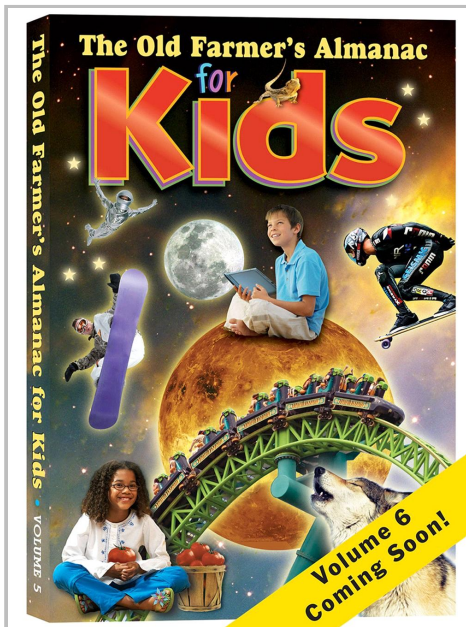
## The Old Farmer's Almanac 2016 Trade Edition 32-c Floor Display



9781571986757

*The Old Farmer's Almanac 2016 Trade Edition 32-c  
Floor Display*

Carton Qty:



9781571986832 • \$9.95 / Trade Paperback  
*The Old Farmer's Almanac for Kids, Volume 6*  
**SEPTEMBER** • 192 pages • 4-c • 5.630 in W | 8.250 in H  
• Carton Qty: 20 • Territory: US

Old Farmer's Almanac

## The Old Farmer's Almanac for Kids, Volume 6

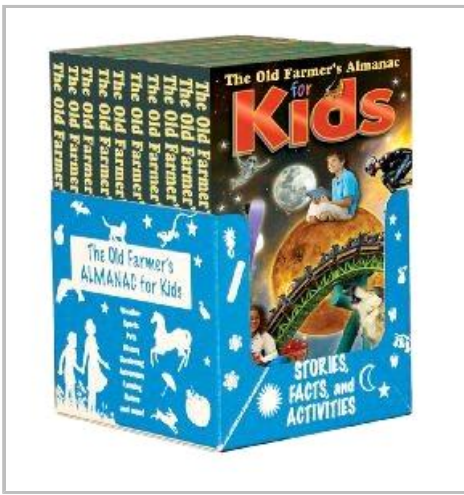
Fascinating stories, fun facts, and activities that provide hours of edu-tainment make a winning formula for this biannual series created for kids ages 8 and up. This brand-new edition includes chapters with features on . . .

- Astronomy: Earth's volcanoes and other planetary wonders
- Calendar: origin of the birthday cake, why we save daylight time, and more "special" days
- Health: fun facts about your brain; uncommon advice for the common cold; why we have burps, gas, and other unmentionables
- Weather: wildfire weather, facts about fog
- Food: the history of the hot dog, the making of maple syrup, the first frozen dinner, lunchbox recipes
- Accomplished Kids: kids who made amazing discoveries, kids who help to make the world a better place
- Nature: a bug guide, little-known facts about nuts, poison dart frogs
- In the Garden: secrets of composting, growing a bean teepee and other edibles, plus fun crafts
- Sports: a wooden car derby, plus adventurers Sam Patch (falls jumper), Jay Cochrane (wire walker), and Charles F. Lummis (cross-country hiker)
- Amusement: tips for setting a record, advice for whistlers, and more
- Plus too much more to mention!

America's best-selling annual publication, with facts, feature articles, and advice that are "useful, with a pleasant degree of humor."

Old Farmer's Almanac

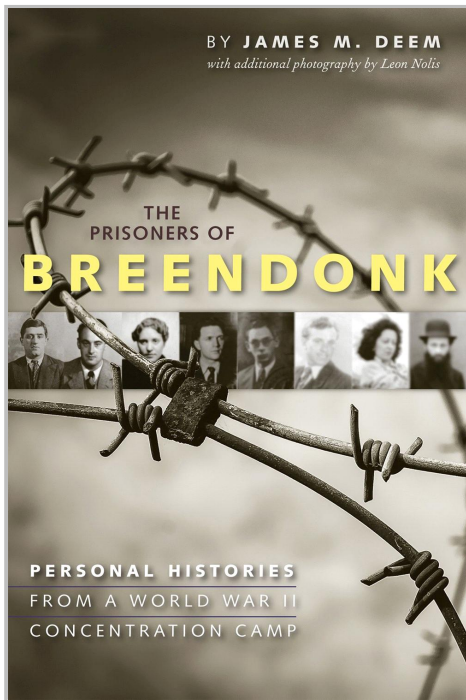
## The Old Farmer's Almanac for Kids, Volume 6 10-c Counter Display



9781571986849

*The Old Farmer's Almanac for Kids, Volume 6 10-c  
Counter Display*

Carton Qty:



9780544096646 • \$18.99 / Hardcover

*The Prisoners of Breendonk*

**APRIL** • Nonfiction • Black and white photographs • 5.500 in W | 8.250 in H | 1.000 lb Wt

• Carton Qty: 24 • Territory: World •

B/T/A/P/M/S: HMH

- ARC mailings and giveaways
- Conference promotions

E-book available 9780544556447

James M. Deem

## The Prisoners of Breendonk

Personal Histories from a World War II Concentration Camp

This captivating account with never-before-published photographs offers an in-depth look into the lives of those who suffered and survived the Breendonk concentration camp during World War II.

Fort Breendonk was used to protect Antwerp, Belgium, from possible German invasion. It looked like a small castle, but it was damaged in World War I and fell into disrepair . . . until the Nazis took it over in 1940, calling it a “reception” camp that held prisoners in transit from one camp to another. It soon became one of most brutal concentration camps in World War II. About 3,500 prisoners were held there—only 10 percent survived.

With access to the camp and its archives, and never-before-seen photographs and artwork, James M. Deem shares some of the countless stories of the individuals at Breendonk and offers readers an in-depth historical and anthropological look into the lives of those who suffered and survived the Breendonk concentration camp during World War II. For those who are interested in the Holocaust, these stories will be ones they've not yet encountered.

**James M. Deem** is the author of numerous books of nonfiction and fiction for children, including *Faces From The Past: Forgotten People of North America* and the 2009 Sibert Honor Book, *Bodies From The Ice: Melting Glaciers and the Recovery Of The Past*. A retired college professor, Deem and his wife live in Tucson, Arizona, where he writes full time.

Author's residence:  
Arizona



9781936976829 • \$14.99 / Hardcover

*Go to Hells!*

**APRIL** • 160 pages • 160 illustrations • 7.000 in W |  
7.000 in H • Carton Qty: 24 • Territory: World

E-book available 9781936976836

Onnesha Roychoudhuri, Jesse Riggle

## Go to Hells!

An Updated Guide for 21st-Century Sinners

A witty (and beautifully illustrated) twist on Dante's *Inferno*, with 70 new hells for today's standard sins—including talking during the movies, PDA, and more!

In his 14th century masterpiece, Dante vividly described his nine circles of hell. Since then, however, there have been no new updates. Thankfully, *Go to Hells* picks up where Dante left off, providing readers with a much-needed—and much more comprehensive—vision of eternal punishment. Verse descriptions supplement hilarious illustrations of contemporary crimes and their respective punishments. Covering everything from over-sharing and close-talking to reply-alling and chronic PDA, *Go to Hells* provides all the details the savvy crank needs to keep pace with the ever-more-irksome irritations of the modern world.

**Onnesha Roychoudhuri's** work has appeared in publications such as *n+1*, *The Rumpus*, and *Virginia Quarterly Review*. She lives in Brooklyn with a stuffed T-Rex.

Author's residence:  
Brooklyn, New York



Pam McElroy

## Mug It

Easy & Delicious Meals for One

This clever cookbook takes a new spin on the “one-pot meal” using “one mug” instead!

Dinner for one can be a lonely, tasteless prospect. But when dinner (or lunch, breakfast, or a snack, for that matter) is made in a mug, it suddenly becomes a whole lot more interesting. From blueberry muffins and quiches to mac ‘n cheese and chocolate peanut butter cake, *Mug It* contains 60 delicious recipes for every taste and craving. Perfect for after-school snacks, dorm room dinners, quick lunches at the office, and more, this book will change the way you think about mealtime. Easy-to-follow recipes and four-color photographs make *Mug It* the perfect cookbook for nearly anyone who has a mug, a microwave, and an appetite.

9781936976782 • \$12.99 / Hardcover

*Mug It*

**JUNE** • 192 pages • 75 full-color photos • 5.000 in W  
| 7.500 in H • Carton Qty: 24 • Territory: World

Pam McElroy is an editor and caterer living in San Francisco, California. She edits books and caters under the name Meatball Maven. Her favorite hobbies are reading cookbooks cover to cover and cooking epic meals for her friends and family.

Author's residence:  
San Francisco, CA

E-book available 9781936976799



Eric Silver

## So Bad They're Great

Celebrating the World's Worst Celebrities

Examines how a variety of assholes have been able to transform delusions of grandeur and a haughty attitude into a recipe for success—and how you can too!

*So Bad They're Great* profiles the worst celebrities from the last 100 years, marveling at how they turned bad behavior into a virtue. After all, Kanye West is certainly a brilliant musician and performer, but his antics at the Grammys (and elsewhere) are what turned him into a national obsession. Often, by simple instinct, people as varied as Walt Disney, Ernest Hemingway, Paris Hilton, Donald Trump, and Justin Bieber have been able to profit from their own worst instincts. So how do they do it? This is the question at the center of each of these 50 hilarious, loving profiles.

**Eric Silver** is a comedian, writer, actor, and director whose work has appeared in *McSweeney's* and *Thought Catalog*. He is a contributor to *Brokelyn*, and is the co-creator of the web series *Brokelandia*. He lives in Brooklyn, New York, with his backyard.

FINAL JACKET TK

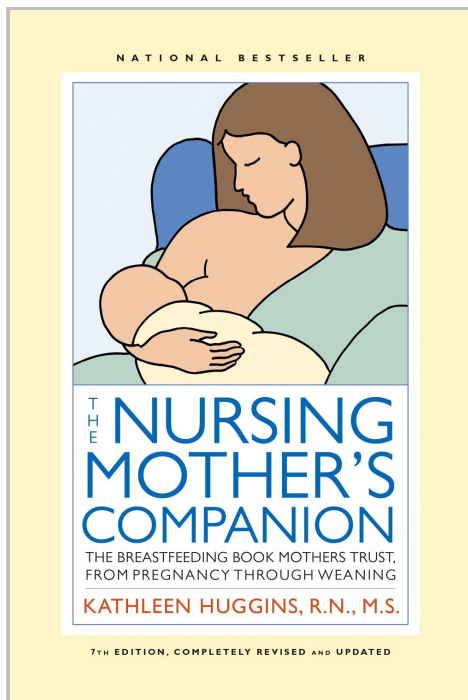
9781936976881 • \$14.99 / Hardcover

*So Bad They're Great*

**JUNE** • 224 pages • 50 • 5.500 in W | 8.250 in

H • Carton Qty: 24 • Territory: World

E-book available 9781936976898



9781558328495 • \$16.95 / Trade Paperback  
*The Nursing Mother's Companion - 7th Edition*  
**APRIL** • 368 pages • 2-color • 6.000 in W | 9.000 in H |  
 1.000 lb Wt • Carton Qty: 1 • Territory: World

-Outreach to hospitals, lactation clinics, and professional practices specializing in breastfeeding work, for sales and marketing opportunities.

-Media pitches to parenting magazines, regional parenting newspapers, as well as digital outlets.

-Cross-marketing campaigns on Leaky Boob and Kelly Mom, as well as Kathleen's own website.

-Sponsorship at parenting and mom conferences, including Kathleen's planned participation at 10+ MommyCon events in 2015.

-Award submissions to Mom's Choice and Family Ch...

E-book available 9781558327771

Kathleen Huggins

## The Nursing Mother's Companion - 7th Edition

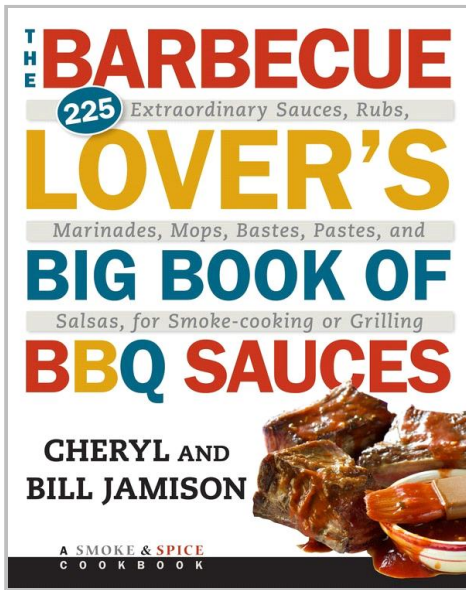
The Breastfeeding Book Mothers Trust, from Pregnancy through Weaning

The leading book on breastfeeding, with a comprehensive approach that teaches new moms all they need to know to have a successful lactation period, from the preeminent expert on the subject.

Breastfeeding is natural, but it is not entirely instinctive for either mothers or babies. **The Nursing Mother's Companion** has been among the best-selling books on breastfeeding for over 30 years, with over 1 million copies sold. It is respected and recommended by professionals, including The International Lactation Consultant Association, T. Berry Brazelton and The American Academy of Pediatrics, and is well loved by new parents for its encouraging and accessible style. Kathleen Huggins equips breastfeeding mothers with all the information they need to overcome potential difficulties and nurse their babies successfully from the first week through the toddler years, or somewhere in between.

Kathleen Huggins, a registered nurse and board-certified lactation consultant, directed the breastfeeding clinic at San Luis Obispo General Hospital for more than twenty years. During that time she became a central figure in the evolution of the field of professional lactation consultants, who now are found in any hospital of significant size that has a birthing center. She has authored or co-authored six books, including *The Nursing Mother's Guide to Weaning*; *Nursing Mother, Working Mother*; and...

Author's residence:  
 San Luis Obispo, CA



9781558328457 • \$14.95 / Trade Paperback  
*The Barbecue Lover's Big Book of BBQ Sauces*  
**APRIL** • 336 pages • 4-color • 7.250 in W | 9.130 in H |  
1.000 lb Wt • Carton Qty: 1 • Territory: World

-Long-lead pitch to major magazines, especially in the Texas / Southern regions, as well as those that focus on summer grilling and barbecue.

-Outreach to national newspapers and radio outlets across the country for recipe excerpts and interviews with the authors.

-Specific follow-up with media outlets that have favorably reviewed the Jamisons' cookbooks in the past.

-Pitches to barbecue and grilling websites, bloggers and online media outlets.

-Possible collaboration with local barbecue competition...

E-book available 9781558328464

Cheryl Alters Jamison, Bill Jamison

## The Barbecue Lover's Big Book of BBQ Sauces

225 Extraordinary Sauces, Rubs, Marinades, Mops, Bastes, Pastes, and Salsas, for Smoke-Cooking or Grilling

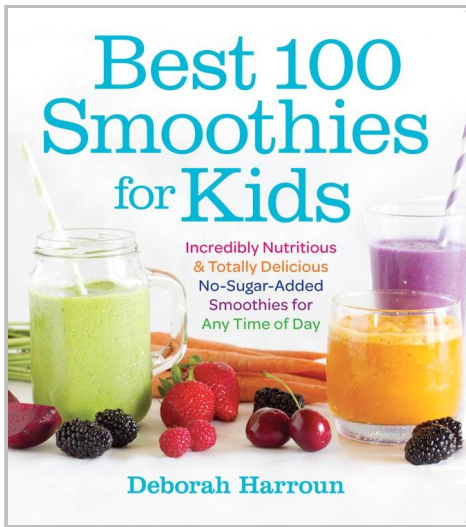
The most comprehensive cookbook on sauces, pastes, bastes, mops, marinades and other barbecue and grilling essentials from America's backyard barbecue experts.

Bill and Cheryl Jamison, the “king and queen of grilling and smoking” (Bon Appetit), are back with a book that gets right to the heart of what makes outdoor cooking work: a great sauce. Twenty-five years of travel to the barbecue citadels of the U.S. and world, plus countless hours perfecting their craft as they wrote award-winning books on outdoor cooking, have yielded up a book that gives any ol’ backyard cook the means to create championship-style BBQ with ease.

The Barbecue Lover's Big Book of BBQ Sauces is the first and only barbecue sauce book that caters to how outdoor chefs really cook. The book features 225 recipes, along with 4-color photography, for barbecue sauces, marinades, mops, pastes, dry rubs and more, along with detailed instructions on using a recipe for smoking, grilling, or both. Seventy of the recipes are for smoke-cooked ‘Q’; 55 are for grilling; and the remaining 100 are for either one—with specific directions on how to fine-tune the recipe for one or the other method.

Cheryl and Bill Jamison’s seven books on grilling and barbecue, which include Smoke & Spice, Sublime Smoke, Born to Grill, and 100 Grilling Recipes You Can’t Live Without, have sold more than a million and a half copies. Authors of thirteen cookbooks, four of which have won James Beard Cookbook Awards, as well as numerous travel guides, they teach grilling and other cooking methods at cooking schools in their hometown of Santa Fe and across the Southwest and Texas. Authorities in American region...  
Author’s residence:

Santa Fe, NM



9781558328471 • \$16.95 / Trade Paperback

*Best 100 Smoothies for Kids*

**MAY** • 208 pages • 4-color • 7.000 in W | 8.000 in H |  
1.000 lb Wt • Carton Qty: 1 • Territory: World

-25-30 stop blog tour, focusing on lifestyle, DIY, parenting, and healthy living blogs

-Promotion via the author's website, Taste and Tell Blog

-Media pitches to magazines for kid-friendly, healthy and appliance-oriented features.

-Media push for newspapers and radio

-Online media push to large food-focused outlets including Food52, Serious Eats, Huffington Post Food and others.

-Pinterest photo contests through the author's platform

-Robust online media push through the summer, including book giveawa...

E-book available 9781558328488

Deborah Harroun

## Best 100 Smoothies for Kids

Incredibly Nutritious and Totally Delicious No-Sugar-Added Smoothies for Any Time of Day

An in-depth approach to smoothie making for kids with a variety of flavors, ingredients and taste combinations to appeal to kids and adults alike, from an acclaimed blogger.

We all know how important it is to give our kids a healthy, balanced diet. But how best to make sure they are getting all the vitamins and nutrients they need when fruits and vegetables are some of the least favorite items on their plate? Popular food writer, blogger and mother of three Deborah Harroun has the answer in 100 delightfully flavorful and nutritious recipes for kid-friendly smoothies. Her newest cookbook, BEST 100 SMOOTHIES FOR KIDS offers up kid-test and kid-approved recipes that are sure to please everyone in the family. Through the book, Harroun includes a variety of different options for creating the perfect smoothie, with recipes that include milk- and yogurt-based smoothies as well as dairy-free options made from juice, water, rice milk, almond milk, and soy milk. There are even numerous gluten-free and vegan options as well.

Deborah Harroun is the cook, writer, and photographer behind the popular blog Taste and Tell, which she started in 2007, as well as the author of *The Red Velvet Lover's Cookbook*. Her recipes and writing have been featured in print in *Every Day* with Rachael Ray and online at *The Kitchn*, *Huffington Post*, *Babble*, and the websites of *Bon Appetit* and the *Salt Lake City Deseret News*. She appears frequently as a sweets and desserts expert on local television in Salt Lake City, where she lives with her...

Author's residence:  
Salt Lake City, UT

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